

THOUSANDS OF PEOPLE IN WINSTON-SALEM AND SURROUNDING COUNTIES ARE INVITED TO TELL

"Why I Trade With These Business Firms"

PRIZES:

1. \$7.50 in trade with Camel City Cleaners and Hand-some cake from Dewey's Bakery.
 2. \$5.00 in trade with Zinzendorf Laundry.
 3. \$3.00 in tickets from Colonial Theatre.
 4. \$3.00 in tickets from Colonial Theatre.
- Extra Prize: \$15 electric clock from H. H. Jones Furniture Co.

RULES:

Every reader of the Danbury Reporter is invited to take part in this contest and compete for the valuable prizes listed herewith. The only requirements are that contestants write a letter of not more than one hundred words giving their best reason for trading with some particular business firm represented on this page. You will find that there are many sound and practical reasons for trading with the firms represented. Entrants may write about one firm or as many firms as they wish but each letter must represent a separate firm. Awards will be made according to merit of the letters. Address all communications to CONTEST EDITOR, The Danbury Reporter, 217 W. 5th St., Winston-Salem, N. C. Announcements of the winners will be made April 20. All letters must be in the Reporter office not later than Friday, April 15th.

Tell why more people are driving the

CHEVROLET

TODAY THAN EVER BEFORE.

Take the family outdoors this spring in

America's Greatest Automotive Value.

See Our Line of Dependable USED CARS.

Paul W. Davis Chevrolet COMPANY.

148 N. Main St. Opposite City Hall.
DIAL 6144-6145

The people of this section are invited to tell of their pleasant business transaction with this concern.

Successful operation for over 43 Years.

WINSTON-SALEM Building & Loan Ass'n

WINSTON-SALEM, N. C.

H. F. SHAFFER, President.
F. B. EFIRD, Vice-President.
M. G. FOLLIN, Sec. & Treas.

In addition to the prize offered by this publication the

H. H. Jones FURNITURE COMPANY INC.

offers as additional prizes for the best letter written on why you like to trade with H. H. Jones Furniture Company, this \$15 8-day Session's Chime Mantel Clock, illustrated.



Tell why motorists throughout this section depend upon

E. M. Meyers and Company

FOR OUR

1600 Items For Automobiles—

Murray Tires—Tubes—

Batteries—Brake Linings.

512 N. Trade St. Phone 8753
Winston-Salem, N. C.

Tell why people throughout this section choose

Blue Ribbon Ice Cream

Home Product

Delicious Blue Ribbon Ice Cream is on sale at your neighborhood store. Eat More For Health's Sake.

PEERLESS ICE CREAM CO.

WINSTON-SALEM, N. C.

Tell why the people of this section depend upon this concern for quality

LAUNDRY BUNDLE

When your laundry work is sent here you are assured of it being returned to you washed spotlessly and ironed beautifully.

DIAL 6196
For Route Salesman.

CAMEL CITY LAUNDRY

"A BUNDLE OF SATISFACTION."

Your letter may be a prize winner telling why you prefer

DEWEY'S

Electric Baked Foods

In addition to the first prize Dewey's Bake Shop offers a beautiful ornamental CAKE to the winner.

Roots, O'So Good, 8c, 2 dozen 15c
Special Family Size Cake, 25c

Dewey's Bake Shop
520 N. Liberty St.
And City Market.

The people of this section are invited to tell why they depend upon this concern for

ICE—COAL AND REFRIGERATORS

Coal of the highest quality—every ton guaranteed.

NOTE: We will give 4 free tickets to the Colonial Theatre for the best 4 letters on our concern.

Crystal Ice & Coal Co.

513 N. Liberty St.

For Ice Dial 5145 For Coal Dial 2-1101

Housewives!

Why worry over wash day drudgery these warm spring days when we have a modern and complete laundry service at your disposal.

We have tried to please you with superior laundry service. Now you have a chance to tell us how well we have succeeded.

Name the day and the hour and our truck will be at your door.

Zinzendorf Laundry Co.

Dry Cleaners—Rug Cleaners
Dial 5178

The people of this section are invited to tell why they depend upon us for their

DRUG SUPPLIES

Our prescriptions are prepared by registered pharmacists, using only the purest drugs.

STATIONERY—CANDIES—TOILET ARTICLES—TOBACCOS—SODA FOUNTAIN—MAGAZINES

O'Hanlon's Drug Store

Winston-Salem, N. C.
DIAL 7168

The people of this section are invited to tell why they depend upon

E. J. Angelo Co.

—FOR—

Groceries, Fresh Meats, Seafood, Poultry and fresh vegetables.

Dial 6141 Burke St.
Also Grocery Stall in City Market

GOODRICH TIRES

"Best In The Long Run."

Complete One Stop Service.

Goodrich Silvertown Inc.

Phone 4119
218 N. Liberty St.
Winston-Salem, N. C.



What are the three greatest reasons why Vogler Service has won and held the confidence of the people of this community over a period of more than seventy-four years.

Funeral Directors Ambulance Service

Frank Vogler and Sons

Winston-Salem, N. C.
Dial 6101

Tell why people, throughout, this section depend upon us for

DRY CLEANING AND HAT RE-BLOCKING

of the Highest Standard of quality.

Phone 22681
FOR DRIVERS

CAMEL CITY CLEANERS

209 N. Main St., Winston-Salem, N. C.

Tell why thousands of people are waiting to buy a new Ford.

FORD

Sales Service

See us now and make arrangements for your new Ford.

PAUL BENNETT MOTOR COMPANY

407 W. 6th St. Phone 7129

By giving you personal service we think the service you will love will be "True Love."

TRUE LOVE CLEANING WORKS

Office and Plant 330-332 S. Main St.

Dial 21983 For Service

CASH AND CARRY OR DELIVERY

Everyone Likes Good Entertainment! That's Why the—

COLONIAL

—Brings the Big Ones Back—"The Colonial Habit is the Best."

MONDAY

Bert Wheeler
Robert Woolsey
IN
"Peach O'Reno"

TUESDAY

"Consolation Marriage"
WITH
Iren Dunn-Pat O'Brien

Tell why Winston-Salem people choose Reynolds's Grill and Cafeteria as the best place to eat.

Reynolds's Grill and Cafeteria

Delicious Meals Mid Pleasant Surroundings.

In Reynolds Building
Grill in Basement—Cafeteria on 10th Floor.

Tell why hundreds are placing orders for the new

FORD

Real Values In USED CARS

Spring is here and now is the time to see us for a good used car at the low minimum price.

Get our special price on Ford service.

TWIN CITY MOTOR COMPANY

Sales Phone 6155 Service 2-1041



Better Breakfasts

MANY of us serve the same breakfast five or six times a week. We wouldn't think of seeing the same play five or six times a week—how ever good the play might be. It would lose its interest for us. So does the same breakfast lose interest.

Vary your production. Make the first act a different fruit, the second a different cereal, the third act a different main dish, and the postlude a better cup of coffee with a different sweet. Then sit

MENU

White Grape Juice
with Orange Juice
Oatmeal
Shirred Eggs Prune Bread
Coffee

back and listen to the applause.

Prune Bread: Sift together one cup of flour, two and one-half cups of whole-wheat flour, one teaspoon salt, four teaspoons baking powder, and one-fourth cup of sugar. Add one well-beaten egg mixed with one and three-fourths cups of diluted evaporated milk. Add one tablespoon of melted butter and one cup of chopped stewed prunes. Pour into a greased loaf pan and bake for one hour or until done, in an oven—325 degrees. This makes one loaf.

DOWNTOWN GARAGE

For Complete Auto SERVICE

American Gasoline
United States Tires
Complete line Accessories.
Washing, Polishing
and Lubricating.

"We Never Close."

Peas Not Provincial



THE present sales of nationally distributed food products are of interest alike to the woman in the big city and the woman in the small hamlet. Once upon a time, the woman on Park Avenue, New York City, and the woman at Jones Crossing talked a different language—and they even ate different foods.

National Sales

Today, just as the woman in the rural sections knows that mutton-shop sleeves are coming back and where she can buy Paris copies of them, she also knows that such-and-such a brand of peas is on sale now for seventeen cents a can—the country over. They are the same peas at the same price,

both at the general store near the railroad crossing and at the city delicatessen.

Women everywhere know that peas are rich in vitamins, especially canned peas. For canned peas contain all three of the vitamins A, B and C. They are richer in the first two vitamins than in vitamin C, but they have also been shown by such scientists as Dr. Walter H. Eddy and Dr. E. F. Kohman to be richer in vitamin C than home-cooked market peas.

Rural stores and city stores alike are selling large quantities of these nutritious canned foods on present sales, because housewives are aware that canned food prices will go up sometime after the first of January. Only a short time is left for thrift buying.