



Sandwich Toaster

\$1.79

For making light lunches, toast, sandwiches! Fries eggs, bacon... grills small steaks, chops. Chrome plated. Underwriters listed.



12 Slice Toaster

\$1.49

Christmas special! Two slice, "turn-over" type. Chromium plated doors; black enamel trim. Non-scratch feet. Cord, plug included. Underwriters approved.



Electric Corn Popper

\$1.00

Pops 2 quarts in 5 minutes! Cover turn-handle prevents burning. Polished blue-steel finish. Listed by Underwriters.



CHRISTMAS CHEER STARTS AT *Sears* THIS YEAR

GLASBAKE OVENWARE
Complete With Chromium Frame



\$1.00 each

- 1 1-2 qt. Open Baker with 4 Custard Cups.
- 2-qt. Open Baker.
- 1 1-2-qt. Covered Casserole.
- 1 1-2-qt. Oval Casserole with cover.
- Utility Dish.
- 2 9-inch Pie Plates.
- 1 1-2-qt. Casserole with Pie Plate Cover.

Give Gifts For Home Lounge Chairs

The Perfect Gift of Solid Comfort

Let Christmas memories last long after the day is forgotten! This handsome chair will be a permanent reminder of your thoughtfulness. And it costs so little, considering the built-in comfort smart restful, coil spring base. This will be an important chair in the home Christmas day and forever after.



\$9.95

OTHERS UP TO \$29.95

Santa Comes to SEARS With His TOYSHOP BABY CARRIAGE



\$2.98

Every little mother likes an adjustable hood on her buggy! This especially handsome carriage holds a big 18-inch dolly. Tan fiber body and hood. Metal bound edges. Steel undergearing. Bright metal hub caps. Unusual value.

Cast Iron Assortment



Set will completely equip any kitchen.

- Chicken Fryer \$1.29
- Dutch Oven \$1.29
- 3-Piece Skillet Set \$1.39

Leather Jackets

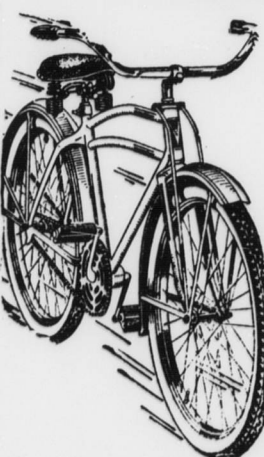


A dandy jacket for the outdoor man or sportsman. Fine quality sport back. Black or brown. Sizes 34 to 48.

\$7.98



FOR HIS Christmas



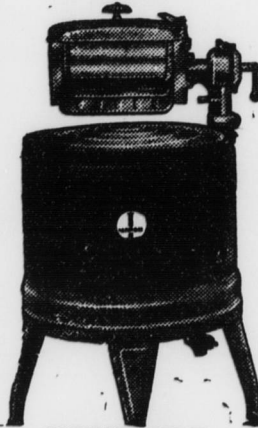
A Full-Sized Elgin BICYCLE \$22.95

Sold on E-Z Terms

Make him the proudest boy in his neighborhood on Christmas Day. Just watch his eyes sparkle when he sees this big real Elgin equipped with all these features. Alomite lubrication system. Sturdy electrically welded frame, with full-size bar, balloon tires. Finished in red with ivory.

A Deposit of 10 per cent Will Hold Any Bike Until Christmas.

A SENSATION AT \$32.95



KENMORE WASHER

The only low priced washer in America that gives you so many high priced features—A gift that will lighten her burdens. ONLY \$5.00 DOWN

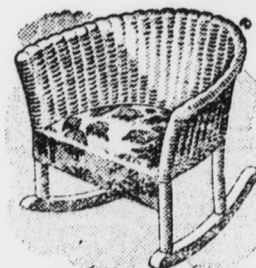
BEAUTIFUL DOLL

98c

Your little darling will cherish this saucy little Miss for years. 19 1-2 inches tall with beautiful long curls or cute little ringlets. She sleeps, cries and moves her big, gorgeous eyes. Bewitchingly dressed, your choice of several outfits.



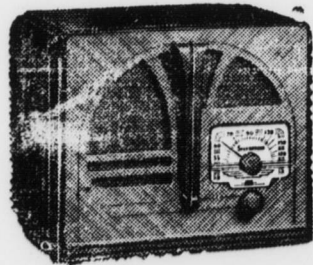
FIBER ROCKER



\$1.29

Unusually roomy and large for this low price! Solidly built, strong wood frame. Padded seat. A bargain!

A GIFT FOR THE FAMILY 4 Tube Silvertone Battery Set

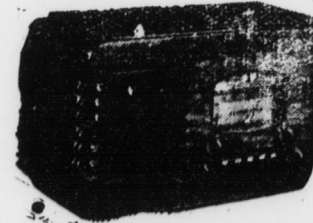


\$18.95

Less Batteries Sold on E-Z Terms

Three dollars lower than other table models of comparable quality. New 1939 battery saver circuit makes it unusually economical to operate. Beautiful cabinet of fine grade striped walnut. Operates on "A" and "B" batteries.

6 Tube Silvertone Table Model



\$19.95

Sold on Sears E-Z Terms

Automatic Push Button Tuning for five Stations. Gets American and Foreign Broadcasts. This price makes this set a real Super Value! Has cathode ray tuning eye, powerful dynamic speaker, tone control, automatic volume control, and many other fine features. In beautiful walnut-finished cabinet. See it tomorrow!

GIVE HIM A SPORTING CHANCE TO ENJOY XMAS



SINGLE BARREL SHOT GUN \$7.49

Walnut finish stock and fore-end. Proof-tested barrel. Case hardened frame. Has matted receiver and bead front sight. Heavy rubber plate. Automatic ejector. Be ahead of the hunt—get that shotgun at Sears.

HUNTING COATS

\$3.98

Heavy 11-ounce duck 802 army duck lining. Brush Brown.

Has waterproof seat. Sizes 34 to 48.

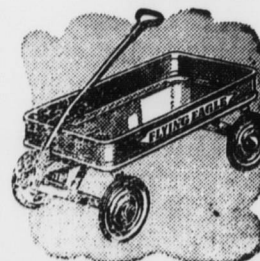
STREAMLINE VELOCIPEDE

\$2.98

Improved steel frame gives longer leg reach. Corrugated step plates; adjustable steel saddle; rubber grips and pedals; ball bearing front wheel; rubber tires.



FLYING EAGLE WAGON



\$1.98

28 inches long—much larger and better than you'd expect such a low price could buy! All steel construction. Rubber tired, double disc wheels. Bright red enamel.

SEARS, ROEBUCK AND CO.

420 TRADE STREET

WINSTON-SALEM, N. C.