

The Danbury Reporter

N. E. PEPPER, Editor and Publisher

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** Danbury, N. C., Oct. 24th, 1940. **

CHEAP PUBLICITY SOUGHT BY RINGLING-BARNUM

The spirit of old man Barnum, whose observation made decades ago that "a sucker is born every minute" seems to still inspire the aggregation touring the country under the name of Ringling-Barnum shows.

This outfit evidently specializes—in its propaganda—on country newspapers.

As the proposition is in printed form, we presume it has also been mailed to other newspapers within the territory in which the show expects to spread its canvas.

The offer says: "We send you two stories which if you will publish in your paper, and bring us the proofs with copy of your paper on opening day, we will honor the enclosed ticket for two admissions to our great and only show."

As the two entrances are sold for 75 cents each, and as the advertising space at our regular rates would foot up \$24.50, the proposition if accepted by us would make us an ideal subject of old man P. T.'s philosophy.

The Ringling-Barnum management is at perfect liberty to insult the intelligence and the business integrity of the country newspaper fraternity which is capable of producing good will and patronage for its shows.

But we predict that the country publishers will treat its absurd proposition with all the nausea they feel for the show's yearly disappointments to the crowd—its peanuts, its painted lemonade and its stale stunts, coupled with daub, dirt and dust.

Mr. Farmer--Mr. Builder--Mr. Contractor

We have several thousand feet No. 3 Oak Flooring that is ideal for medium dwellings, tenant houses, garages and other outbuildings at the low price of \$15.00 per M as long as present stocks last. Other building materials reasonable.

We Buy Oak, Maple, and Pine lumber Five Days each week and are open for business Saturdays.

WRITE US REGARDING YOUR NEEDS

STUART LUMBER CORPORATION

PHONE 2901 - - - - - STUART, VIRGINIA.

SURRY DRUG CO.

Prescription Druggists. PILOT MTN., N. C.

We always feature highest quality merchandise at the lowest prices. Every prescription is filled by a registered druggist with 18 years experience, using the purest, freshest ingredients and triple checked for accuracy, which protects your family and loved ones in time of serious illness. Mail orders given prompt attention. Send us yours.

THIS WEEK'S SPECIALS
 \$1.00 Wine Cardui only 79c.
 25c. Black Draught, only 19c.
 25c. Rubbing Alcohol, pint 12c.
 \$1.50 Pinkham's Compound, 98c.
 \$1.20 Caldwell's Syrup Pepsin, 95c.
 \$1.00 Yeast & Iron Tablets, 89c.
 25c. One Dentifrice, 2 for 26c.
 75c. Castoria, only 49c.
 25c. Carter's Liver Pills, only 19c.
 \$1.00 Hind's Cream, only 49c.
 \$1.50 Lucky Tiger, 69c.
 \$1.50 Wildroot Tonic, 79c.
 50c. Tek Tooth Brush, 23c.
 50c. Mouth Wash, 2 for 51c.
 Send us your mail orders and shop where your dollar has more cents.

"Pay Cash and Pay Less" at the SURRY DRUG COMPANY, PILOT MOUNTAIN, N. C. Prescription Experts.

Shop at Surry and Save the Difference.

FOR RENT

Nicely furnished or unfurnished home with water and heat, 2 garages, out-door furnace, baths, located in Walnut Cove—REASONABLE—for information apply to—

MRS. W. H. SAUNDERS or MRS. CABELL MALLONNEE, Walnut Cove, N. C.

"MAKER OF SHADOWS"—TRUE DETECTIVE STORY

Another remarkable crime-mystery related by H. Ashton-Wolfe, master detective of the French Surete. Don't miss this story in the November 3rd issue of The American Weekly the big magazine distributed with the

BALTIMORE SUNDAY AMERICAN On Sale At All Newsstands

MULE COLTS FOR SALE YEAR to three years old. Will sell or trade. See me at my place. JOHN H. LAWSON, 100c3w LAWSONVILLE, N. C.

E F I R D ' S

Department Store

TRADE AND 4TH STS.

WINSTON-SALEM, N. C.

Harvest Sale!

EXTRA SPECIALS FOR FRIDAY AND SATURDAY

Men's Union Suits

Men's winter weight Union Suits—

48c

Outing

27-inch Outing in solid and stripes—

8 1-2c YARD.

Boy's Overalls

Boy's Overalls. Sizes to 16—

48c

Boy's Sweaters

Boy's coat-style Sweaters—

97c

Cotton Batts

2 1-2 pound Cotton Batts for quilts, stitched—

48c

Cotton Blankets

70x80 Cotton Blankets—

48c

Outing Gowns

Ladies' Outing Gowns. Solid and stripe materials—

48c

Double Blankets

Double Cotton Blankets—

\$1.18

Cotton Prints

36-inch Cotton Prints. Fast colors—

10c YARD.

Sheeting

36-inch Sheeting—

5c YARD.

Children's Coats

See our large stock of Children's Coats—

\$1.98, \$2.95, \$3.95

Girls' Jackets

Girls' Sport Jackets in Corduroy and Flannel—

\$1.98 and \$2.95

Boy's Union Suits

Boy's long sleeve long leg Union Suits—

48c

Boy's Lined Jackets

Boy's lined Overall Jackets—

97c

Men's Work Shoes

Men's Endicott-Johnson work shoes—

\$1.65, \$1.98, \$2.95

Men's Shirts

Men's Chambray work Shirts—

39c

Men's Sweaters

Men's heavy weight Sweaters with rolled collars. Coat-style—

\$1.48

Children's Shoes

Children's Shoes made of sturdy materials. Oxfords and high tops—

79c

Children's Sweaters

Children's coat-style Sweaters—

48c

Boy's Hats

Snappy styles in Boy's Dress Hats with feather in band—

97c

TO ACCOMMODATE The Big Demand For First-Class AUTO REPAIRING!

Pete Donaldson, at the DANBURY MOTOR CO., has added another able mechanic to DOUBLY ASSURE you that his is the place for you to have your Automobile necessities filled.

Body Work Let Pete quote you prices on your bent fenders, top, doors, etc.

Any Kind of Repairing At the Lowest of Prices

Efird's Department Store

Winston-Salem, N. C.