

# EFIRD'S

## Bargain Basement Values

### FALL AND WINTER DRESSES

Ladies' and misses Fall and Winter dresses. High-tone casuals—frilly dress-ups in solids and patterns. Timely tailored of quality rayon dress fabrics—  
\$2.98 to \$5.98

### LADIES' AND MISSES' SHORT COATS

Short coats for cool days—to mix 'n' match with your odd skirts. Solids and plaids in all colors—  
\$5.98

### Winter COATS

Warm Winter coats for misses and ladies. Solids, plaids, checks—warmly lined and interlined. Reversible coats, too, for all-weather wear—  
\$7.98 to \$13.95

### FULL-FASHIONED HOSIERY

Ladies' full-fashioned rayon hose. Irregulars of regular 97c value—  
48c

### DRESS PRINTS

Hundreds of yards. Many patterns. All colors. Yard wide—  
29c

### CHILDREN'S ANKLETS

Anklelets for school wear. All colors and sizes—  
15c 81c 22c 25c

### Children's SHOES

School oxfords for boys and girls. Made for wear. Leather, rubber or cord soles—  
\$1.48 to \$2.98

### Ladies' SHOES

Dress-up shoes and sport oxfords in black or brown. All sizes for misses and ladies—  
\$1.98 to \$2.98

### SWEATERS

Ladies' and misses' sweaters for Fall. Long and short sleeve styles in pastels and darker shades. Slip-overs and cardigans  
\$1.48 to \$3.98

### DRESS SHIRTS

Solids and Patterns—  
\$1.35

### Children's COATS

Get them ready for Winter now—buy good, warm coats! Sturdily made to take plenty of hard wear  
\$4.98 to \$9.98

### Men's SWEATERS

Sweaters are favorites for these cool mornings—for under your coat later! See our large selection of button and snap-over styles—  
97c to \$2.98

### Winter UNDERWEAR

Short and Long Sleeves—  
97c to \$1.39

### WORK PANTS

Tans, Blues, Greens, Greys—  
\$1.48 to \$3.35

### Work SHOES

Leather, Panto or Cord Soles—  
\$2.25 to \$3.95

### MEN'S HATS

All Shades—  
\$1.00 and \$1.98

### BLANKETS

Single Cotton ..... 59c and 89c  
5 per ct. Wool, Double 2.98 & 3.98  
50 per ct. wool, Cannon  
Leaksville ..... \$5.95  
Chatham, part wool \$4.98 to \$6.98  
100 per ct. wool Chatham \$10.98

### FROM THE MEN'S DEPARTMENT

#### HATS

#### TIES

#### SOX

#### CAPS

#### HANDKERCHIEFS

#### SHOE REPAIR

LEATHER OR RUBBER

#### HALF SOLES 89c

Men's - Women's - Children's  
Rubber Heels ..... 39c

### REGISTRATION FOR RATION BOOK 4 OCT. 25, 26, 27, 28

All the people of Stokes county will register for Book 4 at their local schools next week from October 25 to October 28. Monday and Tuesday are set apart for registration of all families with children in school. Application blanks will be given by teachers to one child in each family. These blanks are to be carried home, the name and age of each member of the family carefully filled in and signed by the parent or head of the family. This application blank together with all of the Book 3's of the entire family unit are to be returned to the school on Monday or Tuesday. The teachers will then issue Book 4 and return both books 3 and 4 by the child entrusted with the duty of presenting applications. Parents are urged to entrust the book only to a child who thoroughly understands and can be trusted with the books. No duplicates will be issued. If a book is lost it may deprive the owner of necessary foods or other articles to be rationed. If there is no child in the family to whom the books may be safely entrusted, then the parent should appear at the school. Persons having no children in school will be registered on Wednesday and Thursday, October 27 and 28. They must present Book 3 and be able to fill in name and age of each member of their family.

Every man, woman and child is urged to register on one of these days. No other registrations will be held. Go to your nearest school. Save gas and tires!

### BRING ALL BOOK THREE FOR ALL THE FAMILY.

The following schools will be used on October 25, 26, 27, 28:

- DANBURY MEADOWS
- PALMYRA
- WALNUT COVE
- PINE HALL
- SANDY RIDGE
- LAWSONVILLE
- FRANCISCO
- REYNOLDS
- PINNACLE
- KING
- CAPELLA
- HAW POND

### COLORED SCHOOLS:

- PINNACLE
- LONDON
- DRY HOLLOW.
- PARENTS WITH CHILDREN IN SCHOOL REGISTER OCT. 25 AND 26; OTHER PERSONS REGISTER OCT. 27 AND 28.
- STOKES COUNTY WAR PRICE & RATIONING BOARD.
- C. E. DAVIS, Chairman.

AT FIRST SIGN OF A  
**COLD**  
USE  
**666**  
666 TABLETS, SALVE, NOSE DROPS

Dependable Drugs  
At Reasonable Prices  
OSCAR W. SMITH, Pharmacist  
SMITH DRUG CO  
Pilot Mtn., N. C.

### STOKES OFFICIALLY TOPPED QUOTA BY OCTOBER 2—LETTER

Stokes went over the top in the recent Third War Loan drive by October 2 contrary to reports and articles published in newspapers. According to R. J. Gibson, chairman of the Third War Loan for Stokes county, war bonds in the amount of \$109,049.50 were purchased, and only because the actual money had not arrived at the Federal Reserve Bank, the county was not given credit.

Following is a letter received by Mr. Gibson:

Mr. Raleigh Gibson,  
Stokes County War Finance Com.  
Sandy Ridge, N. C.

Dear Mr. Gibson:

The final report of the Federal Reserve Bank, covering the counties in Region Five, has just reached my desk. It shows Stokes county, through October 16, had offered during the recent drive. That is splendid and very comfortably exceeds your quota of \$87,000.00.

I appreciate the earnest effort that you and your associates put into this campaign. You did a swell job and your patriotic services are greatly appreciated by the Treasury Department.

Thanking you and with all good wishes, I am,

Sincerely yours,  
N. S. CALHOUN,  
Chairman Region Five  
War Finance Committee.

### NORTH VIEW NEWS

North View.—Mr. and Mrs. J. B. Young, Adelen and Annie Ruth

Young, Mr. and Mrs. Edd Stevens spent Friday in Winston-Salem shopping.

J. B. Young, D. B. Young and Roy Young made a business trip to Meadows of Dan, Va., Saturday afternoon.

Mr. and Mrs. Edd Stevens and family visited Mrs. Stevens' parents, Mr. and Mrs. Roberson Wilson, Sunday.

Misses Annie Ruth and Isabell Young spent last week-end with Miss Billie Tucker at Lawsonville. Born to Mr. and Mrs. Russell Priddy last week, a daughter.

Mr. and Mrs. J. B. Young and Mr. and Mrs. D. B. Young visited Mr. and Mrs. Jack Alley Sunday afternoon.

Friends in this section were very sorry to hear of the death of Dell C. Taylor.

### List of Donors For Red Cross Kits

Following are those who donated for Red Cross Kits:

- Mrs. Elmer Petree .... \$ 1.00
- B. Pinnix Bailey ..... 1.00
- Robah L. Smith ..... 1.00
- J. J. Taylor ..... 1.00
- E. S. Stokes ..... 1.00
- R. C. Whitaker ..... 1.00
- Marjorie Pepper ..... 1.00
- Mrs. N. E. Pepper ..... 1.00
- N. E. Pepper ..... 1.00
- Mrs. J. Spot Taylor .... 1.00
- Danbury School ..... 9.78

### Fine Arts Club To Meet Friday Night

The Fine Arts Club will meet Friday night, October 22, at 8:00 o'clock with Mrs. Hollis Rhodes and Mrs. Dallas C. Kirby.

**GIVE FREELY, LIBERALLY TO THE WAR RELIEF FUND!**



We give your Dollar the

**GREAT BUYING POWER!**

Buy War Bonds With the Savings Made at Our Place

G. D. HILL, Sales Manager

R. J. HARRIS

Horse And Mule Co.

Pilot Mountain, N. C.

**EFIRD'S Dept. Store**  
Winston-Salem, N. C.