

A GRAND DISPLAY

OF

Spring AND Summer Goods

AT

ASHER EDWARDS,

The Original Leader Of Low Prices.

THIS SEASON find me better prepared than ever to offer my friends and patrons the most beautiful and attractive stock of goods that has ever been exhibited in this city, and at prices that will astonish everybody. I have just returned from the Northern fashion centres where I received

REAL AND GENUINE BARGAINS

In every line of goods. By paying the cash down I received a remunerative discount on the transaction, which fact alone enables me to sell my customers ever single yard of goods in my vast establishment at the exact wholesale figures, that means at the identical figures as they were billed to me.

My Dress Goods

Department, which comprises all the new novelties and latest designs with beautiful assortment of trimmings to match, must be seen in order to be appreciated. My lines of

White Goods, Challies, Lawns, Embroideries and Flouncings

Were never prettier than at this season. It will do your eyes good to look at them. SILKS and SATINS in every imaginable color and at prices to suit everybody.

IN OUR SHOE DEPARTMENT

You can find almost an endless variety of Men's, Women's and Children's Shoes. Any style or quality that your fancy may require you will find in this department. All you got to do is to ask for them and I guarantee that I will suit you in the price. I don't keep any shoddy goods, every single pair of shoes that leaves my store will be fully warranted, as I deal only with manufacturers of well known repute.

I HAVE READY-MADE CLOTHING

Sufficient to clothe every man and boy in Goldsboro. I have them for men, youths and boys, and I have them this season in larger variety than it has ever been my pleasure to exhibit. If you want a real nobby Spring Suit of Clothes, any style, and at less money than you ever bought it before, you will be in duty bound to call on me. Suits which you may think cheap at \$10, I can sell you for \$5.

STRAW AND FELT HATS

In the latest shapes and in endless variety, at prices never before heard of. Gents' Furnishing Goods in the latest styles and novelties.

If you will only visit my commodious establishment you will readily confess, if you take a look on the over-loaded shelves, that I keep the largest and best selected stock of goods in the city, and perhaps in the State, and will sell as low or lower than any house that does an Honest,

STRAIGHT-FORWARD BUSINESS.

We don't mislead the public by promising to sell good at half their value, any person with common sense knows that can't be done, but we do promise to sell them at wholesale prices, and will guarantee satisfaction in every instance. What we offer you is no old stock or auction goods, but articles of legitimate value, fresh from the factories or direct from the hands of importers and jobbers.

Call and Examine my Stock.

No trouble to show goods, for I am fully convinced that if you look you will buy, and that is what I want. My motto is to deal fairly and honestly with all our customers and to treat every one right, from the poorest to the richest. That has been one of the mainstays of my success.

It will be of interest to dealers to call and examine my stock. In variety and prices I am enabled to offer better inducements than heretofore.

Asher Edwards,

The Original Leader of Low Prices,

Goldsboro, N. C.

THE MERRY SIDE OF LIFE.

STORIES THAT ARE TOLD BY THE FUNNY MEN OF THE PRESS.

My Visitor - No Discrimination - Brief Preparation - Until the Next Make-up - Satisfied, Etc., Etc.

He comes and taps at my study door, My neighbor's youngest boy, And he takes my mind from a tedious task To show me his latest toy.

He rattles on in an artless way; He sings me a childish song, And I think, as I watch him lovingly, That he scarce can stay too long.

He has a cherub's face and voice, 'Twixt heaven and earth a link; But, oh! I wish he would not thrust My maulage brush in the ink. —America.

NO DISCRIMINATION.

Tramp—"Will this dog bite a poor old tramp?"
Hired Girl—"Just as quick as a fat young one." —Epoch.

BRIEF PREPARATION.

"Now," said the carpenter to his wife, "we'll be off to the party as soon as I get out my claw-hammer, brush my nails, and clean up a bit." —Pack.

A MODERATE REQUEST.

Ethel—"Twenty-five dollars, please, papa I'm going shopping to-day."
Papa—"What are you going to buy?"
Ethel—"Nothing. I want the money for cab fare." —Munsey's Weekly.

A HAPPY THOUGHT.

"I hate this house cleaning business," sighed a disconsolated husband. "Wife, let's go live in a tent."
"Better live in content," suggested his wife meekly. —Detroit Free Press.

PERSIFLAGE IN THE MENAGERIE.

"I wish you monkeys would quit your everlasting chattering!" exclaimed the lion.

"What do you want to put in your roar for?" asked a giddy young simian.

THE PRODIGAL FAMILY.

Prodigal Son—"I come to you with a heavy heart."
Prodigal Father—"And a light pocket-book. I know all about that. How much do you need now?" —Texas Siftings.

UNTIL THE NEXT MAKE-UP.

Mr. Grump (old friend of the family) —"Is Miss Giddy disengaged?"
Norah —"Disengaged, is it? I shouldn't wonder, for her young man just went out with a face black as night." —Judge.

AN ETHICAL POINT.

La Fiancee—"I am sorry to hear papa is speculating so heavily."
Le Fiance—"By Jove! it is almost criminal for a man to speculate with money that ought to be saved for his son-in-law." —Life.

SATISFIED.

Johnny (sobbing)—"Does it really h-b-burt you to wh- whip me, Mama?"
Ma—"Yes, my son; very much more than it hurts you."
Johnny (drying his eyes)—"I'm so glad!" —Pack.

A NATURAL AFFINITY.

Day—"The spirit medium I saw last night had a wonderful affinity for the other medium."
Weeks—"What other medium?"
Day—"The circulating medium." —Munsey's Weekly.

A TRAITOR.

Mr. Giltman—"What have you done with my wife's pet poodle that I paid you \$20 to steal?"
Sneak Thief Bill—"I returned it this morning and got the \$50 reward she offered for it." —St. Joseph News.

ALMOST A WRECK.

Conductor—"What do you mean by blocking travel like that? You've nearly run the car off the track!"
Tramp—"Dat's home-made sponge-cake I struck at dat farm-house. I wanted ter soften it a bit." —Judge.

BOSTON STYLE.

Arabella—"During your visit to Boston did you encounter Cupid's darts?"
Bertha—"Boston cupids do not use darts."
Arabella—"What then, do they use?"
Bertha—"Bean shooters." —Pack.

CRUSHED BY A MEDICANT.

Well-dressed Party—"No, I've got nothing for you. Ain't you ashamed to be begging?"
Beggar—"You are the one to be ashamed—dressed up like a gentleman and never a nickel in your clothes." —Texas Siftings.

OFFENDED THEM.

Ryman—"Poor old Squeers, the hair-dresser down the street, has lost the patronage of most of his lady customers."
Cornwallis—"Did he make a bad break?"
Ryman—"Well, he put out a sign, 'Hair dyed while you wait.'" —Munsey's Weekly.

MOVED IN A SENSIBLE CIRCLE.

Customer (who has just had his whiskers dyed)—"Yes, that's a good job. It's a rich, glossy black. I should think you would use it on that gray beard of yours."
Barber—"I have a position in society to maintain. Next!" —Chicago News.

HARD LUCK.

"When were you in business, my poor man?" asked the lady of the house of Bootless Bob, the tramp.
"Yes, madam, but I was too honest. I asked a woman who weighed 300

pounds to try some of my anti-fat remedy and she sicked the dog on me." —New York Recorder.

HER TEST.

Mr. Pleecker—"My adorable one! will you be mine?"
Miss Emerson—"Do you pronounce the 'e' in ceramics hard or soft?"
Mr. Pleecker—"Soft."
Miss Emerson—"Then I cannot wed you. Our natures are incompatible. We should be unhappy." —Judge.

PAPA COULD PAY FOR THEM.

She (during the conversation about art in dress)—"I have had no experience with American dressmakers. Papa always buys my gowns in Paris."
He—"How delightful! May I be allowed to express a wish?"
She—"Why, certainly. What is it?"
He—"That he will always do so." —Clook Review.

Commissioner—"Yes, that's it. Suppose you paint us a figure of Speech!" —Kate Field's Washington.

A LITERAL INTERPRETATION.

Mrs. Sanso—"My dear, though you complain about me upsetting things while housecleaning, I see by this paper that out West the men and not the woman, attend to that work."
Mrs. Sanso—"Indeed?"
Blizzard Bill (entering the house and cleaned it out). —New York Herald.

CHOOSE THE LESSER EVIL.

Miss Kate—"I hope you won't think me inquisitive, but everybody is wondering why you married Mr. Brown."
Mrs. Brown—"Well, my dear, I don't mind telling you. He was forever calling on me, and he became so tiresome that I concluded to marry him. You can't imagine what a change it has made in him. I now have my evenings quite at my own disposal." —Boston Transcript.

NOT PRESSED FOR TIME.

The train made a stopping at the twenty-ninth crossing, and then the mild-looking passenger turned, and blindly inquired of the conductor what was the matter with the train.

The Conductor (surlily)—"If you don't like the way this train runs, you can get off and walk."

The Blund Passenger (more affably than ever)—"Oh, never mind; I'm in no special hurry." —Kate Field's Washington.

SHE PUT HER FOOT IN IT.

The wife of a country minister sat in the front porch mending clothes. A neighbor stepped in for a friendly chat. A basket full of buttons was on the floor of the porch. The visitor said:
"You seem to be well supplied with buttons, Mrs. Goodwin. My gracious! if there aren't two of the same buttons my husband had last winter on a suit."
"Indeed!" said the minister's wife, calmly. "I'm surprised to hear it, as these buttons were found in the contribution box." —Dry Goods Chronicle.

HE RAISED THE BID.

The room was crowded and the collection of furniture, art and bric-a-brac being usually choice the bidding had been very spirited. During an interval of the sale, a man with a pale and agitated countenance pushed his way to the auctioneer's side and engaged him in a whispered conversation.

Presently he stood aside, and the auctioneer rapped attention with his little hammer.

"Ladies and gentlemen," he said, in a loud voice, "I have to inform you that a gentleman present has lost his pocketbook, containing three hundred dollars. He offers fifty dollars for its return."

Instantly a small man in the background sprang upon a chair, and cried, excitedly, "I'll give one hundred!" —Youth's Companion.

Very Much Alike.



Juggins—"Look here, if you can't trot out anything better than that we sha'n't deal. You don't suppose I'm going to bid for an old rack like that, do you?"

Coper (with sarcasm)—"Well, I should say you can't do better. You're both a trifle weak in the knees and would pair well." —Judge.

Astonishing Fecundity of Codfish.

It is said that between 60,000,000,000 and 100,000,000,000 codfishes are taken from the sea around the shores of Newfoundland every year. But even that quantity seems small when we consider that a single cod yields something like 3,500,000 eggs each year, and that over 8,000,000 eggs have been found in the roe of a single cod. A herring of six or seven ounces in weight is provided with 30,000,000 ova. After making all reasonable allowances for the destruction of eggs and of the young, it has been calculated that in three years a single pair of herrings would produce 154,000,000,000. Buffalo once said that if a pair of herrings were left to breed and multiply undisturbed for a period twenty years, they would yield a fish-bulk equal to the size of our globe! —St. Louis Republic.

Lord James Douglas, of London, has been arrested for not properly filling out the census blank.

The Broadway Racket

is now packed to overflowing with the prettiest line of

SPRING AND SUMMER GOODS

ever offered in this market and at such prices that will even astonish the chronic grumbler. We have the goods and we know that in respect to quality and price we are disposed to make it an object for you to favor us.

THE PICK OF THE MARKET

and upon examining them you will find the assortment grand, the styles correct, and the various grades and prices are certain to suit every one. All we ask you is to come in and see our new attractions and self that we are disposed to make it an object for you to favor us.

WE INVITE THE LADIES

to call and examine our varied stock of Flouncings, White Goods, Laces and Embroideries. We have these goods at just half their former price and it is our aim to sell it to our patrons at only a slight margin of profit, in every imaginable shade for trimming dresses.

MILLINERY, DRESS GOODS AND

Notions will be found at such figures that even the poorest person will be able to buy what he wants. We have Silk Gloves and Silk Mitts, Shawls, men, misses and children, Pants and Hats—in straw and felt. We can enumerate all the goods we carry; suffice it to say that

WE HAVE THE GOODS YOU WANT

and we have made it a fixed fact that there will be no better goods anywhere, simply because we carry in our new stock, the best that we have made it an absolute certainty that no better prices shall be offered here, simply because we can and do sell these goods as close as possible to the value they should be sold.

WE WANT YOU TO READ

every advertisement in this paper. We want you to visit every store in our line, get their prices, examine their goods, then come to us and you will then be posted, and can better appreciate the Genuine Goods we are offering to all alike. Afraid of losing customers by this advice? Bless you no! It is just as natural for you to drift back to our harbor as it is for rivers to seek the sea.

Mrs. Joyner will preside over the Millinery and Dress Goods and whoever will favor her with their patronage can rest assured of value for each and every dollar.

No trouble to show goods.

THE BROADWAY RACKET,

W. S. JOYNER, Proprietor,

[East Center St., one door South of L. Ed.]

1891 Spring AND Summer

I desire to announce to my many friends and customers that I have just returned from the Northern Markets where I have been for several weeks watching the market very closely, and by paying the lowest prices for all purchases made, I am enabled thereby to give my customers

Unusual Bargains in Every Department

which comprise the most fashionable and reasonable goods. I mislead the public by promising to sell goods at half their value. Any person with common sense knows that can't be done; but I do sell them at the lowest living profits.

MY - DRESS - GOODS - DEPARTMENT

comprises many novelties in the lines of WHITE GOODS, FLOUNCINGS, CHALLIES, LAWNS AND EMBROIDERIES.

It will do your eyes good to look at them, whether you are buying or not. If you will only examine the qualities and very low prices these goods are offered at, I am sure that you will be induced to buy.

IN SHOES I TAKE THE LEAD

I can sell you a better and finer shoe for the money than you can chase elsewhere. I have them for Ladies, Men, Misses, Boys and Children. Every pair was especially made for me out of the best leather and I am in a position to warrant every single pair that leaves my store.

I HAVE CLOTHING TO FIT

and suit the most fastidious. In this line I secured the drop on my competitors this season. While in New York a first-class clothing establishment was sold out under the Sheriff's hammer, and I thought I had a fine stock for "little and nothing." Spring suits which were worth \$10 are enabled to sell from \$5 to \$6.50. Boys' suits worth \$10 I sell for \$3.50 to \$5. Children's suits I sell from \$1 to \$1.25, which are worth \$3. I have the goods in any size. In style and cheapness can't be beat. These are indisputable facts, and don't you forget it.

HATS, GENTS' FURNISHING GOODS, CARPETS, OILS, AND TRUNKS

in large variety and at cut-rate prices.

The Goods Must be Sold

And no single customer shall leave my store without buying. I will find my shelves simply overloaded with new goods, and I am desirous to secure first choice, don't put it off, but come once. Accommodating lady and gentleman clerks will be ready to serve you.

L. EDWARDS

Father of Low Prices.