 Southern Commercial Conven-
tion
The Secretary of the Hickory
Chamber of Commerce has re-
ceived an urgent invitation from
the Chattanoog Secretary to
send delegates to the Commer-
cial convention to be held in that
city Aug. .11, t2, b3, and 14.
Reduced rates are to be eiven on
all railroads for the oceasion and
delegates are expected to attend
from all over the South.
Arangements have been made
for entertaining the guests in an
elaborate fashion.
 And hit some strenuous licks,
For your old man's down at the grocery store.
A-talking politics. Boone Items.

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## Advertising Pays!

The best means for reaching the public is through a newspaper with a good circulation. When the copy is turned in the newspaper does the work and distributes the ad. An advertisement in a newspaper is likely to be read by every member of the family. In no other way can so many members of the family be reached.

Now is the best time for advertising beople to begin for the fall trade. Do not gauge the future by the present. Times are getting better and there will be large purchases in the Fall. The back of "panic" is broken and we are entering on an era of prosiperity.

Try a Local in the Democrat \& be Convinced


