

MORRISON BROS. CO.,  
Hickory, N. C.

**Our Loss is Your Gain**

MORRISON BROS. CO.  
Hickory, N. C.

**FORCED SALE**

**CLOSING OUT**

**CHRISTMAS BUYER'S**

**\$11,500  
Stock**

**OPPORTUNITY**

*The Entire Jewelry and Musical Stock of the Morrison Bros. Co.*

This enormous stock of high-grade Jewelry, Musical Merchandise, and Holiday Goods, is now placed on the market at forced sale prices, and must be sold for what it will bring. For the next twenty-five days the people of Catawba and surrounding counties will have a chance at the most wonderful stock of the fairest, brightest, and newest goods ever shown in Hickory.

*Sale Will Open Friday, December 11th, at 10 O'clock a. m.*

**DONT MISS THIS GREAT SALE**

Never before, maybe never again, will an opportunity like this be presented to you to save money on all kinds of Jewelry, Musical Merchandise, and Holiday Goods. **MUST BE SOLD AT A SACRIFICE.** You will be amazed. You will be astonished. Such a superfluous bargain feast and price-cutting does not occur often.

**Forced Sale Prices on Every Piece of Goods in This Mammoth Stock.**

It may be hard for you to believe that a big concern like this would have to sacrifice such an immense stock, yet such is the case. We merely ask you to come in and test our statement. In order to prove to you what a tremendous sacrifice we are compelled to make, we mention a few of the great bargains that will be offered.

*Bear in mind there are thousands of other things we cannot mention here.*

**No Limit, Everything Must Go, Nothing Reserved.**

1847 Roger's Knives and Forks. Was \$5.00. Forced sale price \$3.35.

7 Jewel Elgin and Waltham Watches 18 size, solid Nichel case was \$5.00. Now \$3.65.

8 day clocks with half hour strike, Calandar and alarm, was \$3.50. Forced sale price \$2.35.

**90c Alarm Clocks for 45 cents.**

**Ingersall \$1.00 watch for 75c.**

20 years guaranteed Elgin or Waltham Watches. 18 Size 7 Jewel, was \$13.50 Forced sale prices \$9.75.

Ladies Solid Gold Watches, was \$17.50. Forced sale price \$12.75

Ladies Gold Filled Watches, worth \$13.50 to 18.75 to be sold at \$8.75 to \$14.65.

*Violin worth \$3.50 to go at \$1.75.*

*Big line \$3.50 Guitars to be closed out at \$1.65.*

*\$550.00 Piano, Pachard, to go at \$385.00.*

*\$350.00 Richmond Piano now \$275.00*

*\$85.00 Farrand Organ at \$65.00*

*\$75.00 Farrand Organ now \$55.00.*

**To the Merchants.** The merchants who handle anything in our line will do well to look over our stock. All our goods are fresh and new, and we can save you money on anything in our line.

**Free Transportation.**

We pay railroad fare for 50 miles for all those who come from surrounding towns when their purchase amounts to \$25.00 or more. **RAILROAD FARE ONE WAY TO THOSE WHO BUY GOODS TO THE AMOUNT OF \$15.00.** You will save enough to pay your fare several times, but we offer this as a special inducement.

**Remember**

You get a ticket with every 50 cent purchase, which entitles you to a chance at the \$60.00 DIAMOND BROOCH AND THE \$10.00 IN GOLD, TO BE GIVEN AWAY JAN. 1st, 1909.

**THE MORRISON BROS. CO. Inc.**

**Jewelers and Opticians**

**HICKORY,**

**N. C.**