

# THE HICKORY DEMOCRAT

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## Exceptional Inducements For 1909.

In real estate investments will open with the arrival of the New Year, and we are not going to let you escape them? We want you to look over our list of most desirable town and country property. There are a lot of bargains there, and money making chances for those who are wide awake. Little ready money required as our terms are very liberal.

### FIRE INSURANCE.

Have you an insurance policy on your building? If you have not, moment the fire fiend may burn you out and then you say why didn't I take that policy out before it was too late.

### LOANS.

Every cent of money that we take in, in payment of Fire or Life Insurance premiums we loan here in Hickory and vicinity on first mortgage real estate.

## Hickory Insurance & Realty Co.,

J. A. LENTZ, President. W. A. HALL, Vice-President. M. H. GROVES, Sec. Treas. H. E. McCOMB, Asst. Mgr. Real Estate Dept.

## How Does This Look to You?

A suburban cottage home, on two acres of the richest land in Catawba county. Splendid orchard. Price eight hundred dollars, one-half cash down and the balance in one year.

Apply to the  
HICKORY INSURANCE & REALTY CO.

## FALL GOODS

Men's and Boy's  
Clothing, Shoes and Hats

Ladies

OUR LINE OF DRESS GOODS AND NOTIONS ARE THE BEST IN THE CITY.

THE VALUE OF A DOLLAR IS WHAT YOU WANT ::::

SETZER & RUSSELL

HICKORY, N. C.



Christmas

Cakes

Galore

are ready for your selection at  
RICE'S BAKERY

In offering these products of our skill, we do so with the full knowledge that our customers will receive the best products of the Baker's skill. Our Cakes, Pies and Rolls are made from the best materials, into clean, wholesome, delicious food.

Call 127 and Give Your Order Now.

No orders for ornamented Christmas Cakes taken after December 21st.

Subscribe for The Democrat. \$1 per Year.

## Chamberlain's Cough Remedy

During the past 35 years no remedy has proven more prompt or more effectual in its cures of

Coughs, Colds and Croup

than Chamberlain's Cough Remedy. In many homes it is relied upon as implicitly as the family physician. It contains no opium or other narcotic, and may be given as confidently to a baby as to an adult. Price 25c; large size 50c

KILL THE COUGH AND CURE THE LUNGS

WITH Dr. King's New Discovery

FOR COUGHS AND ALL THROAT AND LUNG TROUBLES. GUARANTEED SATISFACTORY OR MONEY REFUNDED.

## IT PAYS TO ADVERTISE, PARTICULARLY in RELIGION

Barre, Vt., Dec. 8.—"Does advertising pay? Well, I should say it did, particularly in religion," said the Rev. Francis A. Poole, pastor of the First Congregational church, yesterday.

Mr. Poole took charge of the church three years ago. It was then a moribund organization. Mr. Poole started with advertisements in the Sunday morning papers—big ones, a page when

he had the money and three or four columns at other times. He took pig, black type, and he told the people what was going on in the church, what the sermon would be about, and who would be there.

"As a result," says Mr. Poole "the congregation has quadrupled in three years and at a meeting of trustees we decided to enlarge the church building to twice its present size."

### That Panama Canal Deal

The Papers have contained so much recently concerning the Panama Canal deal, we cannot refrain from adding our little mite. This question is, by no means, understood by the people. To fully understand this question, it is necessary to note that the question has two phases: one public, the other private.

The President has dealt only with the public phase; his critics with the private side of the question. The critics want to know what became of the \$40,000,000 that was paid to the French Government after it left the hands of the French Liquidator of the old Panama Company's affairs. Personally, we are unable to state positively where this money went to. Solicitor-General Hoyt says it was distributed by the Liquidator to the new and old companies as fixed by the decree of the Seine. This distribution, then, is a matter of French records and not necessarily a part of our own. The President is obviously correct in saying the United States Government has no official knowledge of the disposition of this money after it left the hands of the government and the liquidators receipt taken for same. Senator Millard would leave the impression that the money was paid to J. P. Morgan & Company. The Morgan house simply acted as agent for the government in transferring the money from the government to the French Liquidator. For this service, they received a commission of \$35,000.00 from the new Panama Company. What became of the money, is thus a matter of individual concern between those to whom the money was distributed. It is also claimed that the stock of the old Panama Company was bought for \$12,000,000 and resold to the government for \$40,000,000. The cost of the stock of the old company did not concern the government; neither did the further allegation that American citizens were greatly interested in the deal. The government simply accepted the valuation placed on the property as a fair one and did not stop to inquire if the company was making a profit. The main question is did the United States pay an exorbitant price for the Panama property? Doubtless the majority of the American people will agree with the government that the purchase was a genuine bargain, and that dishonesty should be imputed to no official.

"What can an ex-President do?" inquires the Fort Worth Star. Just you wait a few months, and you will probably have your hands full keeping up with one.

MEDICINE THAT IS MEDICINE

"I have suffered a good deal with malaria and stomach complaints, but I have now found a remedy that keeps me well, and that remedy is Electric Bitters: a medicine that is medicine for stomach and liver troubles, and for run down conditions," says W. C. Kiestler of Halliday, Ark. Electric Bitters purify and enrich the blood, tone up the nerves and impart vigor and energy to the weak. Your money will be refunded if it fails to help you. 50c at C. M. Shuford, W. S. Martin & Co. and Moser & Lutz.

### The Cost of Advertising

The unawake merchant often wonders how some rival "can afford to spend so much money advertising." He is sure that he could not—that it would bankrupt him in short order to "plunge" into publicity on the scale that the other fellow does.

"The other fellow" is not worrying about the cost of his advertising for the simple reason that he doesn't have to pay it. The competitor, who cannot "afford" to advertise really, in effect pays the bill of the man who can "afford" it.

He pays him in the loss of business caused by his failure to advertise. The business he ought to have—his share of the trade in his line—goes, in large part to the competitor who seeks it, who can afford to advertise for it. The profits on trade drawn away from the timid advertiser by the aggressive one pays the latter's advertising bills—and leaves a comfortable surplus. It is a fact which progressive merchants are proving all the time—so it ought to have some personal significance to the over cautious business men who are waiting to get rich before "risking" adequate advertising campaigns.

### Who Shall Kiss?

"I firmly believe that the day will come when kissing will be confined to the lower classes, the educated people having been brought to see the evils of the habit," says Dr. Clara Scott.

Dr. Clara is from Philadelphia and, of course, we must make allowances for that. But we cannot believe that the day will ever come when such a luxury and necessity will be "confined to the lower classes." If it ever comes to that pass, the "lower classes" will have to take in a good many new members who know a good thing when they see it and want to taste the sweets of life.

Education has done a lot of funny things and has turned out some queer products, including such freaks as Chicago University professors. The country has stood a good deal from "education," and it will probably stand a good deal more. But if education gets to fooling with true love, it will be going too far.

Kissing is very wholesome and improving, and some of our finest men and women were raised on it. If the Philadelphia lady doctor and the slim and clivery college professors don't like it, they can let it alone.

"But," as Uncle Samuel would remark, "them where are trying to stop kissin' is them where ain't kissin' ner bein' kissed."

### MARKED FOR DEATH

"Three years ago I was marked for death. A grave-yard cough was tearing my lungs to pieces. Doctors failed to help me, and hope had fled, when my husband got Dr. King's New Discovery," says Mrs. A. C. Williams, of Bac, Ky. "The first dose helped me and improvement kept on until I had gained 59 pounds in weight and my health was fully restored." This medicine holds the world's healing record for coughs and colds and lung and throat diseases. It prevents pneumonia. Sold under guarantee at C. M. Shuford, W. S. Martin & Co. and Moser & Lutz. 50c and \$1.00. Trial bottle free.

## Hickory's Merchandise Display.

The visitor in Hickory has a veritable feast of beauty and splendor upon which to rest his eyes while on our streets. This feast is in the way of display windows. Starting at the north of main street with the exceedingly beautiful display of silverware in the window at the Shuford Hardware Co., we meet with a gala display by every store we pass.

Umsteads Santa Claus store presents a lovely picture of china-ware toys, and dolls that will fill the children with delight.

Moser & Lutz display a nice line of drug sundries, cigars and other things connected with their line. The Hatcher Furniture Co., shows a very attractive display of house furnishings which is sure to catch the eye of any one interested.

Miss Mary Rosbrough attracts the eye of the passer-by with all the latest in millinery, furs, hats and ribbons.

The bargain seekers are made to stop and investigate the wonderful offer made by McCoy Moretz in his special sale while the gift buyers are being waited on at Morrison Bros. Co., These two stores present a beautiful appearance indeed.

The hungry man's mouth is made to water as he beholds the enticing collection of the good things to eat being displayed in the windows of Hammond & Johnson's.

The beautiful decorations of holly in the window of W. S. Martin and Co., causes the pedestrian to stop and behold the worthy display of handsome holiday goods offered by this progressive firm.

J. F. Allen has something to interest everyone in the way of clothing, shoes, drygoods and notions, all of which is now tastily displayed in his window.

But the lovers of beauty are made to marvel at the intensely beautiful show of rich cut glass bracelets, rings, watches, silverware and other jewelry to be found at George E. Bissanar's. This in fact, is the most beautiful window ever shown in Hickory.

Eat all the good food you like. Quit dieting. You don't have to diet to cure dyspepsia. In fact you can not cure dyspepsia or indigestion that way, but rather you must add strength to the weak stomach by taking something that will digest the food which the stomach can not digest. Kodol is the only thing known today that will do this, for Kodol is made of natural digestive juices found in a healthy stomach, and it digests all food completely. Kodol is pleasant to take, and is guaranteed to give relief in any case of stomach trouble. Sold by C. M. Shuford & W. S. Martin.

The Bristol Herald-Courier thinks the Coopers will have a speedy and perfectly fair trial down in Tennessee and will get precisely what is coming to them. Important, if true, and we hope it is true.

### THIS IS WORTH READING

Leo F. Zelinski, of 68 Gibson St., Buffalo, N. Y., says: "I cured the most annoying cold sore I ever had, with Bucklen's Arnica Salve. I applied this salve once a day for two days, when every trace of the sore was gone." Heals all sores. Sold under guarantee at C. M. Shuford, W. S. Martin & Co. and Moser & Lutz drug stores. 25c

Five thousand cats have been shipped from Germany to Japan and 3,000 women have been shipped from Germany to South Africa. And there are grouchy ones in this world who will declare that there is a distinction without a difference between the two cargoes.

Hoarse coughs and stuffy colds that may develop into pneumonia over night are quickly cured by Foley's Honey and Tar, as it soothes inflamed membranes, heals the lungs and expels the cold from the system. Get it W. S. Martin & Co's.

## There is No Other Institution

that bears as close relationship to the commercial welfare of the community as the bank. The bank is to our industrial life as the heart is to the human body. In fact, the bank controls the life of commerce as the heart controls the circulation. And THERE IS NO BETTER BANK THAN

## The Hickory Banking & Trust Co

There are four reasons why you should do your banking with us:

**First.** Money deposited with us is absolutely safe. Our vaults are burglar-proof. "Thieves do not break through and steal." Our financial strength is so great that failure is impossible.

**Second.** The money is available at any time. Every check honored the moment it is presented.

**Third.** A liberal interest is paid on all time deposits.

**Fourth.** You will receive every courtesy consistent with sound banking policies. Place your money with us and, thereby, help to promote the prosperity of yourself and neighbor. With thanks for past patronage, and with best wishes for a merry Christmas and a happy New Year, we are,

Sincerely,

Hickory Banking & Trust Co.

J. F. ABERNETHY, Pres. W. X. REID, Cashier

### A Rat Shuts Down Factory.

A little rodent several days ago caused several thousand dollars worth of damage to the Southern Power company in Concord, N. C., when it crawled over the terminal wires and made a short circuit, thereby stopping the wheels of every cotton mill in that city and various other enterprises for a period of forty-five minutes. The rat was a very small one, and when found by the electricians it was cooked to a crisp. Besides stopping the various shops and mills, two big transformers were burned out, putting additional expense on the power company.

The monument to the memory of Robin Cooper should be a scaffold above which is suspended a rope.

### Sick Mule Seeks Doctor.

Monday night a mule belonging to Mr. B. P. Cobb, about eight miles from Greenville, was taken with colic. The animal broke out of the stable and took the road for Greenville. Upon reaching town he turned up Dickinson avenue and stopped in front of the office of Dr. Laughinghouse. Seeing nobody around the office, the mule laid down right there and died. Now the question is, was that mule looking for the doctor? Several persons on the street saw the mule stop in front of the doctor's office.—Greenville Reflector.

J Pierpont Morgan eats pie for luncheon, and yet some people claim that the rich don't have any good times.

Absolutely PURE

# ROYAL BAKING POWDER

Why these grapes? Because from the healthful grape comes the chief ingredient of Royal Baking Powder, Royal Grape Cream of Tartar.

Alum-phosphate powders are made with harsh mineral acids and must be avoided.