

I. W. WEST DRUG CO.

MAIN STREET
MOUNT AIRY, N. C.

R. H. LEONARD JEWELER.

The impression on the minds of some people in Mount Airy and Surry county that it is necessary to send to some of the large cities in order to get the newest conceptions in jewelry and kindred lines, is to say the least of it, an erroneous idea for one has only to visit the up-to-date establishment of Mr. R. H. Leonard to be convinced that there are few, if any dealers in Western North Carolina showing a handsomer, or more desirable stock that will be found here. Mr. Leonard is no novice in the jewelry business, for he has given upwards of 23 years of his life to it, making a careful study of its every detail, which enables him to know the desires of the trade. His new and beautiful stock was selected with the idea of pleasing Mount Airy and Surry county citizens who have favored him with their patronage for years past. The stock comprises the newest designs in jewelry manufacture—rings, bracelets, la vallieres, necklaces, sterling silver goods, cutglass, handpainted chinaware, watches, clocks, and diamonds in all the popular settings. Eastman kodaks and films also carried in stock.

An inspection of his goods will convince you that there is an establishment in the town that can supply your needs in anything in this line, and it is worthy of your custom. A repair department is conducted in connection where expert services are available at all times. Besides Mr. Leonard is a graduate optometrist and is in position to correct any defect in your vision, or impaired eyesight. His methods are among the most modern now in use. If your eyes are giving you any trouble, you should consult Mr. Leonard at once; it is a matter that should not be neglected.

C. E. LUNDY CLOTHING STORE.

How many readers of The News know that the average suit of clothes has over one hundred and fifty-seven different parts, and the average pair of trousers over sixty processes? Few men realize this fact. They never stop to question the merit of a garment if it is attractive to the eye and has a shapely appearance. There are few lines of merchandise that depend more largely upon the representation of the dealer than that of clothing. It is important, therefore, if you are not a judge of cloth to deal with a merchant in whom you have faith and whose representations can be depended on. In the person of Mr. C. E. Lundy, proprietor of the C. E. Lundy Clothing Store, the citizens have a merchant with whom they can deal with the utmost confidence and satisfaction, for here you will get value received for every dollar you spend. The stock carried by this house is unsurpassed by any in this section. This is the home of Hirschbaum's superior line of clothing, known as the greatest value for the money in the market. In addition to clothing a complete line of furnishings hats, caps, traveling bags, etc., also carried. This is the exclusive agency for Knox hats, and Vidix shirts. New arrivals of spring goods are coming in every day. The later and nobbiest designs and styles are shown as quickly here as in the large cities. On account of the handsome stock and courteous treatment accorded patrons there is little wonder that this is the shopping center for discriminating people who want the newest creations in wearing apparel. Mr. Lundy is a gentleman of high standing in the town and county and his store is a decided credit to Mount Airy's business houses.

G. C. LOVILL COMPANY.

The enterprises of Mount Airy have no more important representation than in the establishment of G. C. Lovill Company wholesale grocers and dealers in feed and produce. Since this house became an established factor in the community, it has steadily grown until today it ranks second to none in Western North Carolina in the superior grade of goods handled and its reliability as an enterprise. A business of this kind is a credit to any town, and this one not only gives Mount Airy the distinction of being its home but it also means the keeping in the community of many thousands of dollars that otherwise would find their way to distant markets. The trade for miles around is supplied with goods by this house, such as groceries of all kinds, fancy and staple meats, lard, tobaccos, feed, grain, flour, meal, etc. The firm also ships large quantities of produce and canned goods throughout the Southern States, and are helping to make Mount Airy one of the largest and best produce markets in the South. As evidence of the appreciation in which it is held by its many customers and the merchants generally throughout Surry and adjoining counties, they favor it with a large share of their orders showing what degree of confidence is placed in the house. There is not a more enterprising nor progressive concern in the State than this one and every favor possible is accorded customers and every effort is exerted to serve them promptly, acceptably and faithfully. There is no commendatory allusion that this paper could make that would not be justified and fully merited. The company is now occupying its new home, having recently moved in the Gallows Opera house building. The entire building is utilized, which affords larger quarters and more adequate facilities for supplying the trade. Under the present arrangement both produce and grocery business are under one roof, which enables the firm to carry a larger stock and take better care of customers' needs than ever before.

MOUNT AIRY STEAM LAUNDRY.

The laundry business has been revolutionized in the past few years by the introduction of improved and labor saving machinery. The progress of Mount Airy, in this respect, is fully equal to that of any town in the State, for in no concern is this progress more noticeable than in the Mount Airy Steam Laundry, of which Mr. R. V. Deyerle, is proprietor. Excellence of equipment, skill labor, prompt and efficient service are some of the good features to be enjoyed by becoming a patron of this establishment. None but the best supplies are used in the cleansing of garments, strong acids, which injure delicate fabrics are not to be found here. This is one of the most popular laundries in Western North Carolina, and is fully deserving of the substantial patronage it is receiving. The work done by this laundry is along scientific lines, your linens being submitted to the least possible wear in washing. An excellent delivery service is maintained, wagons calling for and delivering all work in the shortest time possible, and when promised. Out of town orders receive Mr. Deyerle's prompt attention, and are returned the third day after receipt. Parcel Post service is a feature of this establishment, the return postage being paid if your bill amounts to \$1 or over. A specialty is made of flat work, which is done at the lowest prices. Pound work is also finished at the customary charges. Drivers will quote prices, or this information can be had by phoning 110. If you are not a patron of this laundry you should be; it is deserving of your support. Patronize a home enterprise that employs American labor only, and circulates in the town upwards of \$5,000.00 annually in wages. Mr. Deyerle is an expert in the business and knows how to give the service that will please.

F. L. SMITH HARDWARE COMPANY.

A fair and impartial review of the important business houses of Mount Airy must necessarily include the F. L. Smith Hardware Company of which Mr. F. D. Holcomb, is proprietor, for this concern has been a factor in the commercial life of the community for a number of years. The business has always been conducted along the high plane of efficiency and courteous treatment to the trade. There is not a more varied nor dependable stock carried by any house in Western North Carolina than will be found here, comprising as it does everything that could possibly be needed, in hardware and kindred lines, including farming implements and machinery; the following makes being handled exclusively: Chattanooga plows and the Geiser threshing machinery. Also the Sherwin-Williams paints, Robeson's Shur-Edge cutlery and Giffet and Falls auto tires, together with building material, roofing, paints, oils, varnishes, colors, etc., and numerous other lines that go to make an up-to-date stock. This is also the home of Majestic range. The firm has always maintained a foremost place with the trade by reason of the high quality and genuine merits of goods and its moderate charges. "If its hardware that wears, and at prices that will bring you back" then there is little wonder that many citizens of the community have selected this as their favorite store at which to shop. The trade of this house is not confined to Mount Airy and Surry county alone, but extends to all parts of the adjacent counties, as well. There is certainly no more comprehensive stock handled in this section than that carried by this firm, and there is no merchant in the State whose reputation for fair dealings with the public exceeds that of Mr. Holcomb, for he like his goods, is thoroughly reliable and merits the full share of the patronage of the citizens of Mount Airy and Surry county.

MOUNT AIRY STEAM BAKERY.

Mount Airy and Surry county citizens who think the best bakery products are turned out by the big concerns should first patronize their home enterprise, the Mount Airy Steam Bakery, of which Mr. W. J. Chandler, is manager, and no doubt they will change their minds in this respect. Mr. Chandler is assisted by experienced help in the bakery business, and his establishment is prepared to supply your needs in all lines. The goods manufactured by this enterprise are of the home-made variety, while the work is done under the most sanitary conditions. Only the best grades of flour are used, as well as lard and other ingredients. A specialty is made of bread, being positively unsurpassed in the market, while the cakes and pies are among the finest to be had anywhere. A large business has been established on these products, for those who once use them are never satisfied with other brands or makes. There is not a more completely equipped plant in Western North Carolina than this one, the latest and most improved machinery being installed. Human hands never come in contact with the goods after they have been apportioned. No establishment could be more sanitary in arrangement, nor more perfectly operated. This is a home enterprise and is deserving of the patronage of the citizens of the community. If you are not using the products of the Mount Airy Steam Bakery, try them and be convinced of their superiority. Patrons are served promptly, and the business is steadily increasing, which is proof of the efficient methods employed and the accommodations and courteous manner in which customers are cared for.

A new publication issued by the United States Health Service is the 250-page book, "Prevention of Disease and Care of the Sick," with a supplement on first-aid work. The book has 200 illustrations, and covers subjects relating to disease prevention, care and treatment of sick persons, and emergency measures in the treatment of accidental injuries.

PEPSI-COLA BOTTLING WORKS.

Of the many enterprises of Mount Airy that stands out conspicuous for their worth to the town and community there are few that surpass the Pepsi-Cola Bottling Works, of which Mr. E. G. Badgett, is manager, bottlers and distributors of that popular drink, "Pepsi-Cola," which is so rapidly supplanting other and similar drinks in the market. Similar in name only, for Pepsi-Cola is unlike any other in that it has distinctive flavor that makes it the favorite of all who give it a trial. On account of its wholesome qualities, delicious taste and nutritious properties Pepsi-Cola has grown to such an extent that there are few beverages that have a larger sale. And certainly no drink in the market that outclasses it. The plant here ranks among the town's foremost enterprises, and is equipped with the most modern machinery. The demand on it is now so great that its capacity is taxed to the utmost to care for the increased business. Sanitary in every department and bottled under the closest inspection, Pepsi-Cola meets the demand wherever sold. It is particularly beneficial to the human system, as it not only contains nutritious food properties, but also quenches the thirst, is exceedingly refreshing and is of no little importance from dietetic and therapeutic standpoint. A drink possessing the qualities of this one is a necessary complement to human nutrition, and is therefore, essential to health. The company has a wonderful drink in Pepsi-Cola, and its large sale plainly indicates its popularity with the public. In addition to Pepsi-Cola, the company manufactures and distributes Schnapps Ginger Ale and a general line of sodas. Mr. Badgett has been a resident of Mount Airy for a number of years during which time he has identified himself with movements that mean a bigger and more prosperous town and community. The reliability of this firm is never questioned.

SANITARY PLUMBING COMPANY.

There are a number of people in towns who have water on their premises that are not getting the full benefit of this luxury. They are content to have a spigot in one or two places and carry it from cellar to garret not stopping long enough to realize that for a nominal sum they can have it piped throughout the house. It is plainly a case of not taking advantage of the supply. Mount Airy citizens can boast of having a plumbing concern that is thoroughly reliable and capable of doing this work in the most approved manner, as well as observing all the laws known to modern sanitary plumbing, steam and hot water heating. Reference is made to the Sanitary Plumbing Co., of which Mr. O. B. Webb, is manager. This company owns and operates one of the most modern establishments of the kind in Western North Carolina and the equipment is adequate to take care of the needs of patrons in the most acceptable manner. Besides being a plumber, plumbing contractor and engineer of hot water heating himself, Mr. Webb is aided by a corps of assistants who are also skilled in the installation of all kinds of plumbing. This firm will contract to extend your piping to any part of the premises in a surprisingly short time and at a most reasonable charge, guaranteeing every foot of the work. A complete line of bathroom fixtures is carried in stock as well as electrical goods, lamps, etc. Electric contracting also done. Mr. Webb will contract with parties living in the country to pipe water from a well, or spring, to the house, or barn, thus affording them the same luxury as town folks. You could not deal with a more reliable firm than this one, and The News can recommend it to its many readers.

Mount Airy Iron Works

Foundry and Machine Shop

Repair Work a Specialty

A large variety of castings in stock others made to order.

J. D. MINICK.
Mt. Airy, N. C., Aug. 26, 1918.

WRIGLEYS

Keep WRIGLEY'S in mind as the longest-lasting confection you can buy. Send it to the boys at the front.

War Time Economy In Sweetmeats—

a 5-cent package of WRIGLEY'S will give you several days' enjoyment: It's an investment in benefit as well as pleasure, for it helps teeth, breath, appetite, digestion.

Chew It After Every Meal

The Flavor Lasts!

WRIGLEY'S DOUBLE MINT GUM
WRIGLEY'S JUICY FRUIT GUM

Chamberlain's Cough Remedy a Favorite for Colds.
J. L. Easley, Macon, Ill., in speaking of Chamberlain's Cough Remedy, says, "During the past fifteen years it has been my sister's favorite medicine for colds on the lungs. I myself have taken it a number of times when suffering with a cold and it always relieved me promptly."

Sydnor & Sparger
Insurance Agents
MOUNT AIRY, N. C.
Office in Merritt Building.

Mount Airy Realty & Auction Co.

J. A. ATKINS, Manager
MOUNT AIRY, — North Carolina.

If you want to buy or sell apply to us. — We handle all kinds of Real Estate, public and private.

OFFICE OVER EARP'S STORE.

Chestnut Oak Bark Wanted!

We are now issuing contracts for bark to be delivered at our sheds during the season of 1918. We will pay 5 cents per 100 pounds more to those parties contracting their peel to us than to parties not holding contracts. We reserve the right to stop issuing contracts whenever we feel that we have sufficient bark contracted to meet our requirements.

No contracts will be sent out by mail. Obtain contracts from Mr. A. Johnson, in charge of Mount Airy station.

This February 28th, 1918.

C. C. Smoot & Sons Co.