

W. C. WAR SAVINGS PROGRAM BEGINS JUNE 23; ENDS JUNE 29.

Col. F. H. Fries Outlines Plan of War Savings Week and How Drive Can Be Made a Success



WAR SAVINGS STAMPS CAN STOP THIS.

PROGRAM.

- Sunday, June 23: War Savings Messages will be delivered in Sunday Schools and Churches.
- Monday, June 24: House-to-house canvass begins.
- Tuesday, June 25: House-to-house canvass continues. Meeting of workers at night at township schoolhouse to make reports.
- Wednesday, June 26: House-to-house canvass continues.
- Thursday, June 27: House-to-house canvass finished. Meeting and report of workers.
- Friday, June 28: National War Savings Day. Every taxpayer summoned to meet at school house to secure all additional pledges required to make township's quota.
- Saturday, June 29: Meeting of township and ward chairmen to tabulate results of drive.

Pursuant to the Proclamation of the President of the United States and of the Governor of North Carolina, I, F. H. Fries, North Carolina Director of War Savings, acting under the authority of the United States Treasury Department, have asked the ministers of the Gospel and the superintendents of Sunday Schools to have a War Savings message presented in every church in North Carolina on Sunday, June 23, have called upon every township or ward War Savings chairman to conduct a house-to-house canvass for War Savings pledges during the week following, and have summoned citizens of North Carolina to meet at their respective schoolhouses on Friday, June 23, 1918, the hour of the meeting to be fixed by the local chairman.

Local citizens will be named to conduct the schoolhouse meetings, who will keep a record of the proceedings and report the names of all persons present and pledging, and the names of all persons present and refusing or neglecting to pledge, with their reasons for so doing.

War Savings Stamps (which are United States Government Bonds, the same as Liberty Bonds) can be paid for during any month in the year of 1918, but it is intended that subscriptions for them will be signed during the week beginning June 23, and, if any deficit exists at the end of the house-to-house canvass, at the schoolhouse meeting on June 23.

The price of each War Savings Stamp depends upon the month during which it is bought. During June each Stamp will cost \$4.17. During July each Stamp will cost \$4.18, and so on, one cent more each month during 1918. On January 1, 1923, the Government of the United States will redeem all War Savings Stamps at \$5.00 each, no matter during which month in 1918 they were bought. They cost less during the early months of 1918 than during the later months because the person who buys earlier has loaned his money to the Government for a longer time than the one who buys later.

By way of illustration, note the following table:

Cost of War Savings Stamps During June, July, and August, 1918.

	Cost in June	Cost in July	Cost in August	And are worth on Jan. 1, 1923.
1 Stamp	\$ 4.17	\$ 4.18	\$ 4.19	\$ 5.00
20 Stamps	83.40	83.60	83.80	100.00
50 Stamps	208.50	209.00	209.50	250.00
100 Stamps	417.00	418.00	419.00	500.00
200 Stamps	834.00	836.00	838.00	1,000.00

The law provides that no person can hold in his own name War Savings Stamps exceeding \$1,000.00 maturity value. War Savings Stamps, however, may be purchased for other members of the family, including minor children.

The money invested in War Savings Stamps is not a gift or a donation, but is a loan to the Government. It will be paid back with 4 per cent compound interest. If, because of some serious financial reverse or calamity, it should be necessary to get your money before January 1, 1923, you may do so by giving ten days' notice to any Money Order postmaster, in which case you can get what you paid for the Stamps, with interest to date of payment. The Stamps are free from all State and local taxes; when registered at the postoffice they are insured against loss; they are backed by all the property in the United States; they cannot fall in value below the price you pay; they are as convenient and as well paying investment as has ever been offered by our Government.

A definite quota of War Savings Stamps, on the basis of population at \$20.00 per capita, has been allotted to each township and to each town of over 1,000 population, which will be published in every newspaper in the State before hand and announced at every schoolhouse meeting on June 23. The Government of the United States expects all the citizens of every township and county to subscribe for its quota and to pledge themselves to save and economize to help win the war.

It is to be hoped that the pledges taken during War Savings Week and on War Savings Day will show you and your neighbors to be loyal Americans to whom our Government, in this hour of need, does not call in vain.

F. H. FRIES,

North Carolina Director of War Savings, appointed and acting under the authority of the Secretary of the United States Treasury

NOT UNTIL—

The Manufacturer's Record, one of the most loyal publications in the United States, runs front page stories which thrill. In the current issue this strong editorial is worth while:

Until the Almighty makes peace with Satan and invites him to be a co-worker and co-ruler of the universe, and

"Until Heaven and Hell are synonymous terms, America should not make peace with an unconquered, unrepentant Germany.

"Unless American men are degenerate sons of noble sires;

"Unless American women are not of the stuff which gave strength to the men of Revolutionary days, and unless, too, they have less womanhood than the splendid, heroic women of the South and the North alike who between 1861 and 1865 laid their all upon the altar of their country, and never faltered amid the sorrows of that fearful four years of Civil War, then there will be no word or thought of peace with an unbeaten Germany on the part of any honest-hearted man or woman loving womanhood more than life.

"What is life that we should count it of more value than honor and duty?

"Shall we save life that we may lose it and honor, too, or shall we give life freely that we may gain a larger, sweeter, broader, holier life for ourselves and all the generations to come?

"The Son of God might have saved His life, but he chose to die that millions might be saved.

"Judson and Livingston and hundreds of other missionaries have gladly endured hardships until death that others might live.

"Would Mary have called her Son from the Cross? Would the mothers of all the heroes who have died like Judson and Livingston for others, have called them from the sacrifice and saved their lives at the expense of others?

"To ask this question answers it.

"Our loved ones are offering their lives that others may live; that womanhood may be saved; that children may be kept from the power of the unhung brutes; that civilization and liberty may not perish from the earth.

"Would we call them back from such superb heroism, such Christ-like sacrifice made, that others may be saved?

"The question answers itself—n thousand times, No.

"The service flag is the noblest emblem ever given to the breezes, as the Stars and Stripes is the noblest flag which has ever floated over a free nation. And yet that is almost too much to say of our flag as we stand with uncovered heads before the flags of heroic, sublimely heroic, Belgium and Britain and France and Italy and Serbia. Their flags float over nations who preferred death to dishonor, over nations whose men and women have marched and surpassed in wonderful heroism and sublime sacrifice all that fabled stories tell us of Greece and other nations of olden days.

"God bless the flags of these Allies of ours, as they float over heroic men and women who have made human history through unnumbered centuries to come the more glorious because they have lived and suffered and died for God and humanity!

"Germany, the embodiment of all that is false and vile in humanity; Germany, whose people have reverted to the type of their progenitors of old, who in their wild carousals drank from the skulls of their war victims; Germany, war definitely planned for half a century, taught it in its schools, preached it in its homes, and thus moulded its people of all classes to begin a war for world domination, has but followed out its own long-proclaimed plans of frightfulness in order to deter other nations from risking its vengeance.

"False to God's gift to man, except that of His own Son, womanhood and babyhood, wifehood and motherhood, false to all human liberty for all times to come is even a thought of peace with an unwhipped Germany. Then put away from the innermost thought of every soul any suggestion of peace, any desire for peace except that peace which can come only over the unconditional surrender of Germany and her allies, over the dead bodies of their leaders and over all the villainy that

has made Germany a stench for all time to come in the nostrils of God and man.

"Germany will seek peace whenever its rulers think that the awakened fury of an outraged world endangers their power and their individual lives.

"But until Germany has within its own confidence seen and felt the power of the armies of civilization, until down the streets of Berlin and Vienna the allied forces have marched millions strong until every male of the whole Hohenzollern, and Hapsburg families and their accursed military leaders have been hung or shot before the eyes of the assembled people of Berlin and Vienna, he who in America talks peace will be false to all civilization."

The Women Working.

With the United States at hand-grips with the enemy on the Western front, with its thousands of men drafted and enlisted from the ranks of industrial workers, the number of women employed in factories throughout the country has become an important factor.

At the three great plants of the Maxwell Motor Company in Detroit there are several hundred women-workers running drill-presses grinders and tapping machines and doing general machine-work. And, they are making good. As nearly as can be figured, considering the daily turn over, about 12 per cent of the workers in these Maxwell plants are women and experts have stated that, if the necessity should arise, 50 per cent of the work could be done by women. As to the difference in the quantity of production given by men and women workers, there is but little difference, the work on some of the machines even showing to the advantage of the women.

With the coming of these women to work among the machines, safety appliances have been in universal use though the women-employees have proven most careful, not an accident, due to their carelessness having been reported by the Maxwell Company. Naturally, additional rest-rooms have been added for the convenience of the women and, at the Maxwell plants, they have their first-aid room and cafeteria where food is supplied practically at cost.

Always foremost in thoroughness of method, the Maxwell Company has instituted a school for the proper training of women workers. Expert mechanics and machinists are in charge and each accepted applicant for employment is put through a course which tends to make her fully capable and efficient.

With the men-fighters, the women-workers are "doing their bit."

TO ALL ABLE-BODIED AMERICANS,

The allied armies and allied nations are marching to VICTORY. All "Wheatless-Till-Harvest" citizens are enlisted with the VICTORY-MAKERS.

Get right on wheat—join the ranks. "Food Will Win the War"—wheat is the test. —Uncle Sam.

WHICH CAMP?

America today is divided into two camps—Americans and Alien Enemy.

Those who are not for America are against her—enemies all. Those who are idle, selfish or even indifferent are Aliens—alien to American interest. Only the workers, "comrades in this great enterprise," bear the honored name—Americans.

"IT IS THE WAR."

In France fifty per cent of the total energy of the people is said to go into military effort. Hardships, hunger, sorrow—all suffering is excused with the explanation, "It is the war." This is the kind of spirit needed in every American home.

THE CONQUERING SPIRIT. "I can't get labor, machinery is high; I am increasing my acreage." —An American Farmer.

"My left wing is broken, my right wing is crushed; we are attacking in the center all along the line." —General Foch.

THE SLACKER

Throughout North Carolina and the nation sentiment toward the slacker is crystallizing and the fine finger of scorn and contempt is searching him out.

There are several varieties of slackers. Here are some of them:

The service slacker—the man who should be in the ranks and is not.

The labor slacker—the man who is able to work and doesn't.

The food slacker—the male or female hog who refuses to readjust their diet so as to meet the demands of our Allies for those foodstuffs which may be exported.

The financial slacker—the individual who can but does not buy Liberty bonds and War Savings Stamps.

Slacking at home means more blood spilled by true blue American boys in France.

Slacking in America means starvation for innocent women and children in England, France and Italy.

Slacking at home is a menace to the success of the American, British and French arms in France.

THE SLACKER'S REWARD

The intelligent, observant, patriotic people of America will not forgive slacking.

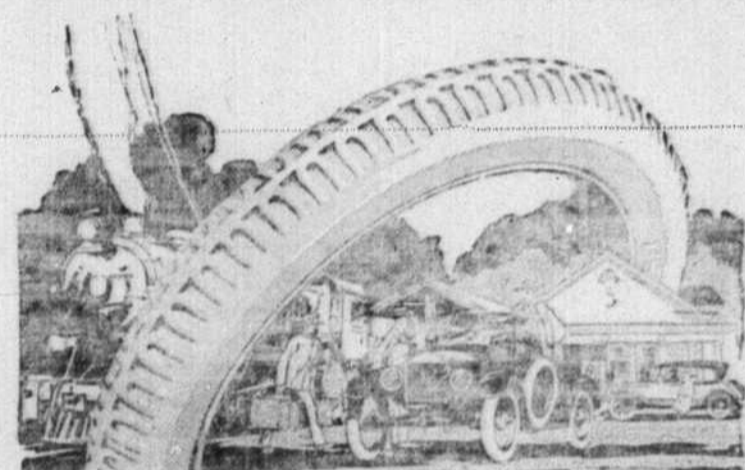
The slacker is a marked man. Not only during the war, but as the war goes on and the casualty lists come in he will be more and more scorned and hated by decent citizens.

After the war is over he will be an object of contempt.

He will be without the regard of decent people in his community. His children and his children's children after him will pay a bitter price for his disloyalty—For his failure under test to do his duty by his country and by humanity.

Inexorable fate is setting him apart and he will not escape.

Every Bushel Saved Now Will Supply a Soldier with Bread Until Next Harvest.



We Set Tire Standards

Why is it that United States Tires are setting new records for mileage and serviceability?

Why is it that the sales of these tires are constantly mounting by leaps and bounds?

The answer is found in the factories where United States Tires are made.

Standards of construction for these tires are higher than ever before known in the tire industry.

Makers of tire fabrics tell us that the standards we have given them for United States Tire fabrics are higher than any previously known.

Likewise through every process of construction from crude rubber to finished tires—we have set new and higher standards everywhere.

These standards work out on your car in the practical economy demanded by war-times.

United States Tires will raise any car to higher efficiency.

There is a type to suit every condition of service.

The nearest United States Sales and Service Depot dealer will cheerfully aid in selecting right tires for your requirements.

United States Tires are Good Tires

We know United States Tires are good tires. That's why we sell them.

- O. N. Swanson, Pilot Mountain.
- Smith Hdw. Co., Mt. Airy.
- Pell-Mitchell, Pilot Mountain.