## PRATHER CLOTHES Mount Airy, N. C. $\int \begin{aligned} & \text { Per } \\ & \text { Cent }\end{aligned}$

Would you like for your money to pay you 25 per cent? That is easetly what I agree to pay for your money from July 8th to Auguet let. I wish to reduce my stock to make room for the big stock of Fall and Winter goods already purchaced. Think of buying stasdard advertived lines at 25 per cent reduction, such as:

## Hart Schaffner A: Marx Clothes <br> Style Plus Clothes <br> Sweet Orr Work Clothes <br> Wearpledge Clothes for Boys <br> Stetson Hats

If you are not in need now, it will pay you at this big cut in prices to buy what you will need for the coming fall. Think what this means to you:

## \$30 Suits $\$ 22.50$ <br> \$20 Suits \$15 <br> 25 Suits 18.75 <br> 15 Suits 11.25

Everything else in our stock at same reduction in prices. (Vou certainly can't afford to mise this big sale of some of the best merchandise that can be found in the markets. Would advise your coming in at once before the stock is picked over.)

## J. F. Prather, Proprietor

## "WEAR PRATHER CLOTHES"

 eeling in the retail markot here at 70 cents to 81.50 , said a a statement lissoel of the state department of farms and
markets.
Hligh freight rates, almost equall high cartage charges and the "bt taken in turn by four midademen,
make up the difference, he said. The freight cost la about 17 cento a molon and the cartage cost for transporting the melons from the receiving station at Karney, N. J, is about 8 ceents. The four middlemen get the rest. melons to move very slowly in the New York market, he said despite campaign to induce New Yorkers to their bumper crop by eating lote of melons.

MANY WIVES THE STAND.
ARD MEASUREMENT OF WEALTH

## evere Family Customs Menac

 of AfricaHeathen savas and Observer: Heathen savages no doubt these
our million Zulus are, made of them by the standards of ealous missionaries, but left to themselves they have maintained for uncounted centuries a civilization that has sustained them as a nation, and predicated upon it a moral code that
has kept sound a powerful race of men and women.
These Zulu natives sojourning in
Raleigh for a week under the charge of the Rev. Q. M. Cele, are no doubt as much astonished at missionaries' homefolks as any missionary was ever
astonished at the sight of a Zulu warrior bargaining for a wife and paying the standard prices of 11 cows for a girl of the common people, 16
cows if she be the daughter of a chiefcows if she be the daughter of a chief-
tain, and 25 or more cows if her tain, and 25 or more cows
father happens to be a king.

11 Cows Per Wife
The heathen Zulu measures a mank standing in the community not by the
clothes that his wife wears, but by the ciothes number of wives he is able to buy at so many cows per wife. This Cele
has an uncle who is very rich. He has has an uncle who is very rich. He has
36 wives and countless children, many 36 wives and countless children, many
of them female children which he can sell at 16 cows each. In Zululand the
cow is the standard currency, and the only thing that can be bought with them is wives.
Scandalous sounding, it must be
to a people who reckon wealth by to a people who reckon wealth by
another standard, even though marri ages of convenince are not unknown The Zulu buys such women as appeal to his amours, and they very obligingly work for him, tending his cattle
and increasing them. With their labor and increasing them. With thelr labor
he buys more wives, and rears daughhe buys more wives, and rears daugh-
ters for waich he is pble to find a rendy market among nis people.

Cows Preferred to Diamonde
These cattle have grazed for centurhave found gold and diamonds. But gold and diamonds are of no worth in Zululand. Cown are valuable and
the platis on which they grase are of much more worth than any pebbles or metals that may be under them. Noa handful of such pebbles, or a gallon of yollow metal.
the Zulus have worked out a standard of morality that is much higher than any civilized country can elaim. Pros-
titution is practically noman is banished from among he woman is banished from among her
people, and if the man be of a lower strata of society he is put to death. Social disenses are unkown among the natives, or were unknown until the in-
vasion of the white man, vasion of the white man, and the
perpetration of nutrages on native women.

## Death for Prostitation

 To be sure there are occasionaapses. The woman is driven out unclean, and union with the unfi males of the village, men who ar
unable to gather together enough anable to gather together enough cow
with which to buy a wife, often fol
lows, These lows, These marriages are neve
sanctioned by any authority and th offspring of such unions are of n value on the market. They are th Ifscourings of a savage people, who no less than
their castes.
Ancient standards are rapidly de teriorating under the influence of white settlers, says Cele, and it is to ward a new condition of life that he i
working. He would build tehols working. He would build schools in which the castoms of the snelon reaching of a race that is pushin them back from their ancient fron-
iera. Their simple standards cenho tiers. Their simple standards canino
hold ground against the complexities hold ground against the complexitie Cele is a curious study. Physically he is as powerful as Jack Johnson
ever was. He is a giant. His father orn 112 years ago, saw the mutations of time, and permitted his son to come
to America to learn of these whit men the secrets of thetr own elviliza tion. He has aequired an education in North Carolina and is back now after seven years in his own country He marrid a Danville negro woman
who has been with him in Afrien. who has been with him in Aft
Cele Has One wife
His father bought him no wives
when he appronehod maturity, and in when he appronchod maturity, and in his own country, he must be withoue
great standing, save in that he hae the preatige of learning, and the waye ind speech of a whtto man. But with for the customs of his country. At.
though he can reason himpolf out of cheir so-ealled suportititions, they
deeply embedded in his midt deoply embedded in his mind. a white
Celo cannot undertand why a whith
doctor, with all his learning, esniot save a native from the bite of Jungle anakes, while a native conjurs doetor
has but iltile difticulty in ofteeting a


