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## Don't Pay $\$ 1,000$ or More

## for a car, without knowing what the leader offers in the fine-car field

W$T^{8}$ mobe Mition wo mid Tell oo iled your ait ins butum: The majority said, "We did not even look at the 3tudebaker." Most of them bought new models of the
car they owned before.



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Facts to consider Simbebibe natity ine beter time otere buyen of hibt mate arm
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For two generations, againat all
he world, it held first place in horse the world, it hel
 parts comes from the contlient steole. orice to get exractness in the quotel. That Chase Mohair, used in our flopete of Angora goats. Cotton or or hinery wool, or a cormbination of ${ }_{\$ 150}$ both could reduce gur price $\$ 100$ to 8150 per car, but it
Note the bumpers, the ateel truals the axtre cord tirse, the motometter, the courtery tight on some models.

The infinite eave
We use 35 focruniles for steel, aed

Now for years its name and fame ments in fine motor cars. If you only knew There is no room here for detall and comparisons. You will find them all in stucebaker showrooms. But That lack of vibration, so conspic ous in Studebakers, conts us $\$ 600,000$ yearly in extra machining of crank That

That matchless strength in vital

See the Studebakers
Studebaker builds more fine cars than any ther plant in the world.
Last year 145,167 wise motor car buyen paid $\$ 201,000,000$ for Studebakers.
The demand has almost trebled in the past three years. Studebaker now holds a leading place in the high-grade field.
Our modern plants and their equipment cost $\$ 50,000,000$. All to give you the maximum value at the minimum of cost.
It is folly to buy a car in this class without knowing what we give.
worked out to esactness for supreme
We employ 1,200 inspectors to rial and workmanship in each Studebaker car - belore it leaves the Cattory.
Consider how Studebaker has atways led in the building of highgrade cars, We were first to use cord were the first quantity manufacturess to build bodies of the highest grade. If you want beauty, fine upholstery, rich finish and equip-
ment, consider that Studebaker has had more experience in. fine mone motor car maker. Our place no, eccident The pedestal place in the fine-car fier holds the result of accident. It omes from principles is old saseless and determister ambifion to excel. Learn the result of detail by detail, part by pert, with any cart you vish. When you foot the advantages, you will find These are factu you Inducing 150,000 are

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[Mount Airy Buggy \& Auto Co.

