

Jackson Bros. Great Fall Opening

Mount Airy's foremost distributors of Men's and Boys' Clothing, Ladies' Ready-to-wear and Millinery, Dry Goods, Shoes, Hosiery, Notions, Etc. Three big floors bristling with sparkling values that afford the buying public their every need HERE.



NOTICE
Have you ever stopped to think how we can save you money.
HERE IS HOW
We buy in large quantities, and buy direct from manufacturers, thus giving you goods direct. In other words, our greater buying power enables us to sell at a great saving to you.

FRIDAY

Sept. 26, 9 a. m.

MAIN FLOOR

Clothing Department

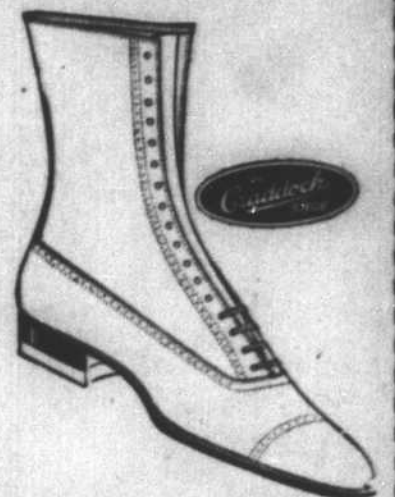
In this department you will find just what you want in the newest shades, weaves, styles and designs in all wool fabrics. Sport, nifty models for the young man and more conservative models for the business man.

- Men's all wool suits, \$10.00 to \$25.00
- Boys' suits, 1.50 to 12.50
- Men's and Boys' overcoats, 5.00 to 25.00

Shoes! Shoes! Shoes!

We stand at the top when it comes to reputation on shoes. Every body knows that thruout the country. We are better prepared this fall than ever before. Having on hand the largest stock of shoes ever shown in Mount Airy, consisting of the following well known brands:

Walk-Over, Lape and Adler, Leonard, Shaw & Dean, Glove-Grip, Craddock, and Red Riding Hood for children, in all styles, colors, sizes and widths at prices that will surprise you.



Dry Goods Department

This department is sparkling with all the newest things in piece goods, consisting of flannels, crepes, silks and Genuine Everfast wash fabrics at money saving prices. Our greater buying power offers you the opportunity to purchase here at a great saving.

GREAT SILK SALE

Our buyer has just returned from the northern markets where he bought 3,000 yards of silk at close-out prices for our fall opening—Not odds and ends, but brand new silks. Not one yard of this silk is worth less than \$2.00 per yard and values up to \$3.50 per yard will go on sale at \$1.00 per yard, Friday morning at 9.00 A. M.

Elkin Shoes at Basement Prices

Children's Shoes
\$1.48 \$1.69
\$2.48
Special Values

Ladies' Ready-to-wear and Millinery Department

Our entire second floor is devoted to these lines. Fashions favorites are now on display in this department. Each day brings in new surprises. In this department you will find an exposition of style in all the beauty of the new season. Every garment represents the best in materials and models for the prices—and the prices are very reasonable. The showing will prove beyond your expectations. You will be delighted with our display and our courteous service will make your shopping a real pleasure.

- Beautiful dresses, \$5.00 up.
- Stylish stouts, \$10.00 up.
- Coats in latest models, \$5.00 up.
- Children's coats, \$1.98 up.

ANNOUNCING---



Our extensive line of Fro-la-set corsets and girdles. Also a special line of reducing girdles and brassiers.

We have with us Miss Butler a graduate corsetier who will be glad to fit you.



BARGAIN BASEMENT

Note the Prices We Are Quoting Below

WOMENS' OXFORDS AND PUMPS

- 1 lot strap pumps, \$6.50 values, Opening price, \$2.98
- 1 lot strap pumps, \$5.00 values, Opening price, \$2.25
- 1 lot Women's Oxfords, \$5.00 values, Opening price, \$2.48
- 1 lot Women's Oxfords, \$5.00 values, Opening price, \$2.98

BLANKET SPECIALS

- Elkin all wool double blankets, .. \$7.95 pr.
- Cotton blankets, \$1.00 up.

OVER-ALLS AND WORK SHIRTS

- Uncle Sam work shirts, \$1.00 values, price, 89c each
- \$2.00 grade overalls, \$1.48
- Youths Overalls, good grade, \$1.25
- Boys' Overalls, good grade, \$1.00
- Best grade Men's Overalls, \$1.65

MEN'S SHOES

- \$6.00 Oxfords, new shade of tan, Opening price, \$3.95
- Sample shoes, \$2.48 pr.

BASEMENT SPECIALS

- 32 in. dress ginghams, 16c yd.
- Best grade sheeting, 15c yd.
- A C A feather ticking, 25c yd.
- Bleaching, good grade, 15c yd.
- Cotton plaids good grade, 12½ yd.

LADIES' SHOES

- 1 lot Women's Shoes, \$4.00 value, Opening price98
- 1 lot Women's Shoes, \$5.00 values, Opening price, \$1.98

REMNANTS! REMNANTS! ...

For our opening we have tables loaded with the greatest bargains we have ever offered consisting of ginghams, percales, serges, shirting and plaids of every description. Do not fail to see these tables of real values.

SWEATERS

- Men's all wool sweaters, \$10.00 grade, \$4.45 each
- Men's sweaters, good grade, .. \$1.50 each
- Boys' sweaters, good grade ... \$1.00 each

Jackson Bros. Department Store

Make Our Store Headquarters

See Us First Mount Airy, N. C. Save Time and Money

While Attending the Fair