### IN GREAT WAR WILL MEET NEW ORLEANS

Distinguished Gathering at Crescent City in October · Will Include Many Notables-Tar Heels to Stay at St. Charles Hotel

(Special to The Free Press)
New Orleans, Aug. 31.—When
members of the American Legion
gather in New Orleans next October
for their annual national convention they will mingle with the greatest heroes of the World War. Convention officials have announced that all wearers of the congressional medal of honor, the highest American decora-tion for bravery, have been invited as distinguished guests to the convention and that twenty-two heroes have already accepted the invitation. The medal of honor men will re-ceive all honors accorded to the most

distinguished guests during the five days of the convention. Their ex-penses to the convention and return will be paid by the Legion. They will be housed in the best hotels and will review the convention parade in the stand reserved for distinguished

stand reserved for distinguished guests.

Only combat soldiers can receive the medal of honor and it is not granted for ordinary bravery displayed in "sticking it out" through a heavy barrage or the storming of an enemy trench. The soldier who obtains this honor is cited "for conspicuous gallantry above and beyond the call of duty in action with the enemy." Thousands of American soldiers performed feats of heroism which would have won the highest medals from any other Allied power, but the American congressional medal is reserved for super-heroes.

Medal of honor men who have accepted the convention invitation include all ranks from "buck private" to first lieutenant. There are five privates, four corporals, ten sergesnts and three lieutenants. Their homes are in all parts of the country.

omes are in all parts of the country. The honor men who have accepted he New Orleans invitation to date

the New Orleans invitation to date follow:

Sydney G. Gumpertz. New York; Clayton K. Slack, Colon, Mich.; Richmond H. Hilton, Westville, S. C.; Edward R. Talley, Appalachia, Va.; Relyn Hill, Oregon, Ill.; Harold A. Furlong, Ann Arbor, Mich.; Alan L. Eggers, New York; John L. Barkley, Blairstown, Mo.; Garey E. Foster, Inman, S. C.; Philip C. Katz, San Francisco; John C. Villepgue, Camden, S. C.; M. Waldo Hatler, Neosho, Mo.; James C. Dozier, Rock Hill, S. C.; Thomas C. Neibaur, Logan, Utah; Arthur J. Forrest, Hannibal, Mo.; George S. Robb Salina, Kan.; Thomas A. Pope, Chicago; Samuel Woodfill, Fort Thomas, Ky.; Willie Sand-Mn, Lawrenceburg, Ky.; Frank J. Bart, West Hobokea, N. J.; Archie A. Peck, Rochester, N. Y.; Joseph B. Adkison, Memphis, Tenn.

North Carolina Legion delegates and alternates to New Orleans convention will be quartered at the St. Charles Hotel, the largest hotel in New Orleans and possibly the most aristocratic old hotel in the South. It is well appointed and up-to-date and is located six blocks from National Convention Headquarters, one block from Grunwald Hotel, where National Convention Headquarters, one block from Grunwald Hotel, where National Convention Legion headquarters will be; five blocks from convention hall;

Grade 3A.
Aldine Third Reader
Aldine 1st Language
Big People & Little People
Fundamentals in Arithmetic
Primary Writing Book
New World Speller 1 to 3 al American Legion headquarters will Yellow Practice Paper be; five blocks from convention hall; Manilla Drawing Paper five blocks from auxiliary national headquarters, Bienville Hotel.

The auxiliary national headquarters will be in Bienville Hotel. The auxiliary delegates will be quartered in Bienville, DeSoto and LaFayette hotels. It was found advisable to make reservation in separate hotels for the legion and auxiliary in order

for the legion and auxiliary in order to conserve rooms available.

Hornet's Nest Post, No. 9, Charlotte, has arranged to run a special train to New Orleans, leaving Charlotte Sunday, October 16 and returning Sunday, October 22. They will park their pullman cars at New Orleans and five in them while there. This pullman city is about eight blocks from convention headquarters. Baths, barber shops, shoe shine stands, etc., will be provided right here to accommodate those living on cars.

#### Better Sires Enrollment Passes the 8,000 Mark

Washington, Aug. 31.—With the growing understanding of the utility value of pure-bred live stock and especially pure-bred live stock and especially pure-bred sires, the list of persons enrolled in the "Better Sires—Better Stock" campaign is rapidly increasing. The middle of August it passed the 8,000 mark, signifying that many persons have filed statements with the United States Department of Agriculture—that their live-stock breeding operations will be conducted henceforth on a nurs-bred size d henceforth on a pure-bred-sire basis. This includese all classes of domestic live stock, including poultry. In some counties of limited area.

In some counties of limited area the number of farms is relatively small. Gordon B. Nance, county agent of Oldham County, Kv., points out, however, that although his county has only 1,086 farms, 10 per cent, of the farmers have signed enrollment blanks, which signifies active participation in systematic live-stock improvement work. Other counties in which 10 per cent, or more of the farmers are using pure-bred sires exclusively are: Pulaski County, Va., 52 per cent.; Kittitas County, Wash., 18 per cent.; Greene County, Ohio, 13 per cent.; and Orange County, Va., 10 per cent. In this connection the Bureau of Animal Industry points out that the proportions are for all farms that the percentages for farms in which live stock is the pricipal market product probably would be much higher.

LQST CERTIFICATE.

Certificate of deposit No. 11004, dated April 12th, 1922, issued by the Mational Bank of Kinston to T. D. Wilson for \$500.00, has been lost or stolen. Application for duplicate has been made. Aug. 36, 1922.

Dly 8-31, 9-6, 13, 20.



### TEXT BOOKS TO BE USED IN CITY SCHOOLS THIS YEAR

Kinston's public schools will open Monday, September 4. A list of the pooks which will be needed by pupils in the various grades is printed today for the benefit of the patrons of the schools. There is usually a rush in the purchasing of books during the first days of the session, and the list, with prices, is given with the hope of avoiding the confusion resulting from deaying the purchase of the necessary text-books. The prices are not guaranteed, however, as the local dealers are expecting some minor changes, and are printed merely for convenience.

Beginning with next year there will be a complete change in all the books used in the local schools, and it is suggested that pupils who may be able to purchase used books from other pupils, should do so, and thus save some unnecessary expense. Books purchased this year will be of no value to the pupils next year.

Following is the list of books to be used this year, and are on sale at th

k department of J. E. Hood & Co.:	
ine Primer 70c ry Hour Primer 60c ine First Reader 70c cil No. 308 5c yolas.	(Do not purchase books marked until notified by teacher).
not purchase any books until notified by the teacher).	Common School Dictionary 68
y Hour First Reader 60c nd T First Reader 44c watha Primer 85c	Hutchinson's Handbook of Health \$1.2 Mace's School History of the U. S. \$1.6
cil and Crayolas. illa Drawing Paper 15c ow Practice Paper 5c Grade 2A.	Hollis-Dann Music Book No. 3 56 New World Speller 4 to 7 26
ne Second Reader 80c World Speller, 1 to 3 30c ners Primary Writing Book, 15c. ow Practice Paper 5c illia Drawing Paper 15c	Ink Tablet, Letter Size 16 Pencil, Pen and Holder. X—Selections from Sketch Book. X—The Great Stone Face. X—Dickens Christmas Carrols.
cil and Crayolas. Story Hour 2nd Reader 75c not purchase books marked X until notified by teacher).	X-Water Colors No. 3A. (Do not purchase books marked until notified by teacher).  Grade 7.

Fifty Famous Stories .... New World Speller 1 to 3.

New World Speller 1 to 3 ... Hollis-Dann Music Book, No. Yellow Practice Paper

Cravolas and Pencil

Grade 3 B. Childs World 3rd Reader

(Do not

T & McM. Second Geography .. \$1.60 Essentials of Arithmetic ..... 85c Modern English, Emmerson & Bend-Carpenters Geographical Reader of Europe 81.00
Secondary School Dictionary \$1.65
New World Speller, Grades 4 to 7, 30c
Palmer Method Business Writing, 20c
Pencil, Pen and Tablet.
X—Treasure Island.
X—Courtship of Miles Standish.
X—Evangeline. Primary Writing Book . . . . 15c
Manilla Drawing Paper . . . . 15c
Yellow Practice Paper . . . . . 5c Pencil and Crayolas.

X.—Baldwins Expressive Reader, 60c,

X.—Robinson Crusoe—McMurry, 50c.

Do not purchase books marked X

until notified by teacher).

X-Evangeline. X-Water Colors No. 3A. (Do not purchase books marked X until notified by teacher).

Grade 8,
Modern English—E & B, Bk 2 .
Higher Arithmetic, W-S .....
Milnes Standard Algebra Rev... For First Term \$1.30

Beginning Latin-Place \$1.15

High School Word Book S & B . 50c

Secondary School Dictionary \$1.65

Palmers Method Business Writing, 20c

Civics & Health—Allen—Science—
Second Term \$1.50

Vision of Sir Lawnful. For First Term ... Story Hour Third Reader .... 75c not purchase books marked X until notified by teacher). Ancient Mariner, X-Snow Bound,

Fundamentals of Arithmetic 80c
New World Speller 1 to 3 30c
Hollis-Dann Music Book, No. 2 50c
Primary Writing Book 15c
Yellow Practice Paper 5c
Manilla Drawing Paper 15c
Crayolas and Papel X — Deerslayer.
X — Deerslayer.
X — Last of the Mohicans.
X — Man Without a Country.
X — Vocational Arithmetic— Crayolas and Pencil.

X—F and T Third Reader . . . . 53c

(Do not purchase books marked X until notified by teacher).

Grade 4A.

Grade 9. Practical Eng. for High Schools, Aldine Fourth Reader . . . \$1.00
Pratts Stories American History, 80c
Aldine First Language . . . . 90c
Fundamentals of Arithmetic . . . 80c ed. \$1.10

New Physical Geography—Tarr—for Science Flat Term . \$1.50

Beginning Latin—Place . \$1.15

New Latin Composition — Bennett Webster's Common School tionary 65c
Hollis-Dann Music Book, No. 2 ... 50c
New World Speller 4 to 7 ... 80c
Palmer Primary Writing Book . 15c nett \$1.15 Caesar—Bennett \$1.50 Outlines European History, nk Tablet-Letter Size ...... 10c Ink Tablet—Letter Size 10c
Pen, holder and pencil.
X—Cook's Story of Ulysses 60c
(Do not purchase books marked X
until notified by teacher).
Grade 4 B.
Fundamentals of Arithmetic 80c
Free & Freadwell's Fourth
Reader 57c
Tarr and McMurry 1st
Geography \$120 Science . X—Silas Marner. X—Lady of the Lake.

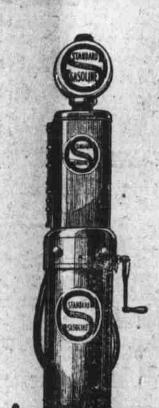
Geography \$1.20 X—Merchant of Venice.

Aldine First Language 99c (Do not purchase books marked Venice) Writing Book 15c United Dann Music D. Common School Dictionary 65c
Primary Writing Book 15c
Hollis-Dann Music Book, No. 2 50c
New World Speller 4 to 7 30c until notified by teacher).
Grade 10—Juniors.
Practical Eng. for High Schools, \$1.10 History Eng. Literature-Hal-

Hollis-Dann Music Book, No. 2 50c
New World Speller 4 to 7 30c
ink Tablet, Letter Size 4 10c
Crayolas, Pen and Pencil.
X—Child's World Fourth Reader, 90c
X—Viking Tales 70c
(Do not purchase books marked X
until notified by teacher).
Grade 5A.

Aldine Fifth Reader \$1.00
Fundamentals of Arithmetic 80c
New World Speller 4 to 7 30c
Common School Dictionary 65c
King Arthur and His Knights 85c
Hollis-Dann Music Book No. 3 50c
Palmer Method Business Writing 20c
Ink Tablet, Letter Size 10c
Common School Dictionary 65c
(Do not purchase books marked X
until notified by teacher).
Grade 5B,
T. & McM. First Geography \$1.20
Aldine Second Language \$1.00
Common School Dictionary 65c
(Do not purchase books marked X
until notified by teacher).
Grade 5B,
T. & McM. First Geography \$1.20
Aldine Second Language \$1.00
Common School Dictionary 65c
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Grade 5B,
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Aldine Second Language \$1.00
Common School Dictionary 65c
Cloon not purchase books marked X
until notified by teacher).
Grade 5B,
T. & M Shorter French Course F & S \$1.25 Easy French—Snow & Lebon \$1.10 High School Word Book 50c Secondary School Dictionary \$1.65 X—Democracy of To-day, X—House of Seven Gables, X—Lorna Doone,

# "STANDARD"



## THE POWERFUL CLEAN BURNING

## GASOLINE

- Interest of the second

STANDARD OIL COMPANY

(NEW JERSEY)) Topic of the leave

## After The Showdown

The great "buyers' strike" of 1920-21, a never-to-be-forgotten event in the economic history of this country, proved a point which must henceforth be recognized as basic and incontrovertible.

It was discovered by merchants and jobbers everywhere, in practically every line of merchandise, that it was the trademarked and adequately advertised brands of goods that got the lion's share of the business there was to get, while the prependerant loss of sales fell on the unbranded and unadvertised goods.

This was a great "showdown" for Advertising. Its position as a factor in economic life was on trial. Had it really done what had always been claimed for it? Had it created consumer preference that would hold against the keen competition of a sacrifice price on unmarked goods?

The verdict of the buying public was unqualified. It was not a straw vote to determine popularity. It was the final test of willingness to buy. The ballots were dollars. And the preponderant majority voted with their dollars that they preferred to keep right on buying advertised goods.

With the whole country on a re-duced schedule of production and sales, the factories that were able to keep on producing, in anything like normal quantities, were invariably those making trademarked and nationally advertised goods.

All over the country today manufacturers, jobbers, and merchants are giving serious consideration to this important and conspicuously demonstrated fact: the public prefer to buy nationally advertised brands of mer-chandise. And public demand is the last word in all economic situations. No one can go against it, and long

This will mean, then, that more and more manufacturers will seek out ways to make their products worthy of a distinctive trademark and a sustained plan of advertising. It will mean that merchants will more and more give preference in their stocks to advertised brands. It will mean that the jobbers will more and more arrange to supply the merchant with advertised brands.

But new advertisers, manufacturers who are finally convinced that their future lies in the direction of an advertised product, will discover that the magic power of advertising can-not be applied overnight. It may require sustained effort to attain a position of equality with competitors who have been advertising for many years. This will be an unwelcome discovery. But it will be found to be the truth, and will be their only hope of gaining a substantial foothold in what, from now on, must continue to be a more keenly competitive market than we have known for a generation.

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