

They Like It

Visiting shoppers like our Big Department Store, as they always find our stock full of good things—good in quality, good in looks and style, and good in money-saving value.

Rest and Dressing Rooms for Ladies and Children
Packages cared for without charge.

Lowenbein-Rutenberg Co.

45 Patton Avenue

To Druggists and Physicians

—If you have need of a certain drug to fill a prescription, or a prescription comes in that requires to be sent away to be filled,

—or if you want a surgical instrument or rubber goods specialty of any sort,

—and want quick action and liberal treatment,

—just write or phone us; we will be glad to assist you in any way we may.

Goode & Hage, Inc.

DRUGGISTS

Opposite Post Office.

Mr. Merchant

We wish to thank you for the liberal patronage given us during the season, and assure you of our appreciation of your business, which shall receive our prompt and careful attention.

Very truly yours,

Barnett Dry Goods Co.

Patronize Your Home Town

Give the Home Merchant the Preference.

*Next, Patronize Your State. Give the State Merchants the Preference.

When you leave home come to the Largest and Best Store in the State.

Bon Marche

Asheville, N. C.

Just One Thing

Which has given us the most satisfaction, is that our customers come back and bring their friends with them.

Our main effort during our sixteen years of business growth has been to make our service as valuable to our customers as their trade is to us.

Burton & Holt

HOME FURNISHINGS

So. Pack Sq. and Biltmore Ave.

WITH FORTY THOUSAND (\$40,000.00),

Dollars worth of high-grade Shoes on hand all the time, it is useless for anyone in Western North Carolina to send their money out of the state for Footwear.

If you cannot find what you want in your home town try us. Our motto—SATISFACTION GUARANTEED.

Send for catalog.

C. W. Brown Shoe Co.

47 Patton Ave. Asheville, N. C.

We Buy Anything and Sell Everything

Carry in stock all weights and sizes of I Beams, Channels, Angles, Plates, Concrete Bars, Plain Rounds and Relay Rails.

Facilities for punching and cutting.

Highest Prices for Hides and Skins

S. Sternberg & Co.

ASHEVILLE, N. C.

CHOICE Footwear

We are inviting the trade who appreciate pretty styles and excellence in FOOTWEAR to send here for Shoes. A bright, fresh stock at prices worthy of the day and above all worthy of the trade. If you give a clear description of what you want our mail order service is prompt and satisfactory.

WE PAY THE POSTAGE

Nichols Shoe Co.

On the Square, Asheville, N. C.

Let's Pool Our Resources

For the upbuilding of the Western Carolina of our ambition; let's stand shoulder to shoulder in progress, and cooperate to the fullest extent.

Bankers will always find us ready to care for any legitimate business tendered to us.

American National Bank

The only National Bank in Asheville

Cor. Patton Ave. and Church St.

NOTHING but a two-cent stamp separates the business and professional men of Western North Carolina and a HOME SOURCE OF SUPPLY for their office and store fixture and appliance needs.

We are prepared to please you and save you money on a wide range of things, from typewriter ribbon to a complete set of store or bank fixtures, including counters, cases, refrigerators, safes and safe cabinets, scales, typewriters, adding machines, desks and wood and metal filing cases—in fact, anything you need to make your business more modern, efficient and profitable. Write us, and you will be glad you did.

The Office Supply Co.

91 Patton Ave.

HARDWARE

We want your business. Your orders will be appreciated. You will be pleased.

Our stock is the largest in Western North Carolina. We do a large wholesale and retail business.

SPECIAL ATTENTION GIVEN MAIL ORDERS.

Northup-McDuffie Hdw. Co.

33 Patton Ave., Asheville, N. C.

WE have specialized on FEED eleven years and solicit inquiries on car lots

J. D. Earle Feed Co.

WHOLESALE FEED AND FLOUR
ASHEVILLE, N. C.

"The Best for the Least"

—A true statement regarding our present stock. We bought early, and as a result can sell at prices that are lower than must be charged for similar goods purchased on the rise of the market. The Santa Claus shopper will be delighted with our variety of things electrical for gifts, at our reasonable charges for them. Give HER a nice Portable Lamp or Heating Appliance for Christmas.

We are agents for the Celebrated Westinghouse Mazda Lamps.

Ward Electric Co.

12 Battery Park Place

Opposite Post Office

Every Man Within

Asheville's trading zone should get acquainted with the greatest Men's Clothing Store in North Carolina.

They sell \$15 and \$25 suits and overcoats the year round at \$10 and \$15. All of their goods are made by them and sold direct to you. That's why they save you the middleman's profit of \$5 to \$10.

When in Asheville see them—or even make a special trip—buy your brother's or father's suit there and save \$5 or \$10 on each.

Cooper's

"On the Square"

ANYTHING in HARDWARE

It Is Easier to Trade With Us

Because from our immense stock, we can fill nearly every need.

Besides carrying the largest assortment in Western North Carolina, new customers will find us so determined to please them in both quality and price, that they will join the constantly increasing number of people who always look to us for their household and building hardware wants.

Ottis Green Hardware Co.

Wholesale and Retail

11 West Pack Square, Phone 1353

Asheville Supply and Foundry Co.

Founders, Machinists

We want to acquaint you with our stock of General Supplies. We carry the largest stock in Western North Carolina.

Pike, Black and Galvanized Belting, Rubber, Leather, Balata, Gandy Shafting, Hangers, Boxes, Pulleys, Valves, Fittings, Wire Rope, Logging Tools, Saws, Saw Bits, Holders, Iron and Steel, Bolts and Nuts, Mechanics and Pipe Fitters-Tools.

Send us your orders and inquiries.

P. O. Box 635

Asheville, N. C.

Motor Cars

Used Car Bargains

Ford Roadster with Starter \$225
Chalmers "30" 4 Pass'ger \$300
Oldsmobile 7 Passenger - \$350
Dodge Touring Car - - \$450
Reo Roadster - - - - \$375

and other Cars and Trucks.

Asheville Automobile Co.

AGENTS FOR

Dodge Bros.

Reo

Hudson

Packard

Two Good Feeds

"BIG CHIEF"

FOR HORSES AND MULES— Gives them strength to do more work.

"CHAMPION DAIRY"

FOR COWS— Contains exactly the right elements for milk production.

TRY THEM BOTH

SOLD IN MARION BY
J. D. BLANTON

American Feed Milling Co.

ASHEVILLE, N. C.

OURS

Has become the fastest growing Jewellery business in Western Carolina—NOT because we strive to please SOME of our customers, but because we serve ALL of them to the utmost of our resources and the maximum of their satisfaction.

Small and large wants, moderate and well-to-do patrons, all and each, command us on an equal footing for a service that has as its principal element a desire for the good will of EVERYBODY with whom we deal.

Chas. E. Henderson

JEWELER

52 Patton Ave. Near P. O.

Greetings to Western Carolina Bankers

Correspondence, Discounts and Rediscounts solicited. We specialize in accounts of Banks and Bankers.

Central Bank and Trust Co.

ASHEVILLE, N. C.