

"The new Buick outperforms any car I have ever driven."

Mr. W. H. K., Shorewood, Wis. (name upon request)

This enthusiastic comment merely typifies that of thousands who have turned to Buick after of thousands who have turned to built and making their own exacting tests.

Be sure to drive a Buick before buying eny car. The more careful your comparisons, the more inevitably will they lead you to Buick!

The liberal G. M. A. C. Time Payment Plan makes it easy for you to own a Buick. BUICK MOTOR COMPANY, FLINT, MICHIGAN

Division of General Motors Corpor
 Sedans
 \$1220 to \$1320
 \$1450 to \$1520
 \$1875 to \$2125

 Coupes
 \$1195 to \$1250
 \$1395 to \$1450
 \$1875 to \$1875

 Sport Cars
 \$1225
 \$1325
 \$1325
 \$1525 to \$1550

These prices f. o. b. Buick Factory, special equipment extra. Buick delivered prices include only reasonable charges for delivery and financing. Consider the delivered price as well as the list price when comparing automobile values.

Marion Buick Co.

Phone 88 Logan St. Marion, N. C.



IMPORTANT ANNOUNCEMENT

Tune in each Thursday on Radio Station WBT Charlotte, and get CAROLINA STORES' interesting program from 12:30 P. M. to 1:00 P. M. Meter length 277.6 Kilocycles 1080. "KNOW BETTER YOUR CAROLINA STORE. IT WILL PAY YOU AND PAY YOU WELL."

MILK	Carnati or Pet		rge n	10c	Smal can	¹ 5c
	es—2 lge lums and			-3 for		25c
FLOUR	24 lb. bags	Laurel Valley	\$1.0	00	National	90c
	Matches- ple Butte				ly	10c 23c
OVAL 1	TINE	In three sizes	in in	, s	mall size	32c
SI	PECIALS	FRIDA	Y AN	D SAT	TURDAY	168

10 LBS. SUGAR	52c	
MAXWELL HOUSE COFFEE	_{Lb.} 45с	
FANCY RI HE ROSE DICE	20-	

LANCA BLUE KASE KICE 6 lbs. 29C **CREAM OF WHEAT** Pkg. 21c

PEACHES 21c Del Monte or Gold Bar

CAROLINA STORES FOR CAROLINA PEOPLE

3 Stores in McDowell County

Clinchfield

Old Fort

Watch for Great Offer The Electric Maid... for

A WISE AMERICAN SAID:

"The woman who follows old methods in doing household work, which can be done by Electricity-is working for a few cents per day."

ommunitu Building

Splendid Ideas for

City's Health Week

City's Health Week
Detailed descriptions of the activities that made up a health week celebration in Austin, Texas, were given in an article by Dr. Eugene O. Chimene in Hygela Magazine. The Austin plan may serve as a model for other cities of the same size.

A 'health purade was arranged for the first day. All civic organizations had been emisted and each featured a health idea of its own choice on a float or exhibit. For instance, the Boy Scouts portrayed their activities bearing directly on health. The garden club depicted gardening for boy Scotts portrayed then active bearing directly on health. The garden club depleted gardening for health. The health department emphasized mosquito control. The fire department urged clean premises as safeguards against fires. The gas company featured safe heating.

On Tuesday the results of a health poster contest were announced and the posters exhibited. On Wednesday local food manufacturing plants held open house to visitors and special emphasis was laid on the sanitary preparation of foods.

Thursday was devoted to a child health conference as part of the preschool round-up sponsored by the parent-teacher association. A health entertainment was given on Friday

entertainment was given on Friday

entertainment was given on Friday evening.
Saturday was sports day. Games and a varied group of athletic events were organized at every, playground in the city to serve as incentives to interest young and old in the value of play in promoting health.

Clubs Found Big Help

in Forming Libraries

By forming county clubs, farm wom-en in hundreds of rural centers are providing organized support for li-braries. In many cases, they begin provining organized support for in-braries. In many cases, they begin with the nucleus of a reading room located in the village or town which serves as their shopping center, which eventually grows into a fully equipped library, either through their own efforts and state aid, or through the

torts and state and, or through the benefactions of public-spirited citizens of wealth.

In an increasingly large number of instances, the work of libraries al-ready established has been expanded to conveniently serve a county by the establishment of branches located in the rural schools. Even where the aid of state library

commissions is not available, it is possible for an energetic organization of farm women to obtain other assist-ance in launching such a movement, a Farm Journal writer points out.

a Narm Journal writer points out.
"The American Library association, which is always ready to help get library service started, estimates that a county library system, with branches in the villages and schools, can be established for \$1 a year for each person served, or less than the cost of a single book," she says.

Build for Appearance

Build for Appearance
The provision of shelter is the builder's job and many developers are performing a great purpose by the erection and sale of sheltering homes for families with small purses. Yet there should be something more in a community of homes than mere shelter from the elements and interior comfort.

Everyone recognizes that there is

Everyone recognizes that there is Everyone recognizes that there is something wrong with communities created 'quantitively' with no thought of quality. By all means let us have homes, but not at the sacrifice of beauty; this is the spirit behind the best upodern development work. Good construction, made beautiful, will always remain at a premium in the home market and good developers will always be able to base successful campaigns on these two fundamentals.—Detroit Free Press.

Shrubbery Important
In planting shrubbery, enough is needed to cover the base of the house except where there are windows. This softens the juncture of the house with

the ground.

The edge of the lawn should also be planted. Soften the fence lines by planting shrubbery against them. Do not cut down all the wild bushes and flowers, especially near the fence; they are most attractive if left to gro and kept free from weeds. D

Improved Building Par er Said to be extremely strong, tough said to be extremely strong, tough, waterproof and alrtight, a new building paper which is competitively priced consists of seven layers of material built up as follows: Kraft paper, asphalt, cross cords, kraft paper, asphalt, cross cords, kraft paper. This seven-ply building paper has an insulating value not here:ofore found in such papers in such papers.

Ever Think of That?

When you send your money out of town, and all send my money out of town, and all our friends spend their money out of town, what in—is to become of the town?—Exchange.

The Family's House

Is there anything that a family coes that is quite as illuminating as building itself a house?-Woman's Home

With a cigarette as good as Camels the simple truth is enough

AMEL

CIGARETTES

WHY CAMELS ARE THE BETTER CIGARETTE

Camels are made of the choicest tobaccos grown - cured and blended with expert care.

Camels are mild and mellow.

The taste of Camels is smooth and satisfying.

Camels are cool and refreshing. The fragrance of Camels is always

pleasant, indoors or out. They do not tire the taste nor leave

any cigaretty after-taste.



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Hear the radio program of the 'Hudson - Essex Challengers' every Friday evening

CHALLENGE TOO/

EASE OF BUYING

FOR INSTANCE, in this city your first payment, with your present carincluded, may be as low as \$290 and your monthly payments \$51.70

Your present car will probably cover the entire first payment. The H. M. C. Purchase Plan offers the lowest terms available on the bulleting.

. . . EASE OF OWNING

On our own streets Essex the Challenger, under on our own streets Essex the Challenger, under competent observation, averaged 20 miles per gallon. The average owner in this city can espect 18 to 20 miles and inward. Commercial users operating larte flasts of Elect cars say that service and maintenance costs, overcin millions of miles of operation, are lowest of any car ever tested.

ESSEX challenges the performance, the style, the luxurious roomy comfort of any car at any price, on the basis that no other gives you back so much for every dollar you put in.

That is why the big buying swing is to Essex. That is why motorists by thousands are switching from past favorites,

and trading in their old cars for the big values Essex the Challenger gives. Essex chal-

IN SPEED -challenging anything the road offers up to 70 miles an hour. IN FAST GETAWAY—any car regardless of size or price. IN RELIABILITY—60 miles an hour for hour after hour.

Essex offers a completeness of fine car equipment formerly identified only with costly cars, and available, when at all, only as "extras," at extra cost on cars of Essex price.

Check these items when you buy-they represent easily above \$100 additional value in Essex.

Wide Choice of Colors at No Extra Cost.

Standard Equipment Includes: 4 hydraulic shock absorbers—electric gauge for gas and oil—radiator shutters—saddle lamps—windshield wiper—glare proof rear view mirror—electrolock—controls on steering wheel—all bright parts chromium-plated.

AND UP-AT FACTORY

Coach - \$695
2-Pass. Coupe 695
Phaeton - 695
Coupe - 725
(with rumble seat)
Standard Sedan 755
Town Sedan - 850
Convertible
Coupe - 895

FINLEY MOTOR COMPANY

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Marion, N. C.

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