

# Here is the Electric Maid for Modern Mothers



## How This Electric Maid Saves Time

WITH this Hotpoint Automatic Electric Range you can put a complete meal in the oven, set the automatic temperature control and forget it all during the cooking. You are free from watching, free from the kitchen until the meal is done. The automatic temperature control (the Electric Maid) watches the cooking for you. It maintains the correct temperature you wish all through the cooking. No basting, no turning, no moving of food is necessary. The accurate, maintained temperature and even heat cook scientifically—so that meals are amazingly delicious. (If you wish the Hotpoint Automatic Electric Timer added to the range, you may have this, too, at only a slight added cost.)

Furthermore, the Hotpoint Automatic Electric Range frees you from the disagreeable task of scouring blackened pots and pans—for there is no soot. Electric heat is absolutely clean and pure. Not only do your cooking utensils stay bright and new, but your kitchen walls, ceiling and curtains keep cleaner.

### Speed!

This marvelous range is equipped with the famous Hotpoint speed cooking units. There are no faster or more economical units in the world. The oven, too, heats up even faster than flame-heated ovens. Altogether this great range offers an unbeatable combination of speed, economy, ultimate convenience and guaranteed durability.

## FREE!

*Hotpoint* Oven Cookery  
RECIPE BOOK

CONTAINING SOUTHERN RECIPES AND COMPLETE OVEN DINNER RECIPES.

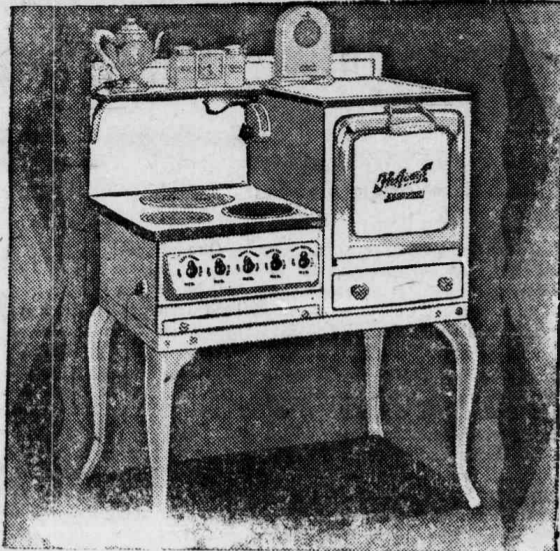
Prepared especially for use of our customers.

Cut Along This Line.  
COUPON

DUKE POWER COMPANY,  
MARION, N. C.

Please send me your recipe book on *Hotpoint* oven cookery. I understand there is no charge or obligation for this book.

Name.....  
No. and Street.....  
City.....



## Announcing Our 7th Annual

# ELECTRIC RANGE SALE

### Beginning May 6th

ONLY

## \$10<sup>00</sup>

DOWN AND WE PLACE THE RANGE IN YOUR HOME  
READY FOR USE.

## 18 Months

TO PAY THE BALANCE, OR SEVENTY-EIGHT WEEKS  
IF YOU PREFER

## \$10<sup>00</sup>

FOR YOUR OLD STOVE, REGARDLESS OF KIND OR  
CONDITION

## NO EXTRA CHARGE

FOR INSTALLATION

# Duke Power Co.

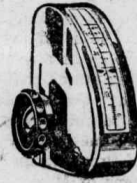
Phone 41

8 N. Main St.

MARION, N. C.

## An Amazing Range Value

### Automatic Temperature Control and Thermometer



You merely turn the knob until the pointer indicates the temperature at which your meal should be cooked. When you turn on the switch the thermometer pointer quickly rises to that temperature; and this thermometer also shows that the oven-heat is automatically maintained at that heat all during the cooking time. Food experts write in endorsement of correctly maintained heat for most perfectly cooked, most palatable, and most healthful food.

### Speed Units

Above is shown the open coil unit and below the Calrod unit. These are the famous high-speed Hotpoint elements for surface cooking. They may be turned off some time before the cooking is done and will continue active boiling entirely on the efficient stored heat.



### Thrift Cooker

Only Hotpoint has this amazingly economical Thrift Cooker. It cooks all vegetables, whether boiled or steamed, and cereals, soups, stews, pot roasts, etc., on less than half the electricity ordinarily used. It helps make a Hotpoint automatic the most economical electric range in the world.

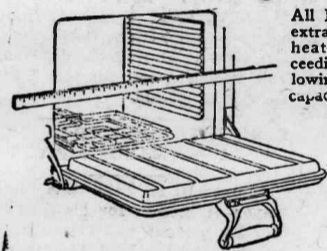
### White Porcelain

Hotpoint white porcelain makes it easy to keep your range as clean as a china cabinet. It resists stains and discoloration. The magic wipe of a wet towel keeps it gleamingly spotless.

### COMPLETE LINE

An Electric Range for every purpose to fit every pocketbook. For the large family from eight to twelve or for the newly married couple about to start housekeeping. Payments as low as ninety-seven cents a week will pay for your Hotpoint.

### Extra Large Oven

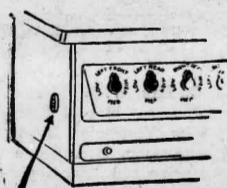


All Hotpoint ovens are extra large. The efficient heating units are exceedingly compact, allowing maximum oven capacity for food, despite the remarkable speed and economy. The oven lining is of porcelain; and the side racks and elements are instantly removable for easiest cleaning.

### Shelf Door

This is a great convenience which all women appreciate. It affords maximum light to see into the oven, gives a convenient shelf on which to rest the hot broiler pan, or other utensils, and cannot swing against your arm and burn it.

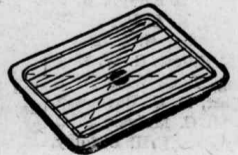
### Convenience Outlet



Into this convenient receptacle you can plug your iron, percolator, heater or other electrical convenience and take advantage of the low electric range rate. It gives you an added electric outlet in your kitchen.

### Smokeless Broiler Pan

This is another exclusive Hotpoint feature. Used for roasting as well as broiling (since meat need not be basted in a Hotpoint oven). The rendered fat drops into the lower well where it is protected from the direct heat and consequently does not smoke.

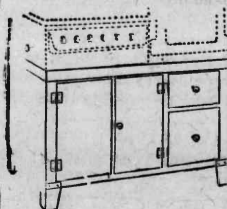


### Automatic Electric Timer



If you wish the further advantage and convenience of automatic electric timing, for your cooking, freeing you from the house for all day when desired, this remarkable electric timer can be had at small added cost and plugged into a special receptacle already on the range. If you do not want it now, you have the assurance that this can be added at any time you may desire. No springs to wind; it is an accurate electric timer.

### Kab-Base



For kitchens where sufficient storage space for cooking utensils, etc., is lacking, women are enthusiastic about the Hotpoint Kab-Base. There is ample room for all the various utensils, covers, etc., also a convenient bread box and a drawer for cooking forks, knives, strainers and various other handy kitchen tools. The cost is moderate; and this, too, may be added at any time later if not desired now.