

The Pinehurst Outlook.

VOL. III., NO. 1.

PINEHURST, N. C., NOV. 3, 1899.

PRICE THREE CENTS.

THE VILLAGE OF PINEHURST

An Ideal Winter Home for Health, Rest and Recreation.

In the Heart of the Pine-clad Sand-hills of North Carolina.

The Only Village in the Country Where Those in Consumption Are Excluded.

The seasons have again rolled around and the cold winds of autumn warn our Northern friends that the time has come for them to once more seek a winter home in the Sunny South far from the land where the Ice King will soon reign.

Of the many winter resorts whose merits are heralded abroad, the village of Pinehurst, Moore County, North Carolina, stands in the front rank, with facilities for comfort, recreation and health unequalled by any other hamlet in the country.

A glance at the map will show that North Carolina occupies a position about midway between the rigorous climate of Maine on the north, and the enervating heat of Florida on the south. Somewhat south of the centre of the state, and about equally distant from the cold fogs of the Atlantic on the east, and the bitter winds that sweep over the Alleghanies on the west, lies Moore County, a rolling upland region covered with forests of the health-giving long-leaf pine. Here in a delightful climate, and amid pleasant rural surroundings where the breezes are laden with the aroma of the pines, Pinehurst is located, at an altitude of six hundred and fifty feet above the sea.

The soil is almost pure sand from ten to ninety feet deep and quickly absorbs all moisture, leaving no surface water even after the heaviest rain. Mud and malaria are unknown. The air is remarkably dry and abundantly charged with ozone produced by the exhalations from the long-leaf pine. The balsamic odor of the pines of every variety is famed as a specific for the cure of diseases of the throat and lungs, but the highest medical authority declares the long-leaf pine to be the most efficacious among them. No case of consumption was ever known to originate in this locality, and Pinehurst is the only village in the country where consumptives are excluded. Here those afflicted with weak or impaired respiratory organs or whose strength has been overtaxed by the demands of social or business life are protected from consumption at a time when the weakened system is peculiarly susceptible to infection by this dread disease.

The temperature is about the same as that of Southern France and Northern Italy, but the climate is much more genial, owing to the dryness of the atmosphere, and the chill produced by dampness is not observable here.

This section has long been a popular place of resort for those afflicted with weak lungs, bronchial or asthmatic troubles, and general debility, and thousands can testify to remarkable benefits resulting from a sojourn in the pine-clad sand-hills of North Carolina, where

for pleasant social life, ample facilities for rational recreation both indoors and out, and at the same time imbibe health and happiness with every breath of the pure invigorating air. And accommodations are provided to meet the wants of people of varied means, from the very moderate-priced but comfortable and well-furnished two-room suites for house-keeping in the cottages, to the luxurious apartments in the mammoth "Carolina," the largest hotel in the Old North State.

The townsite of one hundred acres is

on the Seaboard Air Line eighteen hours from New York City.

A complete sewerage system connecting with every house in the village was installed under the direction of expert sanitary engineers, and the main pipes empty into running water far beyond the limits of the town.

Pinehurst is supplied with an abundance of pure water which is pumped from the celebrated Pinehurst Springs into a huge tank centrally located, and thence conducted under pressure into each house in the village. The Pinehurst Spring water is of exceptional purity and exerts remarkably beneficial effects upon those suffering from kidney difficulties and weak digestion. Large quantities are shipped north, where its sale is rapidly increasing.

Hydrants connected with the water mains are placed at convenient intervals along the streets, and with the fire alarm system, with its numerous boxes scattered about the village, afford ample protection against fire.

The making of Pinehurst was started in June, 1895. During the summer and fall the grounds were laid out, the sewerage and water systems installed, the electric railroad constructed, and some twenty cottages and boarding houses, a casino, store, and a large hotel—the Holly Inn—were erected, and the hamlet was first opened to the public early the following winter.

The first season commencing late and with the confusion incidental to the stupendous task of transforming the wilderness into the beautiful park which is now Pinehurst village, the management necessarily labored under great disadvantages, but the people came in such numbers and all were so well pleased with the grand healthful climate and the convenient and comfortable accommodations provided, that the proprietor felt justified in making many improvements and additions, including the building of twelve more cottages and a large boarding house, the following summer.

The season of 1896-97 opened auspiciously and early in the winter it became apparent that the accommodations were utterly inadequate to provide for the increasing number of people who were attracted by the unequalled facilities for health, comfort and enjoyment offered at this charming resort. Before the season was over every building in the village was filled to its utmost capacity, and hundreds were unable to gain admittance.

During the summer of 1897 a large department store, village hall, school-house, several apartment houses, and an addition that doubled the former capacity of Holly Inn were built, but the winter following showed that the demand for accommodations still far exceeded the supply, and at the close of the season the Holly Inn was again enlarged, and a new



VIEW FROM THE STORE, LOOKING EAST.

Nature has been so lavish of her gifts conducive to health.

Pinehurst is a pretty up-to-date village with all modern comforts and conveniences, and was designed to meet the wants of a large class of refined people whose inclinations prompt them to spend the winter months in a mild equable climate in pursuit of health or pleasure. It was founded in 1895 by Mr. James W. Tufts of Boston, who purchased six thou-

located in the centre of the six thousand acre tract, and was laid out in the form of a beautiful park by the eminent landscape architects, Olmsted, Olmsted & Eliot. Broad streets and walks, shaded by thousands of semi-tropical trees, run in graceful curves through the wide expanse of green lawn, and the numerous pretty cottages set well back from the road, amid ornamental shrubbery and beds of flowers. A village green of sev-



VIEW FROM HOLLY INN, LOOKING WEST.

sand acres of pine lands in the most healthful part of the sand-hill region, and called to his aid a corps of eminent specialists in different lines, who ably supplemented the natural healthful conditions of the country, in the building of an ideal health and winter resort. The result is a unique village—a village without a peer in the whole country. It is a hamlet where all the houses are of attractive design, well built and surrounded by beautiful green lawns, shade trees, shrubbery and flowering plants; a place where one can find the comforts and quiet of home, abundant opportunities

eral acres is centrally located. There are no fences in the village to mar the beauty of the place, but the whole town is surrounded by a woven wire fence to prevent the depredations of cattle and other animals.

The village is lighted by electricity, the brilliant little lamps being found in each room in every house, and there will be no extra charge for these lights this season. A large electric plant just outside the town generates the current for the lights and furnishes power for the Pinehurst Electric railroad, six miles long, which runs to Southern Pines, a station