

VOL. VI., NO. 22.

PINEHURST, MOORE COUNTY, NORTH CAROLINA, FRIDAY, APRIL 24, 1903.

## THE COMING SUMMER !

### Preliminary Work to Comprehensive Extension will be Begun.

#### **Projected Improvements Include Mod** ern Casino with Swimming Pool and other Notable Additions to Equipment of the Village.

The season for 1902-03 marks a notable epoch in the history of Pinehurst, and is a brilliant prophesy for the future. It is a conservative estimate to state that double the number of guests could have been entertained this year had their been accommodations for them. To meet this ever increasing demand preliminary work to a comprehensive extension of the Village is to be begun at once and carried rapidly forward.

#### A Modern Casino.

The most important of the projected plans is the building of a large Casino, modern in every particular, and especially adapted to the needs of the place. This structure will provide for numerous in-door sports and amusements and as a special feature, will have a large swimming pool about 35x100 feet with an average depth of about 6 feet. Provision will also be made in the building for reading, writing, card and other public rooms.

#### Extension of Water Supply and Heating Systems.

Engineers and architects are now engaged in making plans for an extension of the water supply and an enlargement of the steam heating systems which will provide for both the future needs of the Village in these departments. Notable improvements are also contemplated in the way of still further beautifying the Village.

#### New Electric Light Machinery.

The work of completing the equipment of the Dairy and other utility plants is to be rapidly carried forward and plans are being considered for the installation of new electric lighting machinery in the Power House. It is expected that these departments will be fully equipped by fall.

year. Detailed information will be sent out during August, when positive decisions will be necessary.

The increasing demand for this sort of accommodation has prompted the owner of the Village to increase the equipment in this particular and the building of

will find this important feature much improved. The short course is to be lengthened some one thousand yards and lengthening and changes will be made in the eighteen hole course.

Tournament Programs. The programs of golf and trap shootseveral new cottages is contemplated in ing tournaments will also be of unusual



#### PRICE THREE CENTS

# ALL THE YEAR HOTEL!

Demands of Early and Late Season Have Created the Need.

Many Northerners will Remain until Late, and Southerners will come for Summer Months-Summer Resort Possibilities.

The demands of the early and late season here are steadily increasing each year. Last fall visitors came several weeks earlier than usual and this spring hundreds have lingered, attracted by the charm of the climate. This demand has created an additional need in the Village, an all the year hotel. To meet this The Harvard will be kept open during the entire summer this year, and if the patronage warrants it this will be made a permanent feature in future.

Pinehurst is fortunate in possessing a remarkable climate which is warm in the winter and cool in the summer, and there is every reason to believe that the place has quite a future as a summer resort. Few Northern visitors to be sure, will come for the summer months, but many will remain late, and many from the South will be attracted here during the summer by the beauty of the place and its many advantages.

The summer climate here is especially delightful. To be sure the thermometer gets well up in the tube, but there is a quality in the air that does not make the apparent heat noticable, and there is an utter absence of humidity. The nights are invariably cool and a refreshing and cooling breeze which tempers the heat of the sun, is always stirring.

#### The Cherokee Rose.

The charm of Spring at Pinehurst is greatly enhanced by the beauty of the native flora. Tiny blossoms dot the surface of the landscape everywhere and the dogwood blooms luxurantly, but most fascinating of all is the strangely beautiful Cherokee rose. Mrs. James Tucker of Boston, (Margaret May), gives a singularly fitting description of this bloom in the following verse which ap-

#### General Repair Work.

The general repair work started last year, repainting and re-arranging the cottages and the like, will also be pushed forward during the summer, and probably to completion before another fall.

#### The Cottages.

**Golf** Course Extensions. As has been the rule in the past, this Work leading up to notable changes seasons cottagers will be given the first and extensions in the golf courses is refusal of the cottages for the coming already under way and the coming fall carried out throughout the territory,

#### PROMINENT GOLFERS AT PINEHURST, No. 9.

P. F. Murphy of the Garden City Golf Club, New Jersey, and a Frequent Visitor Here.

Photo for The Pinehurst Outlook by Merrow.

the near future. Already the applica-|interest, and handsome trophies will be tions for cottages and apartments during offered. In addition tennis will be the coming season is in excess of the featured and other sports and contests supply, some sixty in number. introduced.

> Stocking with quail on the Pinehurst Preserves will be liberally indulged in and the planting of cow pea and other food supply patches, has already been

peared in Harper's Bazaar, and which is copyrighted by that publication:

Who does not love the Cherokee rose? Wildest, waywardest flower that grows: Over the earth it clambers and strays, In runaway chase, and rollicking maze.

Tangled and twisted its course may run, What cares the Beauty, the careless one! Climbing and twining in wind-rocked bower, Clings and swings the beautiful flower.

Ever bewitching with matchless grace, A heart of gold, white and pure face, It gleams and shines wherever it goes, In sunlight and moonlight, fair Cherokee Rose!