



### THE CAROLINA OPENS!

#### Seventy Guests Register On Opening Day and Break Records.

Every Day Now Will Add to House Count in Increasing Numbers--  
John D. Rockefeller a Guest.

The magnificent Carolina threw its hospitable doors open Thursday and at dinner time seventy guests were quartered here, by far the largest number of first day guests in history. No more gratifying indication of the popularity of this hotel or the increasing growth of the early season, or a more significant prophesy for the winter, could be had, and it does not take much of a prophet to foretell the success of the present winter or to look forward to Pinehurst's future. The Village is surely making marvellous strides towards a mark which is sure to be far beyond the expectations of its most enthusiastic admirers.

As usual the hotel opens fully equipped in every department, as ready to provide for the luxurious comfort of its guests as at the height of the season. Every day now will add to the house count in rapidly increasing numbers.



#### J. D. ROCKEFELLER A GUEST.

A distinguished visitor arrives to-night in the person of John D. Rockefeller, the noted financier, who comes with Mrs. Rockefeller for a two weeks stay.

There is no more remarkable personality before the financial world to-day than Mr. Rockefeller and it is doubtful if the commerce of this country has ever known so successful a man in many ways.

Mr. Rockefeller is fond of golf and during his stay will spend much of his time in the enjoyment of the game.



#### SCENES OF ACTIVITY.

Activity began early Thursday morning and all day long incoming guests thronged the corridors and baggage piled in by the rear door; but things went like clock-work and late afternoon found everyone comfortably settled and contented for The Carolina under Mr. Priest's able management, is not alone luxurious, but home-like as well. It has a wonderful fascination for those who have enjoyed its comforts and it charms new comers. To visit the place once is to both admire and love it and its increasing popularity year after year is but a natural consequence.



#### HOUSE WARMING HOP TO-NIGHT.

The series of more formal functions which are always a delightful feature of Pinehurst's social life, will be formally begun this (Saturday) evening with the usual "house warming" hop to which a general invitation to the guests of the Village is extended.

#### THE FIRST DAY GUESTS.

Mr. and Mrs. J. Henry Hentz, Jr., Mr. J. Henry Hentz 3d., Mr. F. Walter Hentz, Mrs. J. Henry Hentz and Miss Bessie Hentz Baltz of Philadelphia, are here to remain until the house closes.

Miss Heffelfinger and Miss Fannie Heffelfinger of Minneapolis, Minn., come for the season. They will be joined by their parents soon.

Mrs. William C. Freeman, Miss M. Eleanor Freeman, Miss Ethel June Freeman and maid, and Mr. Edwin A. Freeman of Montclair, N. J., are here for a return visit and the winter.

Dr. Herbert J. Hall of Marblehead, Mass., the resident physician, is located here for the season with his wife and child.

Mr. and Mrs. Isaac B. Johnson of Spuyten Duyvil, N. Y., come to remain through February.

Mr. and Mrs. M. C. Beebe and child, Miss Granam of Pittsburg, Pa., are here for a month's visit.

Mr. and Mrs. Henry P. Benson of Salem, Mass., will spend six weeks here.

Mrs. J. H. Thompson of Minneapolis, Minn., returns for her second season.

Mr. and Mrs. Nelson Perrin of Baltimore, Md., are spending a few weeks here.

Mrs. M. G. Curry and Mrs. H. Samson of Pittsburg, Pa., are here for the winter.

Rev. and Mrs. P. M. Prescott and Miss Margaret C. Prescott of Washington, D. C., come to remain throughout the winter and for their fourth season.

Mr. W. P. Rice and Mr. Ernest E. Peterson of New York, are here for an extended stay, enjoying golf.

Mr. W. H. Childs, Mr. F. L. Rienhardt of New York, come for a three week's visit.

Mr. F. L. Dunne of Boston, one of Boston's best known tailors, is among the early guests.

Mr. W. S. North of Chicago, returns for his second season. He will be joined by his wife very shortly.

Mr. and Mrs. W. P. Butler and Mrs. H. N. Levingston, Jr., of Saratoga, N. Y., are here for an indefinite stay.

Mr. and Mrs. E. Wertheimer of Pittsburg, are here for the winter.

Mr. and Mrs. W. H. Weimer of Bryn Mawr, Pa., come for a lengthy visit.



#### RAYMOND AND WHITCOMB EXCURSIONISTS.

Mr. and Mrs. Channing Clapp, Miss C. P. Chase, Boston; Mr. and Mrs. Thomas Dunn, Syracuse, N. Y.; Mr. W. F. Durst and Miss Lillian Durst, of New York, Miss Martha M. Gibbs, Brookline, Mass.; Miss Ellen H. Libby, Miss H. A. Libby and maid, Miss M. A. Libby, Portland, Me.; Mr. H. S. Pollard, Cambridge; Mr. R. S. Stewart, Mr. Carroll Hutchins, Boston, make up a party of Raymond and Whitcomb excursionists who are here for a few days.

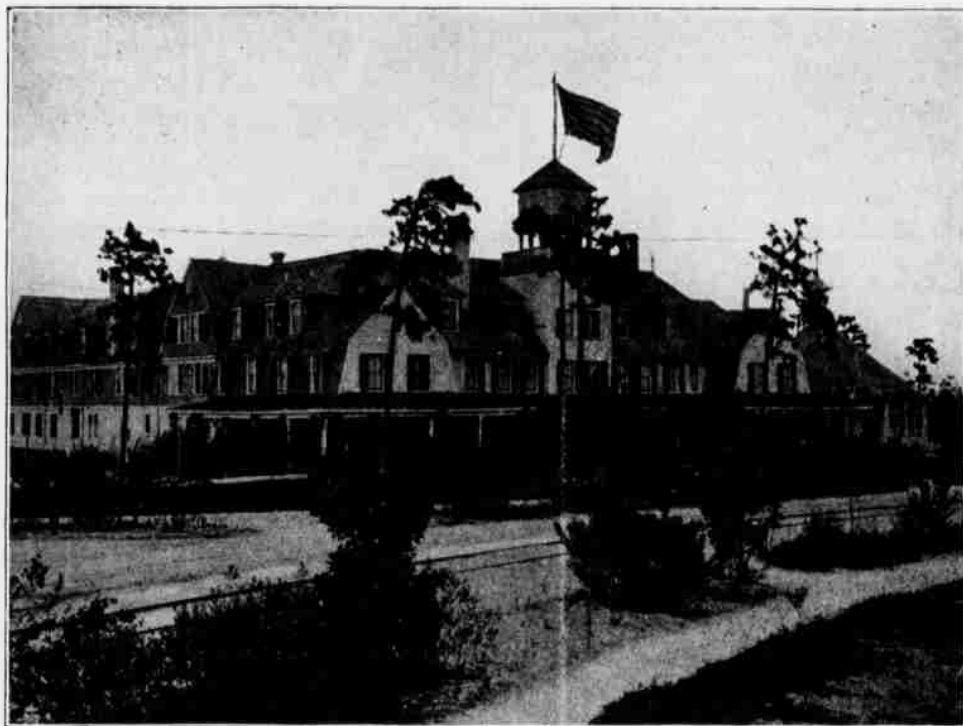


#### MR. MASON RETURNS.

John E. Mason the hotel barber, is back for his second season and welcomed by the guests among whom he has many friends.

## THE HOLLY INN

PINEHURST, N. C.



The Holly Inn is one of the most attractive hotels in the South. Since it was built in 1895, it has been necessary to enlarge it several times to meet the constantly increasing demand. The interior is elegant, cheerful and tasteful. No modern convenience is lacking. There are bath rooms, electric lights, steam heat and open fireplaces. There is a call bell in every room, and all beds are furnished with best hair mattresses. An orchestra furnishes fine concerts daily, and also provides for dancing. The cuisine is unsurpassed. The waitresses are all white girls from the North. Rooms for billiards and other games are provided in the hotel.

A. I. CREAMER, Manager.



## The Harvard,

PINEHURST, N. C.

This recently completed hotel is centrally located between The Carolina and The Holly Inn.

It is modern in every respect, having electric lights, steam heat and several suites with baths, and with its cottage annex and large dining room accommodates seventy-five guests.

The Cuisine is in charge of a competent chef, and the table service is guaranteed satisfactory.

F. H. ABBOTT, Manager.

## Pinehurst Casino and Cafe.

### The Casino

Is designed for the use of the residents of the Village, all of whom are invited to avail themselves of its privileges. The Ladies' Parlor and The Cafe, are on the first floor. Upon the second floor a Reading Room, supplied with daily papers and various periodicals; Game, Smoking and Bath rooms.

### The Cafe

Provides excellent New England cooking and table board.

F. H. ABBOTT, - - - MANAGER.

## THE MT. KINEO HOUSE.

KINEO, Moosehead Lake, Maine.

Nature's Ideal Summer Wilderness, Lake and Mountain Resort for Climate, Scenery and Location.

Send for Booklets

C. A. JUDKINS, - - - Manager.