

The Pinehurst Outlook

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THE PEOPLE who wanted that sort of thing found out that sort of thing was there.

*** And now the resources of Pinehurst have been tasked to their uttermost to receive people from the North who wanted to live in the open air. ***

Thus Rev. Dr. Edward Everett Hale, the distinguished American and Chaplain of the United States Senate, wrote of Pinehurst some years ago, and in the terse comment lies the secret of its remarkable growth in popularity:

"THE PEOPLE WANTED THAT SORT OF THING!"

They wanted it in the beginning and they have been wanting it in increasing numbers as the years have multiplied, and as a result, during the past few seasons Pinehurst has not only been "tasked to its uttermost to receive people who wanted to live in the open air," but literally, forced to turn away annually, more guests than it could entertain.

FOUNDED BY A LOVER OF THE BEAUTIFUL.

This success, however, is not alone due to the fact that the late James W. Tufts of Medford, Mass., created in Pinehurst an Ideal Resort, "The sort of thing the people wanted;" something that so many had sought and so few had found; but because, like all who strive for the Ideal, he found joy in the work; joy in doing for the sake of doing; with his motive a humanitarian one, far removed from thought of financial gain.

Everywhere throughout the Village, are evidences that he bestowed the same loving care that one would upon a home, and with the same end in view, and as a natural consequence, thousands have since rejoiced, and the Village holds a place in the affections of its admirers which nothing else can supplant.

A SUPERB AND UNEQUALLED CLIMATE.

Primarily, however, it was the superb climate which attracted Mr. Tufts and which the visitors come to enjoy; a climate which from October until June, has no superior and few equals in this country.

This climate like the Village, is *Unique* wholly unlike the climate outside its immediate range and within a radius of two hundred miles, due to its elevation and the sandy soil which produces the long-leaf pine forests which surround it. Scientists are convinced that

"The Sort of Thing the People Wanted"

the balsamic odor of the pines not alone possesses rare health-giving qualities, but that the soil itself plays the most important part, absorbing the dampness and purifying the air as it does. Then again Pinehurst—

"Is just far enough from the ocean to escape its fog and dampness; just far enough from the mountains to escape their cold winds; just far enough South to escape the bleakness of the Northern winter; just far enough North to escape the enervating influences of the Southern winter," as an admirer has so aptly expressed it.

But above and beyond all Pinehurst is a land of glorious sunshine which makes one glad to be alive, crisp, pure air which thrills to the finger tips; a place where one may be out of doors practically every day of the entire season.

To be sure it rains in Pinehurst, but the percentage of fair days is exceptionally large, and when it rains it rains and is done with it; a great deal of the rain falling at night. It never *drizzles* at Pinehurst as it does in Northern cities, and fifteen minutes after the heaviest or longest rain the sandy soil and soft winds have eliminated every trace of moisture.

The days of Winter are seldom more severe than the late Autumn days of New England and for the most part, are replicas of the rare October days which New Englanders look forward to joyously during the heat of summer, and recall with fond memories in the dead of winter.

Pinehurst is not, in consequence, a resort for invalids who ought to be at home under the care of their own doctor, for it is in no sense, in the literal meaning of the words, a health resort or sanatorium, for consumptives are rigidly excluded; but as a haven for those who feel the need or wish to live close to Nature, basking in her sunlight and filling their lungs with her pure air, it has no equal.

It is a place to live a joyous, free-hearted, out-door life. It appeals especially to those who have good red blood in their veins and a love for God's out of doors, and it puts good red blood and a love for God's out of doors into the veins of those who for the time being, have overdone; who have forgotten that pure air and sunshine are necessities to health and happiness.

Pinehurst is in brief, a Fall, Winter, and Spring resort, meeting a need similar

to the Summer resort. It provides rest and recreation, surrounded by right conditions for living, for the vast and constantly increasing army which wishes to be away from the North in Fall, Winter and Spring; for those who seek pleasurable recreation both in sports and social pleasures, or who seek new strength by a change of scene and climate.

Its season is lengthening year after year and an increasing number of visitors are coming to enjoy the delights of the Fall and Spring months until at present, there is no time from October until June when the Village has not many guests.

And it is not strange that the early months are becoming better appreciated each year, for none offer a more delightful time for a visit, and the charm of October, November, and December, are fully as fascinating as the beauty and fragrance of April, May and June. To meet the demands of the early and late visitors; The Harvard is now practically an all-the-year hotel, and the other hotels are opening earlier and closing later each season.

OUT-DOOR SPORTS AND PLEASURES POPULAR.

Situated as Pinehurst is in a climate which tempts one continually to live in the open, much attention has naturally, been given to sports and pleasures, and golf, tennis, roque, shooting, hunting and other recreations have grown in popularity each year, claiming their devotees among young and old of all classes in constantly increasing numbers.

The Pinehurst golf course is unquestionable the finest in the South and its excellence draws annually amateurs of prominence from all parts of the country.

The annual United North and South Amateur Championship Tournament, held each Spring, is one of the important National contests of the year. Golf is in consequence, "Prince" of sports at Pinehurst and the weekly tournaments which are held throughout the season, attract the attention not only of participants but the guests of the Village as well.

The Saturday afternoon teas at the Golf Club House, are delightfully gay and informal affairs and their enjoyment is added to by the presence of the combined Village Orchestras.

In addition to the splendid eighteen-hole course there is a long nine-hole course, complete in every particular.

The equipment of the grounds of the

Pinehurst Gun Club is most complete, embracing the well-known Expert and Magau traps and a special feature in a Tower Trap, from the top of which targets are thrown, making exceedingly novel and difficult shooting. No live birds are used at Pinehurst, only inanimate or composition targets being shot. Weekly handicap tournaments are held during the season.

The Pinehurst Shooting Preserves embrace 35,000 acres of excellent quail territory, and there is flight woodcock and wild pigeon shooting in season, wild turkeys there for those who have the patience to hunt these crafty birds, rabbits in abundance, a few squirrels and foxes always.

Kennels containing blooded dogs are maintained in connection with the preserves and at these visitors may board their dogs. Guides, saddle horses, wagons and every equipment needed by the sportsman is at hand.

Target pistol shooting is very popular and weekly handicap tournaments are held by the Pinehurst Target Pistol Club. Many women are among the participants.

There is a well equipped Village Bowling Alley, also Billiard and Pool tables. The sandy roads of the country-side are ideal for horseback riding and this is one of the most popular recreations.

COMPLETE UNTO ITSELF IN EQUIPMENT

Realizing the necessity of right conditions for living, the aim of the Management from the first has been to place Pinehurst also at the head of resorts of its class in the way of equipment; to make the village complete unto itself. With this end in view, various utility plants—a Dairy Farm, Poultry Farm and Market Garden—have been established which are solving an important part of the pure food supply question. These departments are modern in every particular, models of excellence, utility and cleanliness.

There are a hundred graded cattle at the Dairy Farm, carefully cared for and tuberculin tested twice a year. In connection is a modern dairy in which milk and cream is prepared for sending out with scrupulous care.

At the Poultry Farm are thousands of fowls, ranging from the downy chick to the full-grown parent, and also geese, Pekin ducks, turkeys, quail and pheasants. In addition to the buildings are numberless yards and colony houses where the fowls have the benefit of air sunshine and exercise.

The Market Garden equipment consists of two large greenhouses and scores of seeding beds, and "Pinehurst" cucumbers, lettuce, radishes and other vegetable delicacies are pleasantly remembered