VOL. VIII; NO. 9.

SATURDAY MORNING, JANUARY FOURTEENTH, 1905.

PRICE FIVE CENTS

EPOCH MAKING WEEK

Second Annual Midwinter Tournament Eclipses Records of the Past.

Field of Participants is Largest in History of Southern Winter Golf---Close Play Throughout.



HE thirty-six hole final rounds of the Second Annual Midwinter Tournament which are in progress today, will bring to an end an epoch making

week in the history of Southern Winter Golf, establishing a record which eclipses Pinehurst's past and brilliant achievements. From start to finish the play of the week has been of absorbing interest with stroke for stroke battles and excellent golf, as its special features. The field of participants was not only the largest ever present here, but the most representative, including many players of national importance and covering a wide range of territory.

No trophy has been won without skillful play, even Travis, the British champion, finding plenty to keep him busy, and single strokes and extra holes, were the features of many of the match play rounds. Detailed stories of the week's play as far as it has progressed, will be found elsewhere.

TO-DAY'S MATCHES.

Participating in the final thirty-six hole rounds in progress to-day, are Walter J. Travis and W. C. Fownes, Jr., of Pittsburg, in the first division; Paul Harrison and A. C. Aborn both of Montelair, in the second; W. R. Roberts of Philadelphia, and H. W. Smedley of Ardmore, Pa., in third: W. R. Hotchkin of New York, and W. Smedley of Philadelphia, in the fourth.

In the first division consolation H. C. Fownes of Pittsburg and H. Wendell of l'hiladelphia, are fighting it out; A. J. Wellington of the Woodland Club, Mass., and D. Dorchester of Pittsburg, in the second; A. I. Creamer of North Conway, and L. C. Murdock of Garden City, in the third; and M. Mallory of New York, and A. H. Rutherford of Biltmore, N. C., in the fourth.

The beauty of the day and the keen increst in the final result, has drawn a irge crowd to the Club House and ourse. The Travis-Fownes match is of Mrs. G. K. Oldring, Brooklyn, are at The course, the centre of attraction and a great gallery is following it.

"HANDICRAFTS AND LIFE."

Lecture and Tea at Casino Monday Afternoon Next.

The guests of the Village are cordially invited to attend a lecture on "Handicrafts and Life," by Miss Maud Summers of Boston, in The Casino dining room Monday afternoon, next, at two thirty

Following the lecture tea will be served in the Library and Handicraft rooms by Mrs. Burgess, Mrs. Tufts and Mrs. Cot-

ROUND INSEVENTY-SIX.

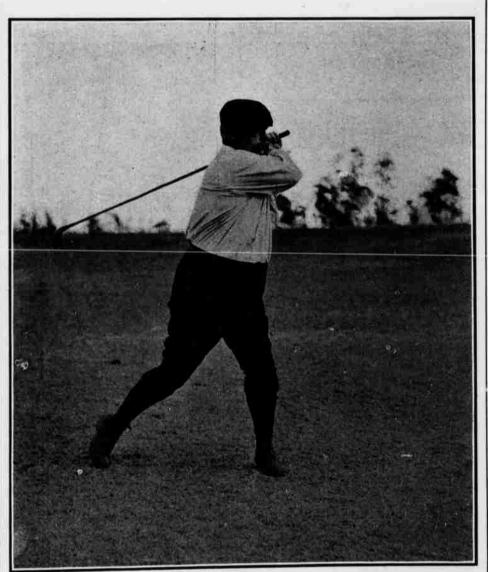
Allan E. Lard Gets Fast Pace Thurs day Afternoon.

A feature of Thursday afternoon's play was a medal play round of seventy-six, made by Allan E. Lard of the Columbia Golf Club, Washington; a tournament record for the season.

THE CARD:

Out-4 5 3 4 4 5 4 3 4-36





JAMES G. BATTERSON, NEW YORK, WINNER ADVERTISING MEN'S INTERNATIONAL GOLF TOURNAMENT.

ter, assisted by Mrs. King, Mrs. Knight, Mrs. Hayes, Mrs. Hansel, Miss Wilbur and Miss Piper.

A delightful afternoon is assured.



Guests at The Mugnolia.

J. E. Kellogg, Fitchburg, and Mr. and Magnolia. Mr. and Mrs. Oldring, are spending their first season here.

Old Fashioned Spelling Match.

An old fashioned spelling match arranged by Mrs. M. A. Crockett of Buffalo, was a novel feature at The Harvard Thursday evening, many of the hotel guests and Villagers participating. Sides were chosen by Miss Check of East Orange, N. J., and Miss Priest of Beach Bluff, Mass., and then "spelled down" by Dr. Crockett, Mrs. E. T. Underhill of Miss Check's side, was the last survival and won the prize offered.

ADVERTISING MEN ORGANIZE

The American Golf Association of Advertising Interests Formed.

Result of Interest and Enthusiasm Aroused by This Week's Contest ---Annual Tournaments in Future.



IGNIFICANT as showing the interest and enthusiasm aroused by the Advertising Men's International Golf Tournament is the formation of a

permanent organization to be known as the THE AMERICAN GOLF ASSOCIATION OF ADVERTISING INTERESTS, for the purpose of holding annual tournaments in the future and this year's contest will be known as the "first annual."

The fifty-five who entered for this year's tournament will constitute the charter members and the following Board of Governors has been chosen: President, Frank Presbrey, New York; Vice-President, William C. Freeman, New York; Secretary and Treasurer, William H. Beers, New York; A. S. Higgins, New York; W. R. Roberts, Philadelphia; L. T. Boyd, Milwaukee ; J. B. Woodward, New York; M. H. Marlin, New Haven; A. L. Thomas, Chicago.

The success of the tournament was beyond the expectations of even its most sanguine promoters and a brilliant future is assured the organization for the field it embraces is a wide one, including thousands who are devotees to the ancient Scottish game.

The qualifications for membership will include not only agents or those placing advertising, but general advertisers as well; practically the same conditions as were necessary to qualify for this year's tournament.

Pinehurst may without question, count upon the association as annual visitors in the future and it is more than probable that a summer contest will be arranged.



Union services will be held in The Village hall as usual to-morrow at 11:15. Mr. and Mrs. Hervey will sing a duet, "Ere Since by Faith" and the offertory will be rendered by Miss Cator, "Dream of Paradise." The subject of the sermon, will be, "Standards True and False." All are welcome.