

## WHITE DIAMOND



FLIES THE FURTHEST  
WEARS THE LONGEST  
PUTTS THE TRUEST  
AND STAYS WHITE

MADE BY  
WORTHINGTON  
ELYRIA, O.



### HOTEL TRAYMORE,

Atlantic City, N. J.

ALWAYS OPEN FOR THE RECEPTION OF GUESTS.  
HOTEL TRAYMORE CO.

CHAS. O. MARQUETTE, Manager.

D. S. WHITE, President

## The O-Te-Sa-Ga,

Otsego Lake, Cooperstown, N. Y.

THE  
O-TE-SA-GA



Will be opened for the second season July 2, 1910. This hotel is one of the most popular of meeting places with the Automobile Tourists, the Golfers the Tennis Players, the Lovers of Motor Boating, and of all pleasures and pastimes enjoyed at the modern Summer Resort of to-day.

For full particulars apply to

J. D. Price (of Anderson and Price)

Mgr. Hotel Ormond,

Ormond Beach, Florida

until May 15, then Cooperstown, N. Y.

Associated Houses in New York City  
Hotel Bretton Hall, Broadway and 86 St., (Subway Station)  
Hotel Seymour 50 West 45th St., near Fifth Avenue.  
Anderson and Price Co. Proprietors.

OTSEGO LAKE-COOPERSTOWN, N.Y.  
J. D. PRICE, MANAGER.

## PINEY WOODS INN

The Leading Hotel of Southern Pines, N. C.

CONSUMPTIVES RIGOROUSLY EXCLUDED

BOOKLET

J. M. Robinson, Owner and Manager

## FIRST COTILLION TONIGHT

St. Valentine's Party at Carolina  
Inaugurates More Formal Dances.

Week in Hotel Circles Busy One  
Occupied With Pleasant Affairs In-  
doors and Out—Many Arrivals.



TONIGHT'S St. Valentine's Cotillion at The Carolina inaugurates the more formal affairs, the first of a long series which will round out the week to come. Figures and favors appropriate to the occasion are announced among them, "hearts are trumps," "my sweetheart's the man in the moon", "a frog who would a'wooing go", and a cake-walk with a cake for the winning couple. The grand march starts promptly at nine.

The weeks arrivals have added the hum of midseason and its life and activity, to the hotels, old and new friends coming, many to remain through April. While the golf tournament has occupied the center of the stage it has by no means backgrounded other sports, recreations and social pleasures.

### AMONG THE GUESTS.

Dr. and Mrs. Henry S. Stearns and Mr. Henry S. Stearns, Jr., of New York, come for an extended visit.

Mr. C. F. Allis and Mr. Fred'k S. Allis of Erie, Pa., are spending a fortnight here.

Mrs. Charles H. Mattlage, Miss Charlotte Mattlage, Miss C. D. Machold of New York, will remain indefinitely.

Mr. W. S. Baldwin, Mr. E. L. Scofield and Mr. E. L. Scofield, Jr., of Stamford, return for their usual visit.

Mr. E. E. Reinhart, Jr., of Stamford, returns for ten days golf.

Mr. Arthur Hart Remington of Philadelphia, will remain several weeks.

Mr. E. M. Slayton of Manchester, N. H., returns for February.

Mr. and Mrs. W. J. Reckett of Hull, England, are late arrivals.

Mr. Isaac Van Horn of Holderness, and Mr. C. E. Davis of Meredith, N. H., spent the week here.

Mr. and Mrs. Edgar A. Barron of New York, are making a short visit.

Mr. Thomas D. Moss crop of Brooklyn, returns.

Mr. Ashton Lee of Boston, will remain some time.

Mr. George L. Duval of New York, joins Mr. Frank Dunne.

Miss Mabelle Lattimer of Buffalo, joins her parents.

Mr. Honory W. Lake of Ocean City, N. J., and Mr. R. L. James of Philadelphia, are here for a fortnight.

Mr. Ralph N. Gardner of Chicago, joins the family.

Miss Olive H. Davis of Peekskill, joins Mr. and Mrs. Finneman.

Mr. and Mrs. Henlings Lippincott of River-ton, N. J., return for their usual visit.

Mr. Reuben P. Sleichner of New York, joins Mr. F. D. Lewis.

Mr. W. G. Eells of Philadelphia, joins friends.

Mr. and Mrs. J. Haines Lippincott and Mrs. S. W. Leeds of Atlantic City, return for a fortnight.

Col. J. Ernest Smith of Wilmington, returns for his annual sojourn.

Mr. W. Lane Verlenden of Darby, Pa., re- turns for golf.

Mr. and Mrs. W. H. Lawrence of New York, are here for February.

Mr. and Mrs. W. J. Kinser of Chicago, will make a long sojourn.

Mr. C. H. Curry of Pittsburg, is here for an extended visit.

Mr. and Mrs. Hugh G. Brown of Boston, spent the week with Mr. and Mrs. Alexander Mc- Gregor.

Mr. and Mrs. Harry Frank Jr., of Wheelaw- ken and Mr. and Mrs. Wm. G. Lentz of West Hoboken, are here for the week to come.

Mr. Carl Gildersleeve of Warren, Pa., joins Mrs. Gildersleeve and the children.

Mr. W. B. Coyle of Bethlehem, Pa., rejoins Mrs. Coyle.

Mr. Wm. C. Biddle of New York, spent the week here.

Mr. Geo. W. Statzell of Lansdowne, returns.

Mrs. Joseph C. Lamm and Miss Josephine Lamm of New York, will make a long sojourn.

Mr. and Mrs. F. C. Hood of Boston, are spend- ing two weeks here.

Mrs. H. E. Mahon and Miss Drury of Halifax, are spending February here.

Mr. and Mrs. Frederick Snare of New York, are here for the week.

Mr. and Mrs. John V. Lindsay of New York, are completing a short visit.

Mrs. J. J. Flanagan and Miss Terese Flanagan of Elmira, N. Y., are leaving after a brief stay.

Mr. and Mrs. W. E. Truesdell of New York, return for the season.

Mrs. H. St. John Smith of Portland, is wel- comed back by a large circle of acquaintances.

Mr. and Mrs. Edward Worth of Media, Pa., return for their usual visit.

Mr. S. Y. Ramage of Oil City, returns.

Mr. and Mrs. E. H. Lecrone of Pittsburg, will spend ten days here.

Mrs. B. L. Holbrook and Miss B. E. C. Lyons of Belmar, N. J., spent the week here.

Mr. R. R. Jack of Halifax, joins friends.

Mr. W. L. Pierce of New York, is here for February.

Mr. F. E. House, Jr. of Duluth, Minn., will remain several weeks.

Mr. and Mrs. H. J. E. Thomas of Baltimore, are here for the week to come.

Mr. R. N. Jackson and Miss Ruth Jackson of Middleton, return.

Mr. Daniel O'Dell of New York, joins friends.

Mr. and Mrs. W. H. H. Ely of Tarrytown, re- turn for their usual visit.

Mr. L. C. Bruce and Mr. J. A. Robinson of New York, are back for golf.

Mr. and Mrs. W. T. Hyde of New York are here for the week to come.

Mr. W. L. McLean, owner of the *Philadelphia Bulletin*, is spending the week here with Mrs. McLean and Miss Sarah McLean.

Mr. and Mrs. William Etsweiler, Miss M. V. D. Etsweiler and Mr. Jack W. Etsweiler of Philadelphia, return for the season.

Among other arrivals were many who come for the golf tournament.

### At The Holly Inn.

Monday evening's bridge party at The Inn was generally enjoyed, many of the cottage colony joining with the guests. Mrs. W. A. Speakman of Wilmington, Del., Mrs. F. C. Johnson, of Springfield, O., Mr. W. H. Davis of Bar Harbor, and Mr. A. I. Creamer winning the dainty prizes. Other participants were: Mr. and Mrs. W. H. Burns, Mr. and Mrs. John E. Pushee, Mr. and Mrs. H. J. E. Thomas, Mrs. W. H. Davis, Mr. and Mrs. G. F. Berry, Mr. and Mrs. W. G. Morton, Hon. and Mrs. J. Bassett Moore, Mr. and Mrs. W. A. Speakman, Mr. and Mrs. H. W. Smith, Mr. and Mrs. T. Johnston, Mr. and Mrs. W. H. Edsall, Mr. and Mrs. William Hughes, Mesdames W. H. Purdy, D. Lindsay, Jr., H. L. Caswell, and R. T. Downey; Misses Gertrude Lamb, Claire R. Renwick, M. B. Jenkins Jeanne Pushee, Katherine Lamb, and Edith Macleod; Messrs. W. S. Dillon, H. V. Carrin, Dr. Linton Smith, F. B. Mc Feeley, Dr. W. S. Parker, W. H. Cook, R. R. Sterling, C. W. McVoy, H. W. Flagg, J. G. Nicholson, Joe Curtis, C. B. Hudson, O. C. Davis, Levi Woodbury, H. L. Caswell, J. R. Mitchell, J. R. Towle, D. A. Sedgwick, R. W. Dwyer, T. F. Baxter, and E. S. Parmelee.

### AMONG THE GUESTS.

Mr. and Mrs. Tilghman Johnston, Mr. and Mrs.