

## The Gorham Co. Silversmiths

IN the finer grades of Sterling Silverware there is but one standard—that which has been established by The Gorham Company. Gorham Silverware exemplifies a certain elegance of design and quality which has never been equalled by any other maker, while the prices are no greater than those of far less meritorious wares.



This Trade-mark identifies every piece of Gorham Silverware, which may be procured from responsible Jewelers everywhere.

**The Gorham Co.  
New York**

**CUTS  
for  
ANY  
PURPOSE**

**The MAURICE JOYCE ENGRAVING CO.**  
H. C. C. STILES, MGR.  
EVENING STAR BLDG. WASHINGTON, D. C.

**A. S. NEWCOMB & CO.,**  
REAL ESTATE AND INSURANCE,  
Telephone No. 4. Southern Pines, North Carolina.

**A SQUARE  
DEAL  
MEANS  
A GOOD  
DEAL**

Tourists' Baggage insured from time of leaving home—on journey, in hotels and until return. Automobile Insurance—Special. Life Insurance: Mutual of New York. Fire Insurance: All Best Companies, including Home of New York, Liverpool and London, Hartford, Royal and others. Opportunities for Investors. Fruit Lands for Sale.

—THE—  
**- ST. JAMES -**  
European Plan Centrally Located  
**WASHINGTON, D. C.**

## The Pinehurst Outlook

Published Every Saturday Morning, During the Season, November to May, at

Pinehurst, Moore County, North Carolina

(Founded by JAMES W. TUFTS)

**Herbert L. Jillson, - - - Editor**  
**The Outlook Publishing Co., - Pub's**

One Dollar Annually, Five Cents a Copy.  
Foreign Subscriptions Fifty Cents Additional.

The Editor is always glad to consider contributions of descriptive articles, short stories, narratives and verse. Good photographs are especially desired.

Editorial Rooms over the General Store; hours 9 to 5. In telephoning ask Central for Mr. Jillson's office.

Advertising rate folder and circulation statement on request.

Make all remittances payable to

THE OUTLOOK PUBLISHING COMPANY.

Entered as second class matter at the Post Office at Pinehurst, North Carolina.

**Saturday, March 5, 1910.**

### The Cow Club.

The Cow Club gathers every night  
In Stokes' grocery store,  
To sit around the stove and talk  
Important matters o'er.  
For there are many, many things  
Which must be settled there;  
And this the Cow Club does each night  
With thoroughness and care.

The railroad has to take its turn,  
And then the trolley, which  
Has not arrived, although it will  
If there's no legal hitch.  
The doings down in Washington,  
All questions great or small;  
Bob Evans' fleet, the great canal,  
The Cow Club raps them all.

Marconi's wireless is a thing  
That's just got up to sell,  
And air machines will never fly,  
They know that pretty well.  
And when they've been all 'round the globe,  
And got each matter straight,  
They come back into Gungawamp  
To finish their debate.

The same old question holds the floor,  
The same old nightly boast:  
"Who gets the biggest lot of milk,  
Whose cow is worth the most?"  
There's where they "hem and hitch and haw,"  
And finally collide;  
That seems to be the only thing  
The Cow Club can't decide.

—New York Sun.

### A Lament from the North.

When a miserable moisture permeates the atmosphere,  
And snow with rain is mingled and the skies are gray and drear;  
When a solitary robin that was singing on a limb,  
You know lies frozen somewhere in the wilderness so grim;  
When the patter of the rain is all that breaks the dismal hush  
Of the world that has become a vast, unbroken sea of slush;  
When you shiver all impatient for the mercury to climb  
Then a neighboring piano plays "The Good Old Summer Time."

When you try to grin and bear the treacherous tricks that fate may serve;  
Sometimes it only takes a passing word to break your nerve.  
You might endure the shivers that come gathering with glee  
To issue invitations to the grip, R. S. V. P.  
You might be philosophic and remark, "The sun somewhere  
Is shining"—although what's the good, so long as you're not there?  
You might divert your thoughts from curses calumny and crime  
If that piano wouldn't play "The Good Old Summer Time!"

—Washington Star

### "PIONEERS."

**Pinehurst an Enduring Monument to  
Memory of James W. Tufts.**

To The Outlook:

It has been often and truly said that even today we are very near to the pioneers, and many of us have "pioneered" practically in the forests of the South and West and had a flavor of its sacrifices and true meaning. But speaking of the general subject with today's perspective, is it not a remarkable instance of this pioneering spirit which must have inspired Mr. James W. Tufts to establish a model New England town way down in the, then, wilds of North Carolina? He at one stroke has afforded a striking educational example to the North and the South.

To the north he pointed out a better country where "the winter of their discontent" could easily be turned into glorious summer. Where the inherited nonsense of competitive, burdensome expensive homes with commensurate cares, could be for a time exchanged for the simple cottage, the cottage made to embody all the essentials to health and comfort minus the cares; where confirmed life-long habits of indoor living could be exchanged for life in the open; where people of similar tastes "could flock together" and learn the lesson of simpler tastes and greater comfort.

To the north and south, an object lesson in sanitary homes and conditions has been strikingly afforded upon its very sand-dunes. The desert has been made to blossom like the rose and the art of man plus the native attractiveness has here produced an exotic. It is such instances of foresight, breadth of vision and accomplishment against all difficulties which have made the country what it is today east and west, north and south and no men better deserve a monument to their memory than the redoubtable pioneers.

Few pioneers have a nobler or more inspiring and enduring monument to their memory and achievements than James W. Tufts in the unique Village of Pinehurst!

—LINCOLN C. CUMMINGS.

### Master Robeson Wins.

Master Fillemore Robeson, playing from scratch, was the winner of the second of the boys golf tournaments for a cup presented by Mr. I. S. Robeson, scoring ninety-five. Master Stacy Robeson (25), was second in one hundred and one and Master Robert Parker four, third in one hundred and eleven. Other events are planned for the boys, also a putting competition for the girls.

### Guests of Mr. Coffey.

Mr. Joseph F. Coffey entertained at luncheon at the "Lift the Latch" cabin, Pinebluff, Monday, in honor of his birthday anniversary. In the group were: Misses Carolyn Fuller, Maud Fuller, Dorothy Fuller, Priscilla Beall and Mary Duke, Messrs. Connelly, Sheehan, Florman and Lieut. Florman.



## SMOKELESS

The only **DENSE** powder  
made in America

## WATERPROOF ABSOLUTELY

Always the same under all conditions. Not affected by heat or moisture. As good ten years hence as today.

Any dealer can supply you with shells loaded with

## "INFALLIBLE" SMOKELESS

Send 12 cents in stamps for a set of six Pictures illustrating "A Day's Hunt." Address Dept. 1.

**C. I. DU PONT DE NEMOURS  
POWDER CO.**

Wilmington, Del., U. S. A.



## Smith Premier Typewriters

Have Improved by Development Along Their Own Original Lines. Model 10 is the Original Smith Premier Idea Brought to the Highest State of Typewriter Perfection.

**The Smith Premier Typewriter Co., Inc.,**  
607 E. Main St., Richmond, Va.

### PINEBLUFF

Have you had a cup of coffee at the **JAY TEE PEE INN** and a boat ride on Jay Tee Pee Lake?