

The Pinehurst Outlook

PINEHURST, MOORE COUNTY, NORTH CAROLINA

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THE MIDWINTER TOURNEY

Eighth Annual Event Sets Pinehurst Golf Season in Full Swing

Thus Early Large and Representative Field is Assured for the Biggest Week of Entire Year



THE SEVENTH annual Holiday Week golf tournament booked for Thursday, Friday and Saturday of the coming week, sets the golf season in full swing, immediately preceding as it does the eighth annual Midwinter Contest

a gold medal for the best qualification score and the President's, Governors', Secretary's, Treasurer's, Captain's and Club cups to the winners of the match play rounds. There are also sterling cups for the division runners-up and the consolation division winners as well as sterling cups for the division winners in the match play rounds of the overflow field.

THEY'RE ON THEIR WAY

William C. Freeman as chairman of the committee of arrangements, is "pushing" the publicity end of the Advertising Men's golf tourney, which immediately follows the Midwinter Tourney and he promises the biggest crowd ever, a wealth of trophies and "something doing every minute."

The latest announcement with page two illustration, tells the story. Here's the text:

Carolina—our home—where we haven't time to think of anything but the joy of living.

It is up to the Tournament Committee as usual, to arrange details—and the boys have asked me to plan things, and after I have done that they will help me to carry them out.

I am going down to Pinehurst early to arrange a program—also to practice up a bit.

When you get down there everything will be ready for you.

There will be something doing every minute.

The prizes will be numerous, valuable and suitable, and there will be as many eights and sixteens as there are people to play.

I hope to meet you, as I have for many years on the broad piazza of The Carolina on the morning of January 7th—and soon after we will all get busy.

'T WAS A GOLFING MARATHON

Not to Golfer But the Fleet Was Annual Monkey Tournament

Mercury Leads in Race to Beat Crowd to Ball, with Start from Scratch and No Referee



MONKEY GOLF it no longer is, thanks to J. B. Bowen of the city of City Hall fame, and not unknown among his intimates as "J. Bunker Bowen, S. G." Early in the annual contest Mr. Bowen saw that things were apt to be rather tame



PARTICIPANTS IN THE GOLFING MARATHON—KEY TO PLAYERS AT CONCLUSION OF NEWS STORY, PAGE 3.

and the Advertising Men's meeting scheduled for January 9th, 10th, 11th, 12th, 13th and 14th; the biggest week, without question, in American golf. Thus early the entry list for the Midwinter tips the hundred mark and it promises to climb much higher; special trains bringing various delegations from New York, Philadelphia, Washington and other points.

Six divisions of sixteen each are provided for in the Midwinter with special additional divisions for those who fail to qualify under the Pinehurst system in which the entries are divided into six classes and the best sixteen scores in each class qualify. The trophies include

Are you getting ready to go to Pinehurst?

Some of us are already on our way—as Cartoonist Goldberg suggests.

The tournament will start on Monday, January 9th, and will end Saturday, January 14th.

It is really ONE tournament for the Advertising Boosters, because we are just as much of a factor in the Annual Midwinter Tournament, which starts on the 9th and ends on the 11th, as we are in our own tournament, which starts on the 12th and ends on the 14th.

It is good to think of Pinehurst again. It means casting aside cares of every kind and meeting once more at The

We'll surely be happy.

You won't know the details of the Tournament until you get there, but I promise you that you won't be disappointed.

Yours sincerely,

(Signed) WILLIAM C. FREEMAN.

R. M. Purves of Boston; W. W. Mamluk of New York; Willis R. Roberts of Philadelphia and Edgar M. Hoopes of Wilmington, are other members of the committee.

A Fast Trio

Prominent entries for next week's Holiday tournament are Robert Hunter, Intercollegiate champion, his cousin, Paul Hunter of Midlothian and P. W. Whittemore of Brookline Country club.

and he suggested making it a Marathon on the forty-yard dash installment plan. and a Marathon it was to the eighteenth green. In a word the contest was not to the golfer, but the fleet, with Mr. Bowen as Mercury and pacemaker—not peacemaker! The trick was to beat the crowd to the ball to be played or all was lost and it required some maneuvering to accomplish this for a few of the group were not only sprinters, but former football players. The man who couldn't run couldn't play the ball—that was all there was to it—and the start was from scratch with no referee!

"Lor' sakes, boss," commented old

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