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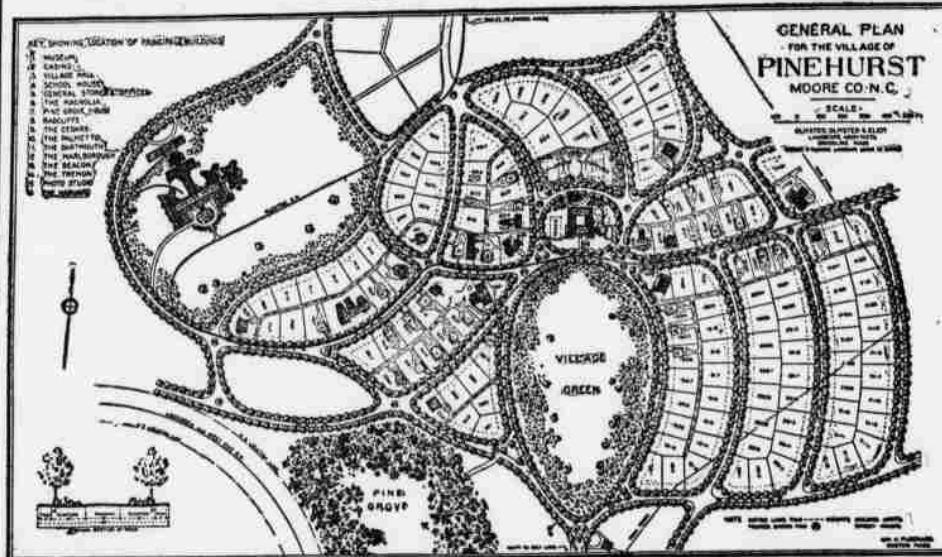
The Magnolia,

PINEHURST, N. C.

Steam Heat, Electric Lights, Excellent Table

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The Village of Pinehurst



PINEHURST is, to be brief, the most complete and perfectly equipped fall, winter and spring resort of its class in the world, and it possesses, besides, many exceptional natural advantages and attractions in environment, opportunities for outdoor life, climate, location, soil, water, etc.—right conditions for living—in every sense of the word.

It is unique in that it possesses all the very best features of the typical New England village, after which it is modelled, and in this particular as in many others, its like is not to be found in the Southland.

It was founded in 1895 by the late James W. Tufts, of Boston, Mass., and is beautifully laid out with wide, curving streets, and ample room for fresh air and sunshine everywhere; abounding in shrubs, perennials, semi-tropicals and other plants.

Its location is near the center of North Carolina, in Moore County, in the midst of the health-giving, sand-hill, and long-leaf pine region or "Thermal Belt," long noted for its healthfulness and equable climate. It is one hundred and twenty-five miles from the seacoast, and has an altitude of six hundred and fifty feet. Raleigh, which is the largest city in the immediate neighborhood, lies seventy miles northeast.

The Village has four strictly modern hotels, several boarding houses, over fifty family cottages, and various public buildings. In connection with the Village are maintained various utility plants, a Dairy Farm, Creamery, Market Garden and Piggery, which supply the needs of the Village in the way of fresh milk, cream and fresh vegetables. These plants are models of excellence, having no equals in the South, and being the only ones in the world maintained on the same large scale, for a similar purpose.

Of the hotels, The Carolina, completed in 1900, is not only the largest in the Village but in the State as well, and one of the best appointed in the South, accommodating five hundred guests, and calculated to meet the requirements of the most exacting. The Holly Inn, accommodating two hundred guests enjoys general popularity and is most homelike in its character. The Berkshire and Harvard accommodate about one hundred guests each, and are suited to the needs of those desiring a more moderate rate than is possible at the larger hotels. The boarding-houses are the Magnolia and Lexington.

The family cottages are cosy, substantially built, well furnished and provided with modern conveniences, including electric lights, running spring water, and perfect sanitary sewage. Many are heated with steam, have hot water and are provided with bath, and all have open fireplaces and inviting vine-covered verandas.

The Pinehurst Golf Courses are universally acknowledged to be the finest in the South, embracing three distinct courses; all eighteen-hole, each six thousand yards long, combining varied and attractive artificial and natural hazards, perfection in putting greens and maintenance. Here are held annually four contests of more than national importance, beginning with the Midwinter tournament in January, and ending with the United North and South amateur championship in April, the tournament schedule beginning Thanksgiving week and ending the middle of April. The Club House is conveniently located and admirably equipped, but a short distance from the center of the Village, with back service for those who wish it, and here golfers and non-golfers rendezvous, and many informal social events are held. Three well-known Scotch professionals are in charge of the links and available for instruction. No golf equipment in the world, not even historic St. Andrews, rivals Pinehurst.

A shooting preserve, of fifty thousand acres, is under the control of the Village, and maintained expressly for its guests. Kennels, which rank among the finest in the country, are run in connection, and teams, trustworthy guides, etc., are available. Trap-shooting grounds and target pistol butts, modern in equipment, also provide entertainment for those with the sporting inclinations.

The Livery Stable is one of the best in the country, Kentucky horses meeting the requirements of the large number who ride and drive.

There are numerous fine tennis courts at the Country Club and throughout the Village as well as roque or croquet grounds; a baseball diamond with grandstand; a riding ring where numerous equestrian contests are held; a public bowling alley and billiard hall, in addition to the billiard rooms at The Carolina, Holly Inn and Berkshire. At the Carolina and Inn are located high-class orchestras, dancing being much enjoyed in spacious assembly halls.

The Village has a post-office, express, telegraph and money order offices, local and long distance telephone system, electric light, steam heating and power station, abundant pure water and sanitary sewage system, ice-making plant, steam laundry, department store, meat market, photographic studio, arts and crafts shop, resident physician, circulating library, preparatory school, chapel and weekly newspaper, THE PINEHURST OUTLOOK.

In fact, Pinehurst supplies every modern need, offering unequalled attractions of a varied nature, for people of refinement, at a wide range of prices.

CONSUMPTIVES CANNOT BE RECEIVED.

Pinehurst is eighteen hours from New York, and through Pullmans run throughout the season direct to the Village over the Seaboard Air Line Railroad. Part of the journey may be made, if desired, by sea to Norfolk. Stop over privileges are granted to tourists going either north or south.

For detailed information, handsome booklets, etc., address:

THE PINEHURST GENERAL OFFICE,
 Or Leonard Tufts, Owner, Boston, Mass., PINEHURST, N. C.

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ARCHITECTURE. Dutch Colonial; number of
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WATER, hot and cold throughout, supplied by
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 and everything that goes to make up a first-class
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RESIDENT PHYSICIAN FOR PINEHURST.

OFFICE AT THE CAROLINA.

Hours: 10 to 11 A. M., or by appointment.