

MOST OF US FROM MISSOURI

Unrivalled Golf Equipment Typical of Pinehurst's Accomplishment

Practice not Theory, Fulfillment not Promise, Underlie Marvelous Achievement



MOST OF US are like "The Man from Missouri": we want to be shown; we prefer the goods, not the catalog; fact, not fiction; fulfillment, not promise. Naturally Pinehurst appeals to the class, for here you

find the resort that is anxious to show; doing business on fact and fulfillment. From its inception this policy has been paramount and the purpose has been practice not theory, results not explanations, with always the knowledge that there is no standing still; that there must be progress.

Typical of universal accomplishment is golf, its equipment and its prominence; the culmination of the increasing demands and years of growth. A nine-hole course to start with, soon increased to eighteen with a supplementary nine, and rapidly followed by a second eighteen holes ranking among the foremost of the expert championship courses, with its famous holes quoted throughout the golfing world. Then came a third course, laid out in two nine-hole loops, and recently a fourth course on the same plan.

Here you have the Pinehurst golf situation in few words; interesting history and marvelous achievement. The reputation of its big tournaments is world wide, yet the mass of players are those to whom the game is "health, wealth and happiness," an investment paying big future dividends, as Mr. Walter Camp so aptly styles it in his explanatory paper on "What Sport Really Means," written especially for this issue during the writer's sojourn last winter.

Efforts of the past summer have been directed towards perfection of the new number four course with the result that six of the first nine holes are now available for practice. The usual careful attention has also been given to the three other courses in the way of planting, to make good for the wear and tear of the thousands who joyously tramp the twelve miles of fair green from November until May. The introduction of water on the courses is an important improvement, a complete system having been installed on number two course and the mains laid on numbers one and three.

The opening of the Hotel Carolina and the tournament season will be synonymous this year, the annual autumn tournament having been moved forward from Thanksgiving week to December 4, 5, 6, and 7. Immediately following the annual winter tournament will be the annual midwinter meeting of the Advertising men and throughout the winter the various special events of the Country Club and the extended programs of the Tin Whistles (men) and Silver Foils (women) in addition to the regular schedule. The

tennis and trap shooting tournaments are also important, all in all a program which leaves no open dates upon the calendar from December to May and for which not less than ten thousand dollars worth of trophies will be contested for. The full program of Country Club golf fixtures is attached. Tennis, trap shooting and other sports are treated in separate articles.

NINTH ANNUAL AUTUMN—December 4, 5, 6, 7.—Gold medal for best qualification score, President's and Governors' cups to division winners, silver medals to division runners-up and consolation winners. Special divisions for overflow.

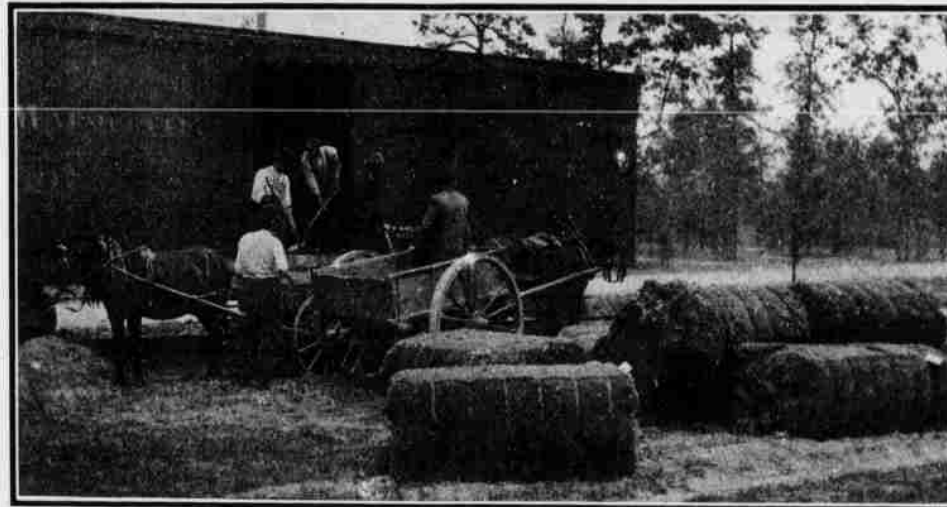
NINTH ANNUAL HOLIDAY—December 27, 28, 30 and 31.—Sterling cup for the best qualification score, President's, Governors' and Secretary's cups to the division winners, sterling cup to the first division runner-up and consolation winner, and silver medals to other division runners-up and consolation winners.

NINTH ANNUAL SPRING—(Pinehurst System)—March 3, 4, 5, 6, 7, 8.—Gold medal for best qualification score, President's, Governors', Secretary's, Treasurer's, Captain's, and Club and four special cups to division winners, sterling cups to first division runner-up and consolation winner, silver medals to other division winners and consolation winners, sterling cups to division winners in overflow consolations of eight.

ELEVENTH ANNUAL UNITED NORTH AND SOUTH CHAMPIONSHIP—(Women)—March 22, 24, 25, 26, 27.—Gold medal for the best qualification score, Championship, Governors', Secretary's and Treasurer's cups to division winners and runners-up in eights.

THIRD ANNUAL "UNITED" AMATEUR-PROFESSIONAL—(Four-ball, best ball).—March 28.—Cup for amateur in leading pair, one hundred, fifty, and twenty-five dollars to leading professionals.

THIRTEENTH ANNUAL "UNITED" OPEN



SUMMER BERMUDA GRASS PLANTING

TENTH ANNUAL MIDWINTER—(Pinehurst System)—January 7, 8, 9, 10, 11.—Gold medal for best qualification score, President's, Governors', Secretary's, Treasurer's, Captain's and Club cups to division winners, sterling cups to division runners-up and consolation winners, sterling cups to division winners in special overflow consolations of eight.

NINTH ANNUAL ST. VALENTINE'S—February 4, 5, 6, 7, 8.—Gold medal for best qualification score, President's, Governors', Secretary's, Treasurer's, Captain's, and Club cups to division winners, sterling cups to first division runner-up and consolation winner, silver medals to other divisions runners-up and consolation winners.

SEVENTH ANNUAL ST. VALENTINE'S—(Women)—February 12, 13, 14, 15.—Gold medal for best qualification score, sterling cups for division winners and runners-up in divisions of eight.

CHAMPIONSHIP—(36 holes, medal play).—March 28.—Championship gold medal and one hundred dollars to winner, fifty dollars to second, and twenty-five to third, with twenty-five dollars for the best eighteen-hole round.

THIRTEENTH ANNUAL UNITED NORTH AND SOUTH AMATEUR CHAMPIONSHIP—March 31, April 1, 2, 3, 4, 5.—Championship gold medal for the best qualification score, Championship, Governors', Secretary's, Treasurer's, Captain's and Club cups to division winners, sterling cups to division runners-up and consolation winners.

FIFTH ANNUAL MID-APRIL—April 10, 11, 12.—Sterling cup for the best qualification score, President's and Governors', cups to division winners, silver medals to division runners-up and consolation winners.

NOTE.—In all tournaments special divisions provide for the overflow field. In addition to the above events will be the usual special tournaments.

JANUARY IMPORTANT MONTH

Pinehurst Inaugurates Tournaments in Triad of Popular Sports

Third Annual Midwinter Tennis Championship Ranks with the Leading Contests



JANUARY is Pinehurst's important month, national in its prominence as inaugurating the important tournaments of the year in a triad of leading American sports; golf, trap shooting and tennis; a month replete

with interest which, from the standpoint of entertainment attraction for visitors, centers in the third annual Midwinter Tennis Championship scheduled for the full week January 27-February 1. Claiming general attention from the first, the contest has rapidly advanced to a place among the very few important meetings of the year, its entrants including experts from all sections with play from first round to final of the highest class.

Tennis has always been a popular sport here and the Country Club equipment has kept pace with demands. The three courts which the Club house verandas overlook, are perfection and there are also excellent courts adjoining The Carolina and The Holly Inn. The fact also that Pinehurst lies but a night's journey from New York and that the Championship Tournament closely follows fall play in the north, has also contributed to success. The program includes singles and doubles for both men and women and mixed doubles with exquisite trophies.

Other fixtures include an innovation in the form of the first annual St. Thomas' tournament, December 17, 18, 19 and 20, including men's and women's singles, men's and mixed doubles. For February 19, 20 and 21, the usual women's singles are announced, with men's singles February 26, 27 and 28, and the annual Pinehurst gold medal Club Championship on March 10, 11, 12, 13, 14 and 15, including men's and women's singles, men's and mixed doubles.

RIFLE AND PISTOL SHOOTING

Informal Handicap Tournaments Lead Up to Annual Championship

Always a popular incidental attraction in the recreations of the Village, is small calibre rifle and pistol shooting at the range adjoining the Gun Club. While the tournament program is entirely informal and conducted on handicap lines, the events are numerous with interest centered in the annual State Championship pistol shoot held under the auspices of the United States Revolver Association, each year in March.

The range is in charge of an experienced attendant who gives instruction and the equipment includes rifles and pistols which may be hired by the day or week. Targets and various makes of standard ammunition are also furnished, making it unnecessary to come "armed."