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Meteor, 50 cents
Full size, lightweight; floats

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This modern fireproof hotel offers every comfort and convenience at moderate prices.

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PINEHURST, THE COMMUNITY

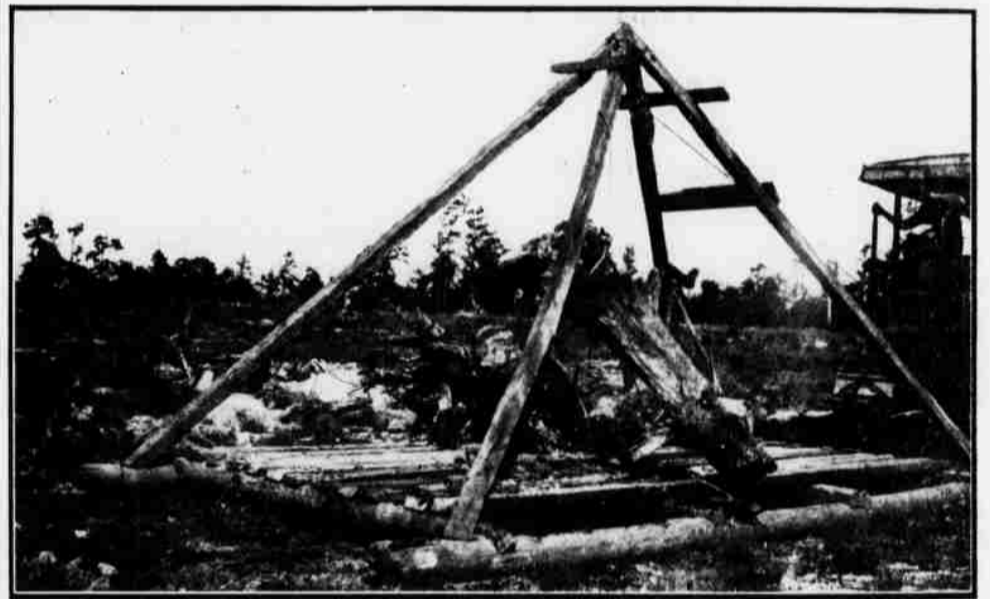
Men of Refinement, Information and Means Attracted by Possibilities



PROBABLY not one man out of sixty who wanders into the Pinehurst section in search of congenial surroundings and pleasant sport is aware that the immediate vicinity, all the year round, is the very center and home of one of the pleasantest and most advanced communities in the whole country; that men of means, refinement and information have chosen it for their homes and are opening it up into plantations and forming an agricultural community upon the most scientific and

put upon the land. It cost them less than \$30.00 an acre all cleared up and plowed. This year there are 900 acres open on that plantation, and the cotton brought a net earning of \$25.00 an acre and the tobacco over \$100.00 per acre. They set out 90 acres in peaches. That orchard paid them a net profit of 45 per cent this last spring, and they paid their superintendent a fourth of the profit as his share before division.

They were very shortly followed by others. Roger Derby, one time Harvard tackle, the originator of Hogan's alley and other breaks in the famous Yale line, who today feeds steers by the carloads and organizes all the farmers in the section with the help of both depart-



STUMP PULLING ON DROWNING CREEK PLANTATION

modern plans. ¶ Four years ago Raphael Pumpelly and Ralph W. Page, recently graduated from Harvard College, explored the South in search of a country home where they could make their living on the land and where life presented its pleasantest aspect. They bought 4000 acres of wild land near Pinehurst, for three reasons: That the country was the healthiest, the highest and the pleasantest they could find; that Mr. Tufts had already demonstrated the value of the land for their purpose; and that they were encouraged to do so by the advice of the Farmers' Cooperative Bureau in Washington and the absurdly cheap price

ments, State and National, to the building of the soil and the final word in rural cooperation, credits and markets. He owns an estate of 2000 acres, plows with a caterpillar tractor and lives like a gentleman of the Virginia school—all at a cost of a few dollars an acre. ¶ These have been joined by many others. Adam Haskell, who lived in Washington Square in a total space of 200 square feet, now has a mile square of cotton lands and a hundred acres in cultivation, his own game preserves and a family inheritance, at a total cost of \$10,000. On the other side of him the Allen brothers, Mitchell and Langdon, from Boston and Yale, are