

YOU ARE INVITED TO VISIT

Tom Wells inc Golf School

Broadway at 81st Street New York (THEATRE BUILDING)

8 Large Golf Practice Courts and Putting Green

The New Pendulum Putter

A marked improvement in your putting at once. Just the Club for the last Southern greens.

Upright and Medium

Price, \$4.00

Send for One

Special Clubs and Bags from our own Bench made to your order

INSTRUCTION IN THE ART OF EVERY SHOT BY PROFESSIONAL GOLFERS

Telephone 3633 Schuyler Open Day and Evening

WARREN H. MANNING LANDSCAPE DESIGNER BOSTON MASS 1916

R. E. WICKER DEL.

VILLAGE OF PINEHURST N. C.

Are You... to Build or Paint or Renovate a House?

If you want it done well—with particular care and finish, with highest grade of materials and skill, I will do it for you.

Let me advise you concerning the best available method of construction in this locality, and its cost.

FRED C. PAGE, Aberdeen, N. C.

Contractor and Builder
Telephone or write

"CEDAR-PINES VILLA"

HEDGE ROW
Southern Pines, - North Carolina
Modern House in 43-acre Park of Pines for Quiet People

Batchelder & Snyder Company

Packers, Poultry Dressers, Butter Makers
47, 49, 51, 53, 55, 57, 59, 61, 63 Blackstone St.
62, 64, 66, 68, 70, 72, 74, 76 North St.
BOSTON, MASS.

Merchants & Miners Trans. Co.

Steamship Lines BETWEEN
Boston, Providence and Norfolk
Most Delightful Route Between
ALL NEW ENGLAND POINTS AND PINEHURST

Florida Service between Boston, Providence, Philadelphia, Baltimore and Jacksonville
Fine Steamers Low Fares Best Service
AUTOMOBILES CARRIED
Marconi Wireless Telegraph
Send For Booklet

M. O. LOHR, Agt., Norfolk, Va.
O. H. MAYNARD, Agt., Boston, Mass.
JAMES BARRY, Agt., Providence, R. I.
W. P. TURNER, G. P. A., Baltimore, Md.

"Finest Coastwise Trips in the World"

PINEHURST STEAM LAUNDRY

First Class Work in All Departments
Done with Neatness and Dispatch.

Dr. Richard T. Taylor
Dentist
At Pinehurst from Jan. 1st to April 1st

FULEIHAN'S

Exquisite Novelties from Many Lands
Sweaters, Waists, Japanese Kimonos
THE CAROLINA EXHIBITION ROOM

MYRON W. MARR, M. D.
RESIDENT PHYSICIAN FOR PINEHURST
Office at The Carolina
Hours: 10 to 11 A. M., or by appointment

PINEHURST is, to be brief, the most complete and perfectly equipped Fall, Winter and Spring Resort in the world; an ideal Village created by the late James W. Tufts. Possessing exceptional opportunities for outdoor life, it also offers right conditions for living in every sense of the words; its unsurpassed location in the far famed long-leaf pine thermal belt or Sand Hill region, responsible for a winter climate generally acknowledged to possess few equals in the rare purity of its air, and the subtle tonic of its sunshine.

As the winter Golf centre of the two hemispheres, Pinehurst is now thoroughly established, its unequalled equipment embracing three distinct six-thousand-yard eighteen-hole courses and an additional nine-hole course. Perfectly maintained and laid out in accordance with modern standards, they rank with the world-famous courses, and the special holes are "quoted" wherever the game is known. Here are held annually four contests of international importance beginning with the Midwinter tournament in January, and concluding with the United North and South Amateur Championship in April. A fireproof locker room, shower baths and observation and lunch rooms, add to the attractions of the conveniently located Country Club house.

Closely seconding Golf in importance, are Trap Shooting and Tennis, the annual Mid-winter Handicap and Tennis Championship held annually in January, classic events which attract the country's best, a significant indication of the excellence of the superb equipment for these sports. As the Hub of Southern good roads, the Village offers special attractions to motorists and those who ride and drive; the Livery is of the best and the Garage the largest in the state. Auto service runs between the Country Club, Station and various points in the Village.

Forty thousand acres are maintained as Shooting Preserves for Village guests with good quail and dove shooting and an occasional turkey or woodcock. In connection are Kennels of high excellence and equipment necessary to meet the demands of the most exacting sportsmen. Rifle and pistol shooting, polo, fox hunting, equestrian sports, baseball, billiards and pool, are among the attractions which combine happily with social pleasures. The hotel orchestras are of high standard and dancing is enjoyed by the entire colony.

The Hotels, four in number, include The Carolina, the largest in the state and one of the best appointed in the south, which with its new seventy-room addition, provides for over five hundred guests in accordance with the high standard of modern requirements. The Holly Inn, accommodating two hundred guests, enjoys general popularity, while The Berkshire and Harvard, caring for one hundred guests are suited to those desiring a more moderate rate. The Pine Crest Inn and Lexington are the smaller houses. In addition to twenty attractive family cottages, well furnished and provided with modern conveniences, are a rapidly increasing number of private homes; evidence of the permanent place the Village holds in the affections of its admirers.

Various utility plants, a Dairy, Creamery and Market Garden, models of excellence and the only plants maintained on the same large scale for a similar purpose, play an important part in supplying the needs of the Village in the way of milk, cream and vegetables. There are also a department store, pharmacy, meat market, jewelry store, novelty shop, photographic studio, chapel, schools, library, central power plant furnishing electric light and steam heat, laundry, refrigerating plant, general office, post, telegraph and telephone offices, railway station, resident physician, resident minister, abundant pure water supply, and sanitary sewerage system. In fact, the Village supplies every modern need offering unequalled and diversified attractions for people of refinement at a wide range of price. CONSUMPTIVES ARE EXCLUDED.

Pinehurst is seventeen hours from New York and through Pullmans run throughout the season direct to the Village over the Seaboard Air Line Railroad. The western service is excellent. Stopover privileges are granted to tourists going either north or south.

For illustrated general booklet, information or reservations, address:
PINEHURST GENERAL OFFICE, PINEHURST, N. C.,
Or LEONARD TUFTS,
282 CONGRESS STREET, BOSTON, MASS.

Uncommonly fine photo-engravings only

Adhering undeviatingly to a rigid high standard of quality in plate making, operating a double shift of expert craftsmen, and asking no more than inferior work and slower service fetches—THAT has given this business its claim upon YOUR consideration whether you do business far or near.

The Maurice Joyce Engraving Co.
Evening Star Building
WASHINGTON, D. C.
H. C. C. Stiles, Manager

The Fulname Golf Ball Marker

Now Installed at The Pinehurst Country Club
Take your FULNAME DIE with you or order a new one there
Golf's Greatest Convenience

The Fulname Company
CINCINNATI, OHIO

CAUGHT 51 RATS ONE WEEK

Trap resets itself. 22 inches high. Will last for years. Can't get out of order. Weighs 7 pounds. 12 rats caught one day. Cheese is used, doing away with poisons. This trap does its work, never fails and is always ready for the next rat. When rats or mice pass device they die. Rats are disease carriers, also cause fires. These Catchers should be in every school building. Rat Catcher sent prepaid on receipt of \$3.00. Mouse Catcher 10 inches high, \$1.00. Money back if not satisfied.

H. D. SWARTS, Inventor and Manufacturer
Universal Rat and Mouse Traps
Box 566 Scranton, Pa.

Dr. Ernest W. Bush
OSTEOPATH
Southern Pines, North Carolina