

HAIL THE ADVERTISERS

Winter Golf League to Spend the Week Playing Golf for 36 Prizes

To Be Presented in Cash to the Boys Over There. Col. Treadwell Leads in the Legion

By the time this reaches your eager sight, Col. H. H. Treadwell will already have marched in and taken possession of the Carolina hotel, at the head of that merry legion, the Winter Golf League of the Advertising Interests. Heralded afar, rejoicing as they come, pervading the vicinity with the spirit of play and putting ginger into formal precedents of the links, this annual invasion has come to be an Institution. It is always a great day in the Sandhills when the trumpet sounds their advent. Marshalled on all sides by the wit and talent of the metropolis, the W. G. L. of A. I. makes its victorious entry upon a week's vacation in command of Louis Hamilton, leader of the hosts, humorist laureate, wielder of the mighty midiron; counseled by Uncle D. McKim Lloyd, Nestor of the League; mobilized by Frank W. Nye, and financed by R. C. Wilson, secretary of the Treasury. And on either flank are to be found the executive committee, executing nobody knows what diverting manouvers, men of many devices; here we behold Pop Freeman, father of handicappers, inventor of more ways of staging a golfing frolic than all others put together; A. C. G. Hammersfahr, him that filled the whole sad world with delight one short year since with his plan for the defence of America with the nibbles of the Metropolitan Circle; Louis B. De Veau, bowed down under the weight of the trophies and rewards he has for this occasion made and provided; and bringing up the rearguard that most vital and essential personage of all, the king of the jesters, the master of ceremonies, the inventor and manipulator of events, the songsmith and humorforger,—none other than Captain R. O. Haubold of the New York Athletic Club himself.

Saturday morning will find the whole brigade upon the historic links, bent upon the first flight of a golfing carnival that surpasses the understanding. Let us say at once that they will be divided into four classes, with four eights in each class, by a preliminary try out on Monday. Today they are fighting it out in foursomes, handicap style.

Once lined up in column of fours, and the tournament will proceed in close formation the rest of next week, every man standing a fifty-fifty chance of getting away with a prize. For in magnificent array these trophies await the result not only of the week's play, but of the returns every evening, and such contemporaneous contests as only these masters can work into a tournament.

Meantime the ladies will be holding a parallel tournament and putting affray.

PLAYING AGAINST PRUSSIA

A striking and very far reaching inno-

vation in the prizes is announced for this year. Instead of the conventional silver salvers and festooned wreaths, the winner of every trophy scheduled will receive its value in cash. This money all hands have agreed by acclamation shall be presented by the lucky winner to some one of the great agencies for supplying comfort or material to the soldiers of our army or of our Allies.

Due to the large connections and the tremendous influence of this body it is expected that this example will prove of real and important value to the Red Cross and allied Organizations. This is the recognition of the principle that the time has come when men can no longer spend their money upon superfluous trinkets. Incidentally, of course, this action is the more likely to be followed because the average man feels more satisfaction in winning a mede for the army than he would in acquiring a vinegar cruet for his bookcase.

The climax this year as always will come at the big dinner—that famous dinner without a lid, and without a limit.

FROM THE FRONT

Interesting Talk Given at Community Service Sunday Night

At the regular evening service held in the Community house by the Rev. T. A. Cheatham last Sunday evening Dr. A. A. Pfaustehel delivered an inspiring and vivid picture of the invasion of Belgium and the heartrending flight of the stricken people. He told of the heroic attempt made by an improvised corps of Englishmen to save Antwerp, and of their shattered retreat into Holland. The effect of the talk was immediate and electric. On every hand the members of the congregation were heard to say that they had never before had the slightest conception of the brutality and depravity of the German advance—and that any man who refused to give his whole soul to the rescue of these people was not fit to be called an American.

Mrs. Bishop's Fabulous Bag

Any good cause is hereby particularly recommended to Mrs. M. T. Bishop of Washington, who is staying at the Carolina. Hearing that the Pinehurst Branch of the Red Cross was actually in need of funds for material to make bandages, she declared it was an outrage—particularly outrageous since any lady with an hour's time could easily make a big inroad into the deficit. To prove it she repaired to her room with some scanty but decorative materials, and in a short while reappeared with a gorgeous and wonderful creation which was modestly called a "bag." This she offered to sell on the ticket plan, twenty-five cents a chance. And she did. With the simple result that she presently gave the proceeds, fifty dollars in the coin of the Republic to the Red Cross, and the creation to the lucky number, held by Commander Elia of Rome.

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Boys who live in Pinehurst during the winter may enroll as day scholars. Such pupils are conveyed to and from School; motor bus leaves the General Office at 8.25 each morning. Classes begin at 8.45 and last until 1.00. Boys remain for the afternoon recreation period, when, in their work and in their play, they are constantly under the supervision of experienced masters.

ERIC PARSON, A. B., Harvard, 1910, Headmaster,

For additional information address

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