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JOHN PHILIP SOUSA

Heads a Stream of Old Acquaintances Taking Possession of the Hotel for Advertisers' Week

The arrival of John Philip Sousa is a pleasant reminder of the early days of the village, when the famous bandmaster, now commissioned for all-important work in the National Army, was the best shot in the neighborhood, and one of the best known figures in the Sandhills. E. T. Lamb is another welcome guest, known of old. He was the president of the Norfolk Southern Railroad, at the time the road took over the Aberdeen and Asheboro that runs by our doors.

For the main part the young people who follow the drummer to his haunts in the tango room, and the old experts with quque and deck, the gossips about the tea tables and even that strenuous company that daily follow Mrs. Spencer over the fences on prancing steeds have had to give first place this week to the buoyant invasion of the Advertising men, their sisters and their cousins and their aunts. For one week a year Pinehurst has long since been bargained and sold, offered granted and conveyed unto this Advertising fraternity hereditaments and all. Many and welcome are the familiar faces. Among them we recognize old champions who have grown up with the links. Here is George Dutton from Boston, winner of the first cup that was ever offered by the Country Club. You can see it now, telling its story every day from a little case by the fireside at the Club. Here is George H. Crocker back once more. His name adorns more than one place in the roll of the Pinehurst champions. The hose is led as of yore by D. Mc K. Lloyd, the grand old man from Pittsburg.

Among others the arrival of the following are recorded this week.

NEW YORK STATE

Prof. and Mrs. C. D. Vail, Geneva, N. Y.; Gerald S. Grace, N. Y.; Mr. and Mrs. H. R. Mallison, N. Y.; H. R. Mallison, Jr. and maid, N. Y.; W. H. Follett, N. Y.; F. W. Nye, N. Y.; H. H. Treadwell, R. O. Havbold, Mr. and Mrs. M. Purves, Brooklyn, N. Y.; H. F. Harrison, N. Y.; J. H. Wright, Mrs. Wright, Brooklyn, N. Y.; Clarence Cone, Far Rockaway, L. I.; J. H. Hawly, N. Y.; Rockaway, L. I.; J. H. Hawley, N. Y.; Mr. and Mrs. W. W. Arnheim, N. Y.; Mrs. M. H. Nordlinger, N. Y.; Walter W. Manning, N. Y.; A. R. Gardner, N. Y.; F. C. Stevens, N. Y.; Mr. and Mrs. J. F. Woods, N. Y.; Mr. and Mrs. W. H. O'Brien, N. Y.; Mr. and Mrs. J. T. O'Brien, N. Y.; Mrs. J. A. Moore, N. Y.; Mr. and Mrs. R. W. Romer, Buffalo; Mr. and Mrs. Wm. Margee, Buffalo; Mr. and Mrs. E. R. McCormick, N. Y.; Major J. S. Brown, U. S. A.

EASTERN STATES

Miss Alice Wood, Miss Edith Anderson, A. F. Yorke, Portland, Me.; Mr. and Mrs. N. Eckert Allentown, Pa.; Mr. and Mrs. H. B. Douglass, Clearfield, Pa.; Frank S. Smith, Mr. and Mrs. Alan C. Dodson, Bethlehem, Pa.; W. H. Hamilton, L. A. Jenkins, New Haven, Ct.; F. M. Williams, S. F. Shannon, Boston;

L. R. Bolton, Boston, Mass.; Mr. and Mrs. C. S. Canfield, Bridgeport, Ct.; Mr. and Mrs. J. D. Plummer, Springfield, Mass.; Mrs. Hyde, Bridgeport, Conn.; Geo. H. Crocker, Fitchburg, Mass.; E. T. Manson, C. A. Hendler, Boston; Mr. and Mrs. H. C. Crowley and child, Boston; Mr. and Mrs. J. D. Chapman, Greenwich, Ct.; Chas. Barton Keen, Phila., Pa.; P. S. MacLaughlin, J. C.; R. H. Brown, Boston, Mass.; J. C. Martin, Philadelphia; Julia Mathews, Geo. C. Dutton, Boston; W. R. Hotchkiss, Montclair, N. J.; Mr. and Mrs. J. F. Duray, Springfield, Mass.; Mr. and Mrs. A. L. Aldred, Providence, R. I.; Mr. and Mrs. D. W. K. McLyod, Pittsburg; Mr. and Mrs. H. Bradford Lewis, Andover, Mass.; Mrs. Morrill, Brookline, Mass.

MIDDLE WEST

Mr. and Mrs. A. P. Atherton, Chicago; Welham McLauchlan, Mrs. Wm. McLauchlan, H. G. Waid, H. Smith, R. Allgue, F. M. Force, Cleveland, Ohio; H. M. Greene, Chicago, Ill.; Richard T. Taylor, Cincinnati, Ohio; Wm. Campbell, Detroit.

SOUTHERN STATES

Mr. and Mrs. A. T. Watson, A. T. Watson, Fairmont, W. Va.; J. C. Connor, S. C.; Miss Eleanor Connor, S. C.; Mr. and Mrs. Geo. W. Watts, Durham, N. C.; Mr. and Mrs. Marshall W. Whitlatch, Cobhan, Va.; E. A. Porter, Atlanta, Ga.; Chas. Banes and valet, So. Pines, N. C.; F. J. M. Stracham, Brunswick, Ga.; E. T. Lamb, Ga.; Mrs. T. T. Cartier, Hugh Wm. Cartier, Ga.; J. S. Heel, Durham, N. C.

CANADA

Henry S. Welcome, London, Eng.; Frank P. Wood, Toronto; Mrs. Wood and daughter, Toronto; T. H. Hall, Toronto; D. Patterson, Toronto.

THE HOLLY INN OPEN

Old Brigade Returns for the season

Now there is this about the Holly Inn. More than any other hostelry we know of, it partakes of the nature of home to a steady and certain clientele that we invariably find waiting at the doors at the first sign of opening. Travellers come and go, and the week end parties from Washington, the T. B. M. and the golfing brigades may select what haven they will. The guest of the Holly Inn finds his old place at the table waiting for him, his old cronies in the same corner, his water at the temperature he desires, and his morning paper untouched by the curious vandals.

Opening this morning we find the advance guard of the full regiment already settled down, as follows:

Mr. and Mrs. A. E. Atherton, Chicago; S. H. Fields, New York; F. A. Taylor, R. W. Taylor, Philadelphia; Chas. H. Dillon, Bristol, R. I.; D. N. Clark, Noyes D. Clark, Woodridge, Ct.; Mr. and Mrs. N. Y. Warrall, Mrs. Jos. Warrall, Mr. and Mrs. C. M. Prince, Philadelphia; Mr. and Mrs. John Ebbetts, Miss Lelia Ebbetts, Buffalo, N. Y.; Paul F. Ruhter, Philadelphia, Pa.; A. Lewis, Camp Lee, Va.; Mrs. Frank Day, Bayonne; E. D. Moore, New York; Richardson Morris, New York; Col. and

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