



VILLAGE OF PINEHURST N.C.

PINEHURST is, to be brief, the most complete and perfectly equipped Fall, Winter and Spring Resort in the world; an Ideal Village created by the late James W. Tufts. Possessing exceptional opportunities for outdoor life, it also offers right conditions for living in every sense of the words; its unsurpassed location in the far famed long-leaf pine thermal belt or Sand Hill region, responsible for a winter climate generally acknowledged to possess few equals in the rare purity of its air, and the subtle tonic of its sunshine.

As the winter Golf centre of the two hemispheres, Pinehurst is now thoroughly established, its unequalled equipment embracing three distinct six-thousand-yard eighteen-hole courses and an additional nine-hole course. Perfectly maintained and laid out in accordance with modern standards, they rank with the world-famous courses, and the special holes are "quoted" wherever the game is known. Here are held annually four contests of international importance beginning with the Midwinter tournament in January, and concluding with the United North and South Amateur Championship in April. A fireproof locker room, shower baths and observation and lunch rooms, add to the attractions of the conveniently located Country Club house.

Closely seconding Golf in importance, are Trap Shooting and Tennis, the annual Mid-winter Handicap and Tennis Championship held annually in January, classic events which attract the country's best, a significant indication of the excellence of the superb equipment for these sports. As the Hub of Southern good roads, the Village offers special attractions to motorists and those who ride and drive; the Livery is of the best and the Garage the largest in the state. Auto service runs between the Country Club, Station and various points in the Village.

Forty thousand acres are maintained as Shooting Preserves for Village guests with good quail and dove shooting and an occasional turkey or woodcock. In connection are Kennels of high excellence and equipment necessary to meet the demands of the most exacting sportsmen. Rifle and pistol shooting, polo, fox hunting, equestrian sports, baseball, billiards and pool, are among the attractions which combine happily with social pleasures. The hotel orchestras are of high standard and dancing is enjoyed by the entire colony.

The Hotels, four in number, include The Carolina, the largest in the state and one of the best appointed in the south, which with its new seventy-room addition, provides for over five hundred guests in accordance with the high standard of modern requirements. The Holly Inn, accommodating two hundred guests, enjoys general popularity, while The Berkshire and Harvard, caring for one hundred guests, are suited to those desiring a more moderate rate. The Pine Crest Inn and Lexington are the smaller houses. In addition to twenty attractive family cottages, well furnished and provided with modern conveniences, are a rapidly increasing number of private homes; evidence of the permanent place the Village holds in the affections of its admirers.

Various utility plants, a Dairy, Creamery and Market Garden, models of excellence and the only plants maintained on the same large scale for a similar purpose, play an important part in supplying the needs of the Village in the way of milk, cream and vegetables. There are also a department store, pharmacy, meat market, jewelry store, novelty shop, photographic studio, chapel, schools, library, central power plant furnishing electric light and steam heat, laundry, refrigerating plant, general office, post, telegraph and telephone offices, railway station, resident physician, resident minister, abundant pure water supply, and sanitary sewerage system. In fact, the Village supplies every modern need offering unequalled and diversified attractions for people of refinement at a wide range of price. CONSUMPTIVES ARE EXCLUDED.

Pinehurst is seventeen hours from New York and through Pullmans run throughout the season direct to the Village over the Seaboard Air Line Railroad. The western service is excellent. Stopover privileges are granted to tourists going either north or south.

For illustrated general booklet, information or reservations, address:

PINEHURST GENERAL OFFICE, PINEHURST, N. C.,
Or **LEONARD TUFTS,**
282 CONGRESS STREET, BOSTON, MASS.

SEASON'S GOLFING CARNIVAL

Full Program of Events Scheduled at Country Club

The dates, composition, and prizes of the principal tournaments to be held during the season on the Pinehurst links are as follows:

Fifteenth Annual St. Valentine's Tournament (Feb. 3, 4, 5, 6, 7, 8)—Qualifying round, 36 holes; finals, eighteen holes. Gold medal for the best qualification score. President's Trophy to winner of first sixteen; Governors' Trophy to winner of second sixteen; Secretary's Trophy to winner of third sixteen; Treasurer's Trophy to winner of fourth sixteen; Captain's Trophy to winner of fifth sixteen; Club Trophy to winner of sixth sixteen; trophy to winner of seventh and eighth sixteens; sterling trophies to first, second, third, fourth, fifth and sixth division runners-up and consolation division winners; silver medals to division runners-up and consolation division winners in the seventh and eighth divisions.

There will be a consolation tournament as in the Midwinter. This tournament will be conducted on the Pinehurst System, explained in connection with the Midwinter tournament.

Thirteenth Annual St. Valentine's Tournament for Women (February 11, 12, 13, 14)—Qualifying round and finals, eighteen holes on the morning of each day. One or more eights to qualify. Gold medal for best qualification score; sterling trophies for winners and runners-up in each eight.

Fifteenth Annual Tin Whistle Anniversary Tournament (February 21)—NOTE.—According to the privilege granted fifteen years ago by the Board of Governors of the Pinehurst Country Club the right of way on number two course is given to the Tin Whistle Club for two hours on this day.

Fifteenth Annual Spring Tournament (March 3, 4, 5, 6, 7, 8)—Qualifying round, thirty-six holes; finals, eighteen holes in all divisions. Gold medal for best qualification score; President's Trophy to winner of first sixteen; Governors' Trophy to winner of second sixteen; Secretary's Trophy to winner of third sixteen; Treasurer's Trophy to winner of fourth sixteen; Captain's Trophy to winner of fifth sixteen; Club Trophy to winner of sixth sixteen; trophies to winners of seventh, eighth, ninth, tenth, eleventh and twelfth divisions; sterling trophies to first, second, third, fourth, fifth, sixth, seventh, eighth and ninth division runners-up and consolation division winners; silver medals to

division runners-up and consolation division winners in the tenth, eleventh, and twelfth divisions. This tournament will be conducted on the Pinehurst System, explained in connection with the Midwinter tournament. There will also be a Consolation tournament as in the Midwinter.

Seventeenth Annual United North and South Amateur Championship for Women (March 22, 24, 25, 26)—Qualifying round and finals, eighteen holes to be played on the morning of each day, four divisions of eight to qualify. Gold medal for best qualification score. Championship Trophy to winner of first eight; Governors' Trophy to winner of second eight; Secretary's Trophy to winner of third eight, and Treasurer's Trophy to winner of fourth eight, and sterling trophies to the runners-up and consolation division winners in each division.

Nineteenth Annual United North and South Open Championship (March 28, 29)—Seventy-two hole medal play; amateur winning first prize to receive a trophy. First prize for professionals \$300; second prize \$200; third, \$150; fourth, \$100; fifth, \$75; sixth, \$60; seventh, \$50; eighth, \$40; ninth, \$30; tenth, \$25. Player making best score receives championship gold medal.

Nineteenth Annual United North and South Amateur Championship (March 31, April 1, 2, 3, 4, 5)—Qualifying round and final thirty-six holes for winning eight in first division only. Gold medal for best qualification score; Championship Trophy to winner of first sixteen; Governors' Trophy to winner of second sixteen; Secretary's Trophy to winner of third sixteen; Treasurer's Trophy to winner of fourth sixteen; Captain's Trophy to winner of fifth sixteen; Club Trophy to winner of sixth sixteen; sterling trophies to division runners-up and consolation division winners in all divisions.

Eleventh Annual Mid-April Tournament (April 15, 16, 17, 18, 19)—Qualifying round and finals, eighteen holes. Sterling Trophy for best qualification score; President's Trophy to winner of first sixteen; Governors' Trophy to winner of second sixteen; sterling trophies to first and second division runners-up and consolation division winners.

A Women's Putting Contest for a Silver Trophy is held every Saturday afternoon from 2 to 4.30.

REQUIREMENTS—In sending or making entries, please be careful to give full name, club membership and city or town address. Kindly make entries as far in advance as possible. Post and telegraph entries are both accepted.