

Lucky Golfers!

To be at Pinehurst!



Silver King

Now One dollar



Radio

Now Seventy-five cents



Mystery

Now Seventy-five cents



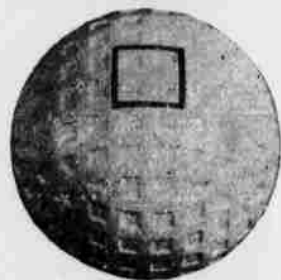
Diana

Now Seventy-five cents



Red Flash

Now Sixty-five cents



Taplow

Now Fifty-five cents

Your friends in the North are thinking of you these wintry days. Standing at the windows in their offices watching the snow swirling down the street burying the car tracks and blocking traffic, they cannot help saying, each one: "I wish I were at Pinehurst." Or perhaps, earlier in the day as they went down at 5 o'clock to stoke the heater in their homes and then shovel a path from their front door to the street they said: "Gee! Lucky Bill, to be at Pinehurst!" But be sure of this: whatever your friends are thinking,

They are Watching your Scores!

They will "kid" you about them if you score badly. They won't wait until you return. They'll wire you or write to you. It's the only consolation they have.

The Ball you Play

has more to do with your scoring than you imagine. For a light driver a too heavy ball or a too hard ball is fatal. For a strong driver with a mighty "swipe" a ball too light or too soft will lose distance.

Wanamaker Golf Balls

are planned and made with the intention of fitting a ball to each type of player.

The **SILVER KING**—the famous British made ball, which Abe Mitchell says is the "**greatest ball in the world**"—fits ALL golfers. The Blue line Silver King for the hardest hitters; the Red line Silver King for the medium hitters.

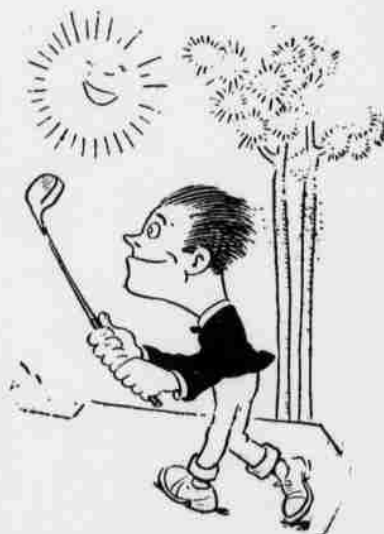
The **RADIO**, which Abe Mitchell said possesses similar qualities to the Silver King is also a ball for the hard and medium hitter—a long-carrying durable ball. Incidentally its new price is now 75c.

The **MYSTERY**, is the ball with which George Duncan and Abe Mitchell made three of their lowest rounds on their American tour, 66. "**It is undoubtedly one of the easiest controlled balls for iron play I have ever used**" says Duncan.

The **RED FLASH** is said by Duncan to be "**the best putting ball I have seen. Its center of gravity must be perfect.**" This is true: its balance is perfect and it holds that balance. For the average hitter, whose accurate short game and putting must make up for his loss in driving, the Red Flash is the ball.

The **DIANA** is the new ball for women—a little lighter but far carrying and true. And the **TAPLOW** is the floater—used by both men and women.

The New Prices are Lower on all Wanamaker golf balls, but there has been no lowering of quality, durability or satisfaction



John Wanamaker, New York

Sole National wholesale distributors of **SILVER KING** golf balls, and our own exclusive group covering the requirements of every type of golfer