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FIFTH AVENUE, NEW YORK Men's Shops—Separate Entrances on West 38th and 37th Sts.

## North Carolina Bankers in Session at Pinehurst

of this week with a record attendance not one word. of more than 300 members. The finanfinancial and commercial problems.

tion is one of the largest in the twenty- ers a peculiar welcome.

Robert N. Page, response by T. A. dress of President Dumay, and an lars. address on "How to Make North Caro-Kirkpatrick of Newbern.

Agriculture and agricultural affairs especially will receive a great deal of attention and will be discussed from all angles. As a fitting reminder in this respect the Pinehurst Farm has on exhibit at the Carolina wonderful specimens of what science and care can do in farming. There is Tootsie Mitchell, one of the famous Ayrshire cows, and near her is a huge milk can of holding capacity of 1,712 gallons, and 723 one-pound butter cartons representing the production of this cow in one year. A thoroughbred Berkshire sow with ten or twelve husky youngsters at her side, while in striking contrast is a "pinywoods rooter" with her one nursling, exemplifying the difference in size, appearance and productivity between the scrub and blooded stock.

It is evident that the banker feels more keenly than ever before his duty and responsibility in the progress and wellbeing of his community; that it should be the policy of the bank to encourage in every way possible the growth of dairying, fruit growing, etc., and the spirit of these assembled hosts is for a richer and greater North Carolina.

The twenty-sixth annual convention the secret of this growth he declared. of the North Carolina Bankers' Associa- was because the people of this section tion opened at Pinehurst on Wednesday had learned that "damn-Yankee" was

His address in part follows: "In ciers launched upon a three-day pro- this section we have cultivated a recepgram that will give special considera- tive attitude. Much of the progress we tion to North Carolina's agricultural, now enjoy is attributed to this. We have entertained a great many distin-The bankers, their wives, daughters guished gatherings in the past few years and lady-friends are in complete charge through the generosity of the owner of of events for the week. The registra- Pinehurst; but we extend to the banksix years of the association's history, lifetime of this generation upon which and while there is plenty in the way you now see thousands of acres of peach of entertainment features to attract the trees, now ladened with the promise of delegates, the character of the program abundant yield, was a primeval forest. prepared promises serious consideration Within a period dating back twentyof a number of matters pertaining to the five years the agriculture of Moore County was nil. Less than twenty The opening session on Wednesday years ago the banking capital was morning with invocation by Rev. T. A. negligible and ten years ago the total Cheatham, was taken up with the ad- deposits of the Moore County banks dress of welcome by former Congressman did not reach the sum of \$250,000. Today the resources of the banks of Avera of Rocky Mount, the annual ad- Moore possibly exceed five million dol-This has come about not so much through the initiative of those of lina Farms Pay Dividends" by C. C. us who were natives as of those who came here and helped us develop it. I am going to confide to you the secret of what lies under this prosperity. We learned some twenty-five years in this particular section of North Carolina that "damn Yankee" was not one word and we have, with open arms, welcomed them into this community. We have become tolerant enough to even allow our brethren from the North, particularly if he would spend several thousand dollars or a peach orchard or a few millions developing a tourist resort, to vote the Republican ticket without censure. We are holding out both hands to the stranger who comes within our gates. During the period of depression and fluctuation through which we have recently passed, none have exhibited greater courage than the men who have been in the banking business in North Carolina. In spite of our stress, in spite of the great decreases that have confronted the bankers of this state, no finer job has been done within my observation than the accomplishment of the bankers in tiding over a period of such stress, not so much to the banks those basic industries of stock raising, as to the business interests of the people of North Carolina. During this period of the last eighteen months when we were greatly distressed because of the In his address of welcome on be- calls that were made on us for money half of the Moore County bankers, Mr. in the various fields in which we operate, Page told the financiers that from the and with the Federal Reserve Bank carvery spot on which he stood he had cut rying a discount rate of 7 1-2 per cent the original growth of pine trees from and when we went to New York to a primeval forest in which there was get the funds that were pressing, we not a single house for miles around. had to pay eight per cent, the North "And I am still a young man, as you Carolina banker reached in my estimacan see" he reminded the bankers. In tion the pinnacle of his achievement, one decade he had seen the banking borrowing money at eight per cent and resources of Moore County grow from a lending it in North Carolina at six, all quarter of a million to five million, and the while piling up a surplus and pay-