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The Progress of a Summer at Pinehurst

RETURNING residents and visitors will appreciate the decided advances that have been made at Pinehurst during their absence this year. Over the village are everywhere evidences of the swift evolution going forward. The startling change at the club house, where an expenditure of \$100,000 has revolutionized the whole appearance of the hills, is closely followed by the fine theater building in the heart of the village.

The commercial development in the market section is another pronounced advance. Improvements at the fair ground, pretentious new houses throughout the village, the construction of the double track road to Knollwood Village and Southern Pines, and other innumerable evidences tell that Pinehurst is swiftly broadening its base, and laying the foundation for a much bigger and more comprehensive winter retreat.

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GENERAL OFFICE: PINEHURST, N. C.

The March of Progress

Contributed by A. S. NEWCOMB

The past summer has witnessed a remarkable change in Pinehurst.

While there have, perhaps, been other summers when the growth has been more spectacular and more apparent to a casual observer, there has never been one when the work accomplished has been so substantial and so significant of permanent progress as that of the summer of 1922.

The village has now reached a point in the course of its development when sound business principles demand a reconstruction of the commercial center, and plans that have been formulating for many years are being carried out which will give a new aspect to the center of the community.

It is a noteworthy fact indicative of the general trend of affairs that since last winter two perfectly sound and substantial wooden buildings have been razed to make way for elaborate brick blocks, and a new street has been opened to be devoted exclusively to business structures. This new thoroughfare will be called Market Street and will run from Dogwood Road to Magnolia Road north of the row of buildings extending from the Pinehurst General Office to the property formerly owned by Mr. E. L. Merrow.

At the east end of this new street Messrs. O. H. Stutts and A. S. Newcomb, who purchased the Orange Cottage a few years ago, are just completing a brick store building. Here an old land-mark has been removed to make way for the march of progress. The Orange Cottage was originally a bowling alley, but the increased demand for household accommodations in Pinehurst made it obvious a few years ago that it would be profitable to convert it into a cottage and this was accordingly done. Now the need for store space justifies replacing it with a business structure and soon the Market Square Building, as it will be called, will be one of the principal business blocks of the village.

The plans for this were drawn by Mr. Aymar Embury, II., and provide for two stores and a restaurant. It is of brick and hollow tile construction with a metal roof and is two stories high. One of the stores will be occupied as a jewelry store by Mr. A. J. Clow, who has been in the jewelry business in Pinehurst for many years, and in the other Mr. H. E. Conant, who formerly had charge of the shoe section of the Pinehurst Department Store, will carry a complete line of shoes. On the second floor there will be two apartments, one of which has been leased to Mr. A. E. Mason, who will have an office and living quarters there.

A short distance west of this building Mr. L. C. Fuller is constructing a new business block, also from plans by Mr. Embury. This, too, will be of brick and tile with the second floor devoted to apartments. On the ground floor will be a store and printing office. Mr. Fuller is well known here, having been in charge of the printing office for several years. The store and apartments in this building are for rent. The building will be known as the Clifton Chambers.

The two blocks just described are the beginning of a row to face Market Street above referred to. Lots on this new street will be deeded with reservations providing that only brick or other fire-resisting material shall be used in the construction of the buildings and that they shall have metal roofs. The plans will be subject to the approval of Pinehurst, Inc., and thus the long recognized need of a complete and attractive shopping center will be fulfilled. It is planned to have an open square in this new street connected with Chinquapin Road by a foot passage between the Bank of Pinehurst and the office of A. S. Newcomb & Co.

At the corner of Chinquapin Road and Village Green West Road another old land-mark has succumbed to the march of progress. Here the frame building, long used as a printing office, has been demolished to be replaced by the Pinehurst Theater now being built by the Pinehurst Theater Company, a corporation, which will conduct a moving picture theater and from time to time as conditions warrant will secure lectures, concerts and other forms of entertainment. A detailed description of this new building with a list of its occupants will be found elsewhere in this issue of the "Outlook."

Mr. J. I. O'Brien, who last spring bought the Merrow Building west of the Harvard, has made extensive changes in the ground floor. This has been divided into four stores, one of which Mr. O'Brien will occupy himself as a pharmacy. He has bought the stock of drugs formerly in the Pinehurst Department Store from Pinehurst, Inc., and will continue the business in his own quarters under the name of the Pinehurst Pharmacy.

Next to the pharmacy will be a store conducted by Solon Hines & Co., of Boston. They will deal in ladies wearing apparel.

Miss Julia McDermott, who is well known in Pinehurst, has leased the adjoining store where she will carry a stock of ladies' novelties and notions similar to that she has had in Southern Pines. She will continue her store there and will divide her time in the management of the two stores.

In the same building at the corner of Chinquapin Road and Magnolia Road, Sidney West, Inc., of Washington, D. C., have installed a stock of men's furnishings. This store will be managed by Mr. N. P. Ray, who, for some years, was connected with the Pinehurst General Store and is well known here.

The Meat Market, for many years conducted by Batchelder & Snyder in the Department Store building, has been taken over by Pinehurst, Inc., and will be carried on in conjunction with the General Store. Mr. C. M. Gray, the genial and popular manager of the Pinehurst General Store, will be in charge again as usual.