

Pine Forest Inn and Cottages

Summerville, S. C.

(22 miles from historic Charleston)

FULLY OPEN JANUARY 1, 1923

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One of the Finest Winter Resort Hotels in Middle South.
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No Snow, only Sunshine and Flowers

WILLARD A. SENNA, Manager

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PINEHURST DEPARTMENT STORE

PINEHURST, INC., *Owner*

*THE HOUSE OF
SPECIALTY SHOPS*

PINEHURST, N. C.



Keep Up With the Procession

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a good catch of birds. Today he must hunt critically and go rather far afield to find anything. Farm and orchard and rural home are occupying the grounds.

The next step is the multiplication of homes on tracts of a few acres each. Practically all the way from Southern Pines to Pinehurst the big lots are sub-divided into smaller ones. The same condition characterizes the road from Southern Pines to Aberdeen, and from Aberdeen back to Pinehurst is one orchard after another. The land that was a few years ago available at a couple of dollars an acre is gone. The men who own it now, bought it for a purpose. The man who wants a piece of it must pay a price for it.

This makes it plain that Sandhill land which ten or fifteen years ago was looked on as simply a pile of left over material when the earth was created, is such a little pile that it will be necessary for only a few more people to want it to chase prices up as high in the immediate future as they were low in the immediate past. Once in a while a man tells me that there is sandhill land elsewhere farther South. That's the truth. It is also the truth that fifty miles out from New York city is other land as good as anything on Broadway. But people who want on Broadway are not interested in a location in Sullivan county and the same way people who want to be in the Sandhills of Moore county don't care to go down into South Carolina just because sand is there. Here around Pinehurst is the development. And here come the people. Just as when we go to the city we head for the hotel where the people we are looking for congregate. It is not so long ago that men laughed at me when I talked about paying two hundred dollars an acre for Sandhill land. It will not seem half so funny to them when I talk about two thousand dollars an acre, yet I confidently expect to see lands selling for two thousand dollars an acre, within the triangle whose corners are Pinehurst, Aberdeen and Southern Pines. In the villages land is selling for more than that now. But I look for it to bring two thousand dollars outside of the villages. My reason is because the available land is getting less every day, the demand is getting greater for it every day, and two thousand dollars is not a very big price to pay for an acre of ground that will make a satisfactory home site. Moreover when it comes to buying land at that price the man who sells will not throw in a few acres extra to save himself from being stuck, in the ox trade.

