

The
PINE CREST INN
 PINEHURST, N. C. (Open November to May)



"The Inn Like a Home" . . .

with every modern convenience. Offers Accommodations, Service and Table of a superior standard rarely found in a hotel of this size. Clientele refined, service polite and attentive, rates reasonable, location desirable, only five minutes from the five Pinehurst Golf Courses. Protected from fire by Grinnell Sprinkler System.

COMFORT - SAFETY - GOOD COOKING - PLEASURE

May We Send You a Booklet and Rates?

WRITE

ROSS & MACNAB, Owners

W. J. MACNAB, Manager



COMMUNICATE WITH
 CHARLES P. MASON
 MASON & GARDNER BUILDING
 Sales Agents for Pinehurst, Inc.

AGENCY FOOTERS DYE WORKS

JERRY ASHTON
The Pinehurst Valetor

THEATRE BUILDING

Dry Cleaning

Pressing

DELIVERY SERVICE

PHONE 2111

NORFLEET P. RAY
The Man's Shop



CAROLINA HOTEL
 STUDIO BUILDING

Golf Hose and Sweaters a Specialty
Sportocasin Golf Shoes

*A lowly coal truck
 hangs up a record*



NINE years ago a heavy-duty Nash truck, belonging to the Fountain Inn Oil Mill and Fertilizer Co., pulled out of the yard at Fountain Inn, S. C., for the first time. . . The truck has run every working day since— with a total repair expense of **LESS THAN \$100.** "The reason," says O. C.

Woods, treasurer, "is that we have used 'Standard' Motor Oil exclusively."

Every day, in automobiles, trucks and buses, "Standard" Motor Oil is helping reduce repair bills and prolong motor

life. It is sold by the Pinehurst Inn garage and by leading dealers everywhere.

"STANDARD"
MOTOR OIL
 The Oilier Oil

STANDARD OIL COMPANY OF NEW JERSEY

**The Story of the Sandhills
 Is a Story of Expansion**

Pinehurst is Steadily becoming more the American conception of the centre of Winter Sports and Games.

The Pilgrimages in this direction multiply each season, and all signs indicate that this will be the case indefinitely.

But the fine feature about it is that the type of games automatically selects an exclusive class of fine folks.

Pinehurst is composed of that sort of people you like for neighbors. Remember this in deciding on a winter-home site—Good Neighbors.

For a Pinehurst Homesite see

MR. EMERY AT THE GENERAL OFFICE

REAL ESTATE SECTION, FIRST FLOOR TO THE RIGHT

PINEHURST, N. C.