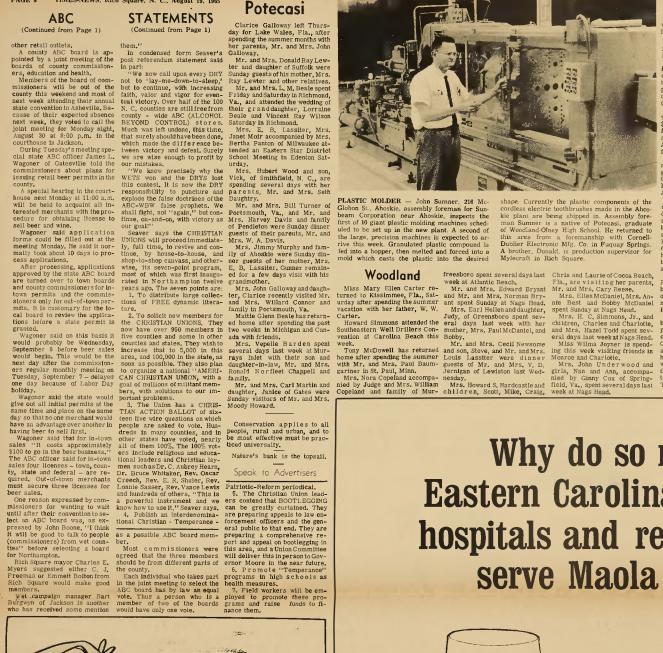
ABC

STATEMENTS

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Clarice Galloway left Thurs-iay for Lake Wales, Fla., after spending the summer months with her parents, Mr. and Mrs. John Salloway



VOTES

Studio

Why do so many Eastern Carolina schools, hospitals and restaurants serve Maola milk?



For good reasons:

1. QUALITY CONTROL: Maola has the best staffed quality control department of any North Carolina dairy, entrusted with guarding the freshness and purity of every drop of Maola milk, every spoonful of

2. MAOLA IS ALMOST EVERYWHERE: You'll find Maola dairy products almost everywhere in Eastern Carolina. In fact, Maola is Eastern Carolina's leading independent dairy, serving only Eastern Carolina.

3. LOCALLY PRODUCED AND PROCESSED: Maola milk is locally produced on dairy farms in Eastern Carolina and processed nearby. Each year Maola pays local dairy farmers in excess of three million dollars.

4. CUSTOMER SERVICE: You can't build a business as large as Maola's without superior customer service Modern facilities and competently trained personnel enable Maola to better serve every customer — large

5. VARIETY OF PRODUCTS: Maola is more than just a milk company. Maola offers a complete selection of milk, ice cream, dairy and allied products—Eastern Carolina's largest line of dairy foods.

When you consider these reasons, it's easy to see why so many Eastern Carolina schools, hospitals and restaurants serve Maola milk. Do you?



Eastern Carolina's Word for Milk

who's in control of the range?

Housewives like Trudy Tarheel learned long ago that properly pre-pared dishes must be cooked at specific temperatures—under controlled heat.

what we mean. You can solve that problem with a new, modern electric range. It's the only way to be certain of total temperature control. Why not And they also found that only *electric* ranges gave them the total heat control they needed for best results. have a talk with your appliance man today? He can show you how an all-electric kitchen might be the wisest Are you in control in your kitchen? If you've ever burned the bacon because investment you'll ever make.

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