

YOUR HOME NEWSPAPER'S editorials are the opinions of staff members. As such they may be wrong. Whether you agree or disagree our columns, under "The People Write" heading, are open for you to express your own opinion.

ECC Idea Right, But Way Wrong

Dr. Leo Jenkins, East Carolina College's energetic, ambitious president, set off a higher educational bombshell recently with his proposal that ECC be raised to university status outside the established single university concept. Dr. Jenkins asks that the single university idea which has been in development within the state for 30 years be ignored. In not taking account of the established single university system, Dr. Jenkins has taken on two sacred cows of the educational system at the same time. Most likely he has hit off more than either he or ECC can chew—and more than it should chew, much less be given the opportunity of digesting. The trouble with Dr. Jenkins' proposal is not its purposes or its objective. It's the timing and method of achieving the goal that is going to come under the most fire—and, we think, largely rightly so. The state has just finished an emotional two years as far as higher education is concerned. During this period the State College name change and the Speaker Ban Law have occupied far too much of the public attention in this field. A continuation of this emotional struggle between the egg-head and the practical—the intellectual and the anti-intellectual—the scientific and the fundamentalist—or however one chooses to refer to this basic division in approach, can only result in damage to all higher education in this state. By raising the idea of regional universities outside the Consolidated University, Dr. Jenkins is giving the forces opposed to all higher education another horse to ride within days after the second of two extremely tough ones has been compromised out from under them. The timing is just atrocious. But beyond the timing is the method suggested. We have read and reread Dr. Jenkins' speech in which he advances

the idea of university status for ECC. He makes a good case—a convincing one. We think he is right that it is time for ECC to be raised to university status and have enhanced its already considerable role as the focal point in development of the state's most backward region. But it ought to be done within the framework of the existing higher educational setup. Dr. Jenkins says he would substitute for the Consolidated University—or rather have in addition to it—what he calls "a regional university." This would be a Pandora's box if ever we heard of one in terms of how to divide up an already too small higher education budget pie in North Carolina. Perhaps the Piedmont does not need a regional university since the present Consolidated University campuses are located in it. But in all fairness it could be expected to ask for one. And certainly the mountains would have to be accorded one. We think a whole lot of ECC and realize its tremendous potential in bringing the east out of two centuries of backwardness. And we're mighty proud of Dr. Jenkins and the progress he is bringing to his institution. It is for these reasons that we would hate to see the present development rate slowed. With legislative redistricting coming shortly, which will reduce eastern influence in Raleigh and a challenge to the 30 year program of centralized direction of higher education thrown in, we think Dr. Jenkins will lose the whole bundle unless willing to compromise on the means of achieving university status. This proposal needs to be rethought in terms of what is best for the whole state—and how to most quickly achieve what is best for the east. This can only be done by joining the Consolidated University—not by bucking it.

The Mouth Faster Than The Ear

Some of the social science research projects over the years have been hilarious, if not ridiculous, but every so often someone decides to investigate some peculiar human trait that illuminates the strange behavior of the two legged species. It seems that Rutgers University has been studying how people listen and their first results have been upsetting. Additional concepts that teachers have treasured. According to the study, a person listens to about five or six words and then decides what the person is going to say. At this point he is no longer listening, but is deciding what he will say in reply. If the teacher (or even a salesman) has made a point it will have been given consideration. If it takes more than six words, the idea will be lost in a preconceived pattern before it is developed. This does not seem as far fetched as it might seem. We had the opportunity to listen to an airing of civil rights matters the other night and it seemed to us that this was indeed the way it went. Instinctive poses were struck, automatic responses returned. Preconceived ideas were obvious and lack of good faith and motive assumed. It was almost like a ping pong match with the scoring of points more important than the exchange of information. And yet, at a certain point it became obvious to everyone that some of the replies were out of date and that some of the emotional feelings were not based on any knowledge of the situation or the facts.

It helped to convince everyone on both sides that many of our dearest beliefs are based on ungrounded suppositions. We don't know if anyone had any change of views, but those who participated did learn that communication of any sort is difficult and that we must increase our tolerance to the point where we will listen for a few minutes with an open mind. If we are to start with a common understanding of what others believe and want.

We like to pride ourselves on our understanding and sympathy, but there is more pride than justification in this attitude. The recent power failure in the Northeast showed us that machines cannot entirely solve our problems for us and we are thereby warned that the care and understanding of the human machine is still a much more fascinating study.

Christmas Ahead

Christmas is only about four weeks away. This year it falls on Saturday and those who are lucky enough to have Christmas Eve as a holiday—that will make for a nice weekend for millions. Too many Americans—especially housewives—are so worn to a frazzle when Christmas finally arrives, that it becomes an ordeal for them. In this way, we are missing the real spirit, and if you are among those who have sometimes experienced this, begin your preparation now, well ahead of time and enjoy Christmas in 1965.

So, Why Have Editorial Pages?

By MILES H. WOLFF In the Newspaper Public Information Bulletin Why have editorial pages? As simple as the question sounds, I have had a great deal of difficulty answering it. The first reason is that we have editorials in order to let people know what the newspaper itself thinks about current affairs. Back in the good old days when the news pages were full of editorial expression and news was written to present the newspaper's policies, there really wasn't a very good reason for letting the public know from editorials how it stood on the issues. The reader could find out from the news. This is no longer true. Today, when every respectable newspaper carefully edits its news pages for errant editorializing, we need a page where opinions are aired. But just to let the reader know how the newspaper feels is not enough. It is the duty of the newspaper to instruct the reader and to help him make up his mind. If the editor can convince the reader along the lines of what the editor conceives as right and just, that is fine. On the other hand, if the editor causes his reader to reason for himself, to come to a conclusion of his own, to discover the path he should take, that is better, even if the reader does not agree with the editor. In a democracy, each person ought to decide for himself what is best, and the editor can help him in this decision. Again, in a democracy, a newspaper through the news pages as well as the editorial page can act as the conscience of the community when evil forces threaten. The news pages can call attention to the danger; the editorial page can suggest that should be taken. This is the most important, because there always are those who would take advantage of situations for their own profit. The newspaper must be on guard and be bold in

its comment and its criticism. The editorial page can also prevent apathy from eating away at the democratic institutions. I heard recently of a mid-west town where there was a vital need for improved schools. A public meeting was held and attended by a slim crowd of 44. A bond issue was called for and an election date set. No one seemed interested until the local newspaper took a hand, set forth the issues and called for action. The last few days found the community roused, lively discussions the order of the day, and differences of opinion aired on the streets. When the election was held, there were almost 500 votes cast and where the former apathy might well have defeated the bond issue, the new-found spirit brought victory to those who wanted their children to have a better education. Taking a broad viewpoint, newspaper editorial pages that are alert that their job is to be done, can keep their city or town from becoming self-centered, self-righteous, and self-satisfied. In other words, the community will act as it should in a democracy such as ours. (Editor's Note: Mr. Wolff is a former executive editor of the Greensboro Daily News and president of the American Society of Newspaper Editors.) "Do girls who go to college have become engaged uppermost in their minds?" asks a columnist. Yes. Girls who go anywhere have this goal uppermost in their minds. Nature note: The wart isn't a wart, and he isn't much of a hog.



Zschiesche Greensboro Daily News

Carlton Morris Writes - What Will They Think Of Next?

There's the story of the television repairman, who put the last tube in place and turned to the man of the house and remarked: "There she is, sir, all fixed up and ready to start insulting your intelligence again." Of course there's a fine point of discrimination there, which many people fail to see. You cannot blame TV for insulting your intelligence for it is better than a wife in some respects. You can push a little button and shut the television off. However, it's those times when you don't shut it off which gives you the urge to be sick at the stomach, and if newspapers used such nauseating tactics in their advertising as does TV, I'm afraid the presses of the world would cease to roll within a month. Can you imagine a newspaper running an ad with a white ghost on a white horse, pointing a medieval spear at a lot of innocent bystanders, while with varying degrees of fright and astonishment on their collective faces, they turn whiter than the drifted snow? Yet they say the white knight is the most successful commercial that ever came out of the pike. In my opinion they've run out of horse sense and are now using the horse and I mean the back end of the horse at that. No one admits we're a farmer nowadays. Instead we're all trying to be smart urbanites or at the very least, suburbanites with a station wagon status symbol. Which is all right for most people. But nothing in my background makes me prouder than having grown up with the good earth. It has been my strength in time of great stress. Back in the days which we don't admit, when some of us followed the south end of a north bound mule, every farm had pigs. We had all domestic animals, not pigs and hogs were the rule, and carrying feed to them, I got pretty well acquainted with them. And of all the animals on earth, I consider the hog the most useful for he can find a hole in the fence to get outside the pasture, but would stay outside and starve to death before he could find the same hole to get back in again. Yet due to my youthful acquaintance with hogs, I have to take exception to the TV commercial about him. In all his ignorance and stupidity, no one will ever make me believe any hog sings and prays to grow up to be made into a specific type of ham or bacon. I have to brand that as pure hogwash. About time I've grown to accept talking and slinging animals and don't revolt at the sight of speaking inanimate objects, they have come up with another one. People now talk back to inanimate objects. The lady talks to skin softener. Just before she steps into her bath she gurgles, "Hello Sardo." So far sardo has never answered back, and I wouldn't mind her saying remarks to a skin softener. They only give you a talking glimpse, I have dry skin too, and I'd like to see if it really works before I buy it!!! The TV commercial that really takes the cake, or in this case, the bread, is the loaf that lays quietly on the counter until friend hubby comes along to do his wife's shopping. He doesn't know what sort of bread to buy, so the loaf of bread puts on a big smile and urges him to "buy me." My wife does most of the shopping at our house, and I've given her strict warning, if I ever wake up in the middle of the night and hear a couple of loaves of our bread carrying on a conversation with her living bra, I will have figured the whole thing has gone far enough. I'm going to grab my shotgun and shoot the television set.

Capitol Comments ECC University Proposal Seen As Explosive Issue

By SIDNEY STAPLETON ISSUE - Who could become one of the most explosive political issues in the State was brought up last week when East Carolina College President Leo Jenkins suggested that his school should become a university in name as well as in fact. "Here already stands a university," Jenkins told the annual Farm - City Week luncheon at N. C. State recently, "Why not declare it so?" What Jenkins has in mind is a university independent from the Consolidated University which now includes branches at Raleigh, Chapel Hill, Greensboro and Charlotte. Jenkins' two main arguments in favor of the creation of a separate university in the East are (1) that the school has developed so rapidly in the past decade that it in fact is already a university, only the name is needed to make it official, and (2) a university would be a rallying point for the hopes and aspirations of all of Eastern North Carolina. SIDES - Already the forces pro and con on the idea are beginning to take sides. The idea has already been endorsed by one of the candidates in the up-coming First District Congressional primary, State Sen. Walter Jones. Jenkins says he plans to take the matter to the State Board of

Parking is Dangerous Dear Di-El - Please give your opinion on a teen-age girl and boy parking in some lonely spot, instead of planning an activity that would throw them with other people. I have been told my teen-age daughter was seen at a favorite "parking spot" for the young people around town. When I approached her with this information, her reply was, "All the other girls and boys go there, all the crowd do it and there is no danger." I do not feel this is a good reason for doing anything, but I can't seem to get her to understand that parking is dangerous in so many ways. If she was to hear another teen's ideas on the subject, along with her parents, maybe she would change her mind about parking and all of the dangers that follow. A worried mother Dear Worried - If you have reared your daughter to be fully aware of all the dangers in such an act, her common sense and her training should guide her in this matter, but I'll address my opinion on parking to your daughter and other teens. Parking in a lonely spot can be dangerous in several ways. It can be very damaging to a girl's character as well as to her reputation. Parking may lead to serious trouble for the boy or girl. If you are dating a certain person a lot, plan some activities that include other couples. The less time that you are alone together, the smaller the possibility that you will do something you will regret later and you will regret it! Sincerely, Di-El

LOOKING BACKWARD interesting items reprinted from old files of The Roanoke-Chowan Times By MISS ESTHER CONNER Editor Emeritus

December 6, 1917 A Thought For The Week - Love is the light of Heaven and the source of peace, happiness, joy, and all that is good on earth. -Zeb B. Pyatt, The Baugham & Weaver Company are moving into their magnificent new building on the corner of Main and Jackson Street just completed by contractor R. H. Stanford. Mr. Stanford was the architect who planned the building. It is modern in every department. It has attracted the attention of all visitors to the town of late and much favorable comment is heard from visitors who say it would be a credit to a city. Last Sunday a Thanksgiving offering was taken up at the Rich Square Methodist Church for the benefit of the Raleigh Orphanage. The collection amounted to \$101.33. There will be a box party at Margaretville Graded School Friday night, December 14, under the auspices of the Betterment Association. All the ladies are requested to bring boxes. You are cordially invited to come and spend the evening with us. Sallie Conner, president. Miss Clara Lassiter returned to her school at Macesfield Sunday after spending Thanksgiving at her home here. The Lasker Betterment Association will give a "picnic party" at the school and return Friday evening, December 7. The proceeds of which will go towards the school. Remember the Red Cross bazaar, supper, and "old folks concert" Friday, December 7. The bazaar and supper will be held at Baugham and Weaver's old stand. Concert at school auditorium at 7:45. Work on the Seaboard Baptist Church is progressing rapidly and with good weather the brick walls will be up before the winter freezes begin. December 16, 1937 Now that so much is being done by government agencies for the relief of human distress, we are inclined perhaps to overlook the continuing necessity for voluntary help on the part of us as individuals. That needs not likely to disappear for a long time, and Christmas is an especially appropriate season at which to remember it. There will be a Christmas entertainment given at Pinners Methodist Church on Thursday night, December 23, at 7:30 o'clock. The public is invited. The Young People's Union of Northampton County will hold its regular meeting Tuesday evening, December 21, at Rehoboth Methodist Church. The father and son banquet was held at Woodland School December 10. After the invocation by Rev. W. V. Tarlton, 46 sons and their dads enjoyed the three course dinner at the local lunch room. Besides fathers and sons, there were a number of visitors present, a total of 107 persons to partake of the delicious repast. V. R. Brantley, principal of the Woodland School, delivered the address of welcome. Clyde Erwin, state superintendent of public instruction, was the speaker. He was introduced by T. E. Browne, state director of vocational education. Mrs. H. W. Elliott, worthy matron of Rich Square chapter, Order Eastern Star, was hostess at her home on Tuesday evening, December 7, honoring members of the chapter and other guests. A three course dinner was served by Misses Bernice Elliott and Virginia Cunningham. The choir of the Rich Square Methodist Church will present a Christmas cantata in the church Sunday evening at 7:30. The children in the primary grades of Woodland School are giving an operetta, "The Toys That Had to Wait," on Thursday night, December 16.

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Dear Di-El - Can you help me? I like this boy and I think he likes me. He acts like he did until recently, he walked with me at school and also we dated several times, the last time I saw him for a date he left me with the impression that he had gotten you. If the other boys that are asking you for dates but I have not seen him since or heard from him, I like this boy lots and would like to continue to date and see him. He tells people he likes me and thinks I am a very nice girl. So what can I do to find out if he is interested in me? Or should I try to forget him? Other boys are asking me for dates but I just can't seem to get him out of my mind. Miserable Dear Miserable - The best thing that you can do is to try to forget this boy since it looks as if he has already forgotten you. If the other boys that are asking you for dates are nice and you are very much and that you are not sitting at home being miserable over him, if he likes you at all, he may ask you for a date. Sincerely, Di-El

Dear Di-El - How much responsibility should a teen-ager take in the home when they are carrying a heavy schedule at school? How much of their leisure time should be spent entirely for themselves? Sincerely, Wondering Mother Dear Wondering - A teen-ager should help at home as much as possible. Both boys and girls should have certain jobs that are required of them, such as keeping their room clean. They need this responsibility to prepare them for their future homes. The amount of work that is required of them at home should not be enough to bother them in their school work. The parents and the teen-ager should discuss the matter together and decide what will be required and when it should be done. Sincerely, Di-El

Dear Di-El - I will be glad to help you with your problems. Send them to her in care of Northampton County High School, Route 2, Conway. Sincerely, Di-El Beads 'n Deeds The U. S. should have agreed to accept Cubans who want to leave the dictatorship of Castro only on condition that he accept deportation of Vietnams from the U. S. to Cuba. No doubt if the unborn could know about the favorable and worsening condition of the world these days, they would be almost 100 per cent in favor of birth control. As an extreme usually follows another, some fear that in the not distant future skirt lengths will be shifted from above the knee to below the ankle. "It is difficult for a parent to communicate with a teen-age daughter, or son," says a psychologist. Of course, it is always difficult for people to communicate when they don't speak the same language. Here's a brand - new alibi for whom it may concern: A biologist says parthenogenesis is possible in the human species.