

STANDARD'S

Grand Opening

Selling Spree

OLDSMOBILE
Wednesday, Thursday, Friday, Saturday

MARCH 2nd thru 5th

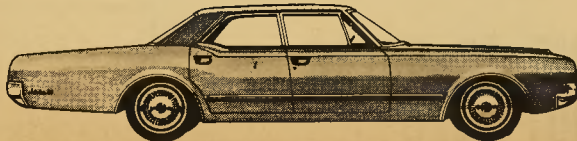


1966
F-85 HOLIDAY COUPÉ
\$2836⁵⁵
N. C. SALES TAX NOT INCLUDED

- ★ Auto. Transmission
- ★ Power Steering
- ★ Power Brakes
- ★ Deluxe Radio
- ★ Convenience Group
- ★ White Tires
- ★ Wheel Discs
- ★ Tinted Windshield

★ Seat Belts with Retractors

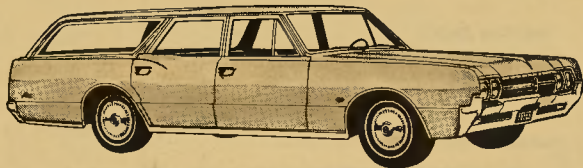
LOOK TO
OLDS
FOR THE
NEW!



1966
JETSTAR 4-DOOR SEDAN
\$3265⁹⁵
N. C. SALES TAX NOT INCLUDED

- ★ Automatic Transmission
- ★ Power Steering
- ★ Power Brakes
- ★ Tinted Windshield
- ★ Foam Seat Cushions
- ★ Convenience Group
- ★ Wheel Covers

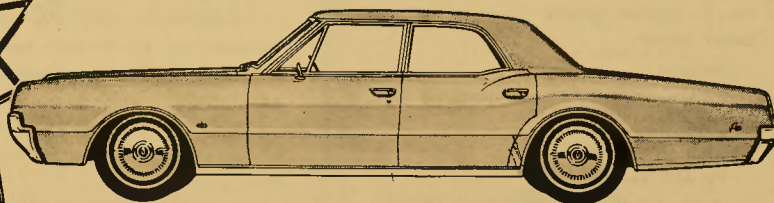
★ Air Conditioned



1966
F-85 DELUXE STATION WAGON
\$2987⁸⁵
N. C. SALES TAX NOT INCLUDED

- ★ Automatic Transmission
- ★ Power Steering
- ★ Convenience Group
- ★ Deluxe Radio
- ★ Chrome Appearance Moulding
- ★ Foam Seat Cushions
- ★ Seat Belt with Retractors
- ★ Power Rear Window
- ★ Luggage Carrier
- ★ Tinted Windshield

1966
F-85 DELUXE FOUR-DOOR SEDAN
\$3063⁹⁵
N. C. SALES TAX NOT INCLUDED



- ★ Auto. Transmission
- ★ Power Steering
- ★ Convenience Group
- ★ Foam Seat Cushions
- ★ White Tires
- ★ Power Brakes
- ★ Air Conditioned
- ★ Floor Mats
- ★ Deluxe Radio
- ★ Wheel Discs

OPEN
7 A.M.
until
9 P.M.

"Where Service Comes First"
CHEVROLET - OLDS
STANDARD
N. C. Dealer No. 785
332-4137 AHOSKIE, N. C.

REGISTER
FOR
FREE
PRIZES

Open House Features Sale

AHOSKIE - On Wednesday, Thursday, Friday and Saturday, March 2, 3, 4, and 5, Standard Chevrolet Olds Company of Ahoskie will hold open house to mark the opening of the largest most modern automotive center in the Roanoke-Chowan section. The entire staff will be on hand from 7 a.m. to 9 p.m., each day to welcome visitors, show the 1966 model cars, and to explain the new modern equipment that is designed to keep cars operating in top shape.

Many new Oldsmobiles and Chevrolets are being offered at special "open house" prices. In addition guests will receive a souvenir by drawing of lucky numbers. For the ladies it will be an orchid, while the children will get a kiddie Corvette by drawing. Refreshments will be served during the four-day period.

During the open house, visitors can register for FREE prizes that will be drawn for on the final day. The prizes are: 1st prize - a color TV set; 2nd prize - the use of a 1966 Chevrolet with air - conditioning for one week during the summer; 3rd prize - a Sunbeam electric razor;

4th prize - a Sunbeam electric knife; and 5th prize - a Sunbeam electric toothbrush. Visitors can see the electric testing equipment in use at a four-day testing clinic that can diagnose the operational ills of today's complicated cars.

During the week the company advertised for and accepted appointments for FREE testing during the clinic through telephone calls made to Ahoskie 332-4137, the company's phone number. More than 150 new and used cars will be on display in the spacious lot and showroom.

Second Generation Heads Family Auto Industry

AHOSKIE - A second generation of the Jenkins family has now taken the reins of the Roanoke-Chowan's pioneer automobile industry. The opening of Ahoskie's new facilities marks the beginning of a new era in the automotive business.

Wayland L. Jenkins, Jr., is president of Standard Chevrolet-Olds Company in Ahoskie. He is vice president of Marsh Chevrolet Company in Aulander.

His brother, Joe Henry Jenkins, is president of Charles H. Jenkins and Company of Ahoskie. Wayland, Jr., stepped into the business management in March, 1964, when his father died. Other business interests include the Roanoke-Chowan Broadcasting Company of which he is a director. He also has farming interests.

He began his work with the company in October, 1955. Born in Norfolk, he was educated in Aulander and Wake Forest College where he received a degree in business administration.

He is a trustee of the Aulander Baptist Church and the proposed Sallie Harrell Jenkins Memorial Library in Aulander. This year he was named a director of the Bank of Ahoskie.

When Historic Hope Foundation, Inc., was chartered early last year, he was named chairman. He serves as vice president of the Bertie County Historical Association and is on the Bertie County Travel and Recreation Committee of the Bertie County Development Association.

He holds memberships in the North Carolina Literary and Historical Association, the Roanoke Island Historical Association and the National Trust for Historic Preservation.

Both young men are bachelors. Joe Henry attended Wake Forest and Campbell Colleges and received a degree in history from East Carolina College.

He is president of the Campbell College Alumni Association and a member of the Man Will Never Fly Society.

The Charles H. Jenkins Agency will continue to occupy the building both agencies were previously in on Railroad Street. This will be the agency for Cadillac, Buick, Pontiac and GMC trucks.

Founded 1912 Charles H. Jenkins, founder of the automobile dealerships bearing his name, was born in

Hertford County October 8, 1881. He was the son of Joseph Henry and Olivia Benthall Jenkins. His early education was received at Menola School and later at Wake Forest College where he was graduated in 1904.

He studied law at the University of North Carolina and taught school in Kinston and Durham before returning to Aulander to begin his business career.

Always a pioneer and an adventurer, he helped organize the Aulander Livestock and Supply Company upon returning home. He was active in establishing and holding ownership in the Aulander Advance, one of the early newspapers in the area. Through his efforts the first electric lights were installed in Aulander. In 1930, before the state took over the roads, he served as chairman of the Bertie County Highway Commission. He was instrumental in the building of a new Aulander Baptist Church and was active in all phases of religious life in his lifetime.

In 1936, he was a delegate to the Democratic National Convention and was a member of the State Democratic Executive Committee. He represented the eight counties of the First Senatorial District as one of two senators in 1945. He was appointed to the State Board of Conservation and Development by the late Governor Gregg Cherry and was active until his death in serving under Cherry and Governors Scott, Umstead, and Hodges. As a member of the board, he contributed greatly to the development of North Carolina, particularly the eastern section.

Charles H. Jenkins was for many years a trustee of Wake Forest College, a member of the executive and planning committee of the college, and a staunch supporter in its efforts to move to Winston-Salem. He was keenly interested in the development and expansion of Chowan College and worked vigorously in its behalf. Future generations at these institutions will benefit from his philanthropies.

Active in the establishment of the Roanoke-Chowan Hospital and the Roanoke-Chowan Broadcasting Company in Ahoskie, Mr. Jenkins was the radio station's first president. He belonged to many fraternal and business organizations.

From 1912 until his death two

years ago, Wayland L. Jenkins, Sr., worked in every phase of the automobile business. Working with his brother, Charles, he learned rapidly the automobile operation.

His influence, interest and ideas to promote and expand the Jenkins organization and his desire to provide the very best facilities to the motoring public were important factors in the firm's growth.

He was a trustee of the Bertie County Memorial Hospital, a trustee of the Aulander Baptist Church, a director of the North Carolina Automobile Dealers' Association, a director of the Bank of Ahoskie, chairman of the Board of Managers of the Aulander Branch Bank of Ahoskie and a member of the committee for the enlargement of Campbell College.

His wife was the late Sallie Harrell Jenkins and his two sons are Wayland and Joseph Henry Jenkins, who learned from their father many of his business ideas.

After the death of his wife, he offered \$25,000 and a site for the building of a public library in her memory in Aulander. The offer was made on the condition that the people of Aulander tax themselves to pay for annual expenses of the library's operation.

He died before the Town of Aulander took action on the gift but provision for this memorial was made in his will. Officials in Aulander have called a special election on March 15 to see if the town's citizens approve the proposed tax levy for the library.



Congratulations ...on your

GRAND OPENING
CHEVROLET - OLDS
STANDARD

... we are proud of our part in the construction of your NEW AUTOMOTIVE CENTER - - -

ELECTRICAL WORK

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