

# The Jackson County Journal

\$1.00 A YEAR IN ADVANCE IN THE COUNTY

SYLVA, NORTH CAROLINA, WEDNESDAY, SEPT. 19, 1935.

\$2.00 A YEAR IN ADVANCE OUTSIDE THE COUNTY

## "Breathing Spell" Produces Swift Encouraging Effect

Washington, Sept. 18—President Roosevelt's promise of a "breathing spell" for business, with its immediate encouraging effect, all over the country, is being subjected to more careful scrutiny by politicians of all parties and varieties than any other recent document from the President's pen. In reply to a letter of inquiry from Roy W. Howard, head of a great newspaper chain, the President said, in substance that the Administration was through with its efforts at reform, and intended to concentrate its energy on recovery. Naturally, the supporters of the Administration hail the President's utterance, while its opponents look upon it as a well-timed piece of political strategy. Regardless of how one views the Presidential declaration, it certainly has stimulated discussion of future political events, especially of the campaign of 1936.

There is no doubt that the Administration forces are trying to consolidate their position, particularly in the matter of Federal finance. Very earnest attention is being given to the plans looking toward balancing the budget within a reasonable time, and the gradual tapering off of relief expenditures. Now that Congress itself has had a brief "breathing spell," other considerations of issues that may be met at the next session indicate that bringing the Federal income and expenditures into balance is going to be quite a job.

Democrats and Republicans alike, Senators and Representatives, are in a general agreement that the bond issue will be enacted at the next session, probably will not be the Panama-Canal project for an issue of \$200,000,000, which provides for an issue of \$200,000,000 to pay off the veterans' claims, but more like the Vinson bill, calling for a bond issue of above \$2,000,000,000, thereby adding that sum to the Federal expenditures.

Many members of both houses and both major parties believe that the session will see the passage of the Payson-Lewis farm mortgage relief bill. This act carries an appropriation of \$100,000,000, to be lent to distressed farmers to take care of estate and chattel mortgages.

Members under this plan would have 48 years in which to repay the loan, which would bear only 1 1/2 per cent interest. Since the amount proposed to be appropriated would take up only about one fourth of such mortgages, the feeling is expressed that if the plan were in operation, the demand from the remaining three fourths of the farmers would be in a position to force the Government to increase the appropriation.

Mr. and Mrs. Wallace, of Paducah, Ky., who have been spending several months in Europe, returned home last night.

The second session of the Congress began today, the 80th Congress in Washington. It is the President's hope that the session will be a "breathing spell" for the country, and that the President's policy will be to concentrate on recovery.

The Young Republican League is expected to make their annual convention on this occasion. One is Harry S. Spangler, of Cedar Rapids, Iowa, who is Chairman of the permanent committee appointed at the "Grass Roots" Convention last spring. The other is John Hamilton, counsel to the Republican National Committee, who is working closely with Mr. Spangler in the efforts to bring new life to the party organization and to formulate policies which will appeal to the younger voters. Mr. Spangler is being talked about as the probable successor to Mr. Fletcher as Chairman of the Republican National Committee when it has its annual meeting in December.

There is really much less concern in Republican circles about the possibility of their candidate than there is about the formulation of policies. But talk is again centering on Senator L. J. Dickinson of Iowa.

## 40 YEARS AGO

(Tuckaseige Democrat, Sept. 19, 1895)

Miss Sallie Love returned to school at Asheville, today.

Mr D L Love returned from court at Waynesville, last Saturday.

Mr. and Mrs. M. Buchanan went over to Franklin Sunday, returning next day.

Mrs. Laura Tompkins and children terminated their visit to relatives and friends here and at Webster, and returned to Asheville, Wednesday.

Gen. E. R. Hampton, of the Internal Revenue service, came over from Asheville Saturday and spent Sunday with his family.

Mrs. M M McKee has come over from Webster to make her home among us and will go to housekeeping as soon as a suitable house can be obtained.

We are glad to learn that Mr. E. Rogers is obtaining good results in mining for mica, at the Pressley mine on Cullowhee, both as to quantity and quality.

The meeting of the Jackson County Union will be held with the Baptist church here, commencing on Friday of next week and including the fifth Sunday.

Mr. Nathan Davis may now be found behind the counters of McKee and Cowan, ready at all times to wait upon the customers of this popular and enterprising firm.

With us the weather is dry and a hot as in the summer months. The farmers are having just the needed weather for fodder. Up north there was a killing frost last Sunday.

Mrs. Jos. Baum left this week for Mobile, Ala., where she expects to make her home for the next few years. Mrs. Baum has warm friends here who regret her departure and whose best wishes follow her.

Mr. J. N. Ashkettle, of Alexandria, Va. is here investigating the conditions incident to the establishment of a large tannery. We hope he will find everything satisfactory and see his way clear to putting the enterprise on foot.

Mr. and Mrs. Wallace, of Paducah, Ky., who have been spending several months in Europe, returned home last night.

## FARMERS TO HAVE PICNIC SATURDAY TODAY and TOMORROW

All farmers, their families and friends are invited to attend the Farmers' Picnic to be held at the State Test Farm at Swanton on Saturday, September 21. The picnic is sponsored by the Farmers Federation and is the only farmers picnic ever held at the test farm this season. It is at a time when the people can see some real results at the test farm.

The chief speaker will be Dr. D. W. Daniel of Clemson College. A number of men from the Extension Department of State College will also speak. Leaders in this county hope the Jackson county will win the prize in the singing contest.

A prize is being offered to the county having the largest crowd present, in comparison with the number of miles traveled. It is hoped that the county can take the prize for that honor.

Interested persons can obtain further information from any member of the committee composed of: Ed. Hooper, G. R. Lacey, Thomas A. Cox, Wm. Quiett, A. O. Weidlich, John C. Jones, Hute Snyder, Carl L. Union, W. H. Bayson, Crawford Shelton, or Arthur Moody.

## NOTICE TO SUBSCRIBERS AND ADVERTISERS

Although all efforts to locate J. W. Stamper, who conducted our recent circulation campaign, and who left here just before the campaign closed, presumably carrying with him all the record and practically all copies that had been collected during the campaign, have so far proved fruitless, the Journal wants it distinctly understood that, while we did not receive the money and while to do so will be a financial loss to the publisher, all subscriptions sold by contestants and all advertising cards will be filled as contracted for.

If the Journal is being mailed to all subscribers whose names have been turned in to us by the contestants. If any subscriber does not receive a paper this week, we will appreciate it if he will present his receipt at this office, in order that his name may be placed on the mailing list.

All advertising cards will be honored as orders are placed by the holders.

## EPISCOPAL SERVICES

Rev. Geo. Lemuel Granger, Rector, St. John's Church, Sylva. 11 A. M. Morning Prayer and Sermon. St. David's Church, Cullowhee. 4 P. M. Evening Prayer and Sermon. All most cordially invited to these services.

Frank Parker Stockbridge) CONTRIBUTION . . . weak spot. I read in a California paper the other day that several tons of lemons had been dumped into the Pacific Ocean in order to keep the price of lemons up.

I have known of similar incidents on the Atlantic Coast—whole cargoes of bananas and whole carloads of other foods dumped into the bay.

It seems to me that the greatest weakness in our social-economic structure is our system of distribution. There is no such thing as over-production so long as anybody's wants remain unsatisfied. I would like to see statesmen and economists giving more thought to the problem of getting the things people want into the hands of those who want them, than to making artificial attempts to increase the profits of producers.

ENGLAND . . . not so slow. I was greatly struck by the statement published recently by Harry Selfridge, the former Chicago merchant, who moved to London and now operates the largest store in the world. Mr. Selfridge said that the improvement in the system of distribution of commodities in England has resulted in adding to the payrolls of British retailers more people than had been thrown out of employment by the industrial depression.

We are inclined to think that we are a good deal slower in all business affairs than the English. While it is true that it took a Yankee merchant to show them the way, the quickness with which the British merchant seized upon the basic idea of low prices and quick turnover through stimulative advertising suggests that John Bull isn't as slow on the uptake as many of us in America have imagined.

Mr. Selfridge's theory that the time to advertise most is not when business is good but when it is bad seems to me an entirely sound one.

BACKYARDS . . . fertile. I get very tired of hearing people say there are no more opportunities left for the adventurous and enterprising youth of America. There are more and bigger opportunities than our fathers and grandfathers ever had.

A young friend of mine, David Gross, has just written a book entitled "Gold in Our Backyard." I wish every ambitious boy and girl in America could read it. He points out literally hundreds of different fields in which opportunity awaits the enterprising and resourceful.

The prizes that we are hunting for are not always on the other side of the mountain range, but very close to home.

(Please Turn To Page Two)

## "Our Next President" Straw Vote Launched

## This Newspaper Joins 2,000 Others In Conducting Nation-Wide Pre-Convention Expression Of Voters' Choice For President In 1936

Months earlier than ever before in this generation, the political poll is being held.

Even though the national conventions of the major political parties are still some nine or ten months away, citizens of the United States, north, south, east and west, are giving attention to the political outlook for 1936 when presidential candidates will be nominated, party platforms drawn and what promises to be incentive campaigns waged.

To the end that the publisher of The Journal is of the opinion that a nation-wide poll will be of interest to its readers, this newspaper has agreed to join 2,000 country papers covering the entire United States in conducting it.

The 2,000 country newspapers are operating in the conduct of the poll.

The 2,000 country newspapers cooperating in the conduct of the poll are of different political faiths, or of none. Some are democratic, some republican, some independent, and some nonpartisan; and every attempt is being made to conduct the poll along nonpartisan lines. Voters are not asked to sign their names. They are asked only to express a preference for candidate and party; to express a choice that will help show the political leanings of voters throughout the country at this time.

No matter what your party preference may be, wouldn't you like to know how your fellow citizens throughout the country are viewing the 1936 political situation? As citizens and voters we would like to know, and that is why this newspaper has agreed to cooperate with the 2,000 other

newspapers in conducting the poll.

Below is the "Our Next President Poll" ballot which we are offering to our subscribers, giving them the chance to vote in this nation-wide poll. It affords you three choices of the possible three leading tickets in the 1936 election. It is your privilege to vote as you please and with no strings attached. You are not asked to sign your name and thus commit yourself politically. Your honest conclusion and choice fairly given, is all that is suggested.

Why not clip the ballot and vote it now? Then mail it to this newspaper. Your ballot will then be sent to New York where a central office staff will tabulate the votes and give a state and national returns each week.

Publishers Autocaster News Service of New York, which serves The Journal and all other newspapers cooperating in conducting this poll, has agreed to perform the duties of a national headquarters on this poll. The editor of that newspaper service has assured us that the most accurate tabulation will be given the vote and that only actual votes from participating newspapers will be counted.

Here is a chance for every reader of this newspaper to vote his pre-convention Presidential choice for 1936. Clip, vote and mail the ballot to us today. As soon as the first early returns have been received we will be in position to inform you when the final nation-wide results may be expected.

Vote early and we can all know how the Presidential winds are blowing.

## OUR NEXT PRESIDENT - POLL

This newspaper is cooperating with 2000 other newspapers in making this nation-wide poll.

VOTE IN ONE BLOCK ONLY

Do you favor the re-election of President Roosevelt?

(yes) (no)

Or, do you favor the nomination, by the Democratic party, of some Democrat other than President Roosevelt?

(FIRST CHOICE)

(SECOND CHOICE)

(THIRD CHOICE)

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Do you favor the election of a Republican?

(yes) (no)

If you are in favor of a Republican, whom do you wish nominated?

(FIRST CHOICE)

(SECOND CHOICE)

(THIRD CHOICE)

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Or, if you favor the organization of a third party, whom would you want this new party to nominate?

(FIRST CHOICE)

(SECOND CHOICE)

(THIRD CHOICE)

Every reader of this newspaper may vote. No reader is required to sign his name. Vote now and mail the ballot to this newspaper.

## IS COACHING P. T. A. PLAY

Miss Nell Johnson from the National Producing Company, of Kansas City, Mo., has arrived in town to stage a three act musical, home talent play, "Sky High" for the P. T. A.

Rehearsals have already started, and it promises to be amusing, interesting, mysterious, and all in all one of the best home talent plays ever put on in Sylva.

## NEW MARKET OPENED

The Sylva Feed Company has been busy making alterations and installing new equipment incident to opening, on Saturday, a meat market and fancy grocery store, in connection with its A.

business. Mr. James Buckner will be in charge of this department, which will carry fresh meats and fancy groceries.

## Are We Downhearted? by A. B. Chapin



FROM STATISTICS IN EDITOR & PUB. AGEN.

CLIPPER AUTOCASTER