

Weekly Papers Join To Show Rural Voters' Choice

prediction that the 1936 national election would be keenly contested has become a fact. The weekly newspapers in this section have joined in a campaign to show the rural voters their choice for President in November. These straw votes will first show how sentiment is going in Sylva, Jackson county and North Carolina. Then they will be forwarded to our national newspaper headquarters, Publishers' Autocaster Service, in New York, for national tabulation.

Week by week throughout the balloting the national tabulation will be returned here in exclusive stories to this newspaper so we here may know who small-town and rural America in other states are favoring for President, in November.

A Journal straw-ballot in this nation-wide vote for President is printed below. Clip it out, vote for the candidate of your choice and mail or bring the ballot to this newspaper office.

Your vote, as sent in to The Journal will be tabulated and the local results of voting published each week. The vote in the national balloting, as compiled by returns from other weekly newspapers, will also be published in these columns week by week as they are available.

The two major party candidates' names, Roosevelt and Landon, are given top position on our straw-vote ballot inasmuch as one of these major party candidates is generally expected to be returned the winner in the November election. The names of the other officially nominated candidates for the Presidency are listed below with no thought of advantage a ballot position to any of them.

Let us all join hands in this nation-wide vote. Let us help express the political sentiment at this time of the voters in Sylva, Jackson county and North Carolina.

You are under no obligation in casting a ballot in this straw-vote test. You do not have to sign your name. Simply write in the name of the one and state where you will vote in November, so that accurate national tabulation can be made.

Remember, your favorite candidate is depending upon you to help show his strength in Jackson county. Clip his ballot now. Vote as you choose, then mail or bring your ballot to The Journal.

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PRESIDENTIAL CANDIDATES IN NATIONAL CAMPAIGN, 1936



Franklin D. Roosevelt
(Democratic)



William Lemke
(Union)



Alfred M. Landon
(Republican)



Norman Thomas
(Socialist)



Earl Browder
(Communist)



D. Leigh Colvin
(Prohibition)

Drought Effect Largely Localized, Says Wallace

Washington, July 28—Although official Washington is as "election-minded" as ever, a good deal of pains is being taken to avoid the appearance of putting pressure on the voters. Word has gone out from the powers that all agencies of governmental departments shall avoid using the words "adjustment," "planning" and "production control". Instead they are instructed to say "foresight" and "forward-looking".

The information about the drought situation received by the Department of Agriculture is summed up by officials of that department somewhat as follows: The damage is highly localized as compared with 1934. There is adequate supply of cattle fodder and there has been no serious impairment of the nation's food supply, although higher prices for dairy and poultry seem possible. The department still holds to its estimate of \$7,500,000,000 as this year's farm income, pointing out that there has been no serious impairment in the area south of South Dakota and west of the Mississippi, which region was the hardest hit by the 1934 drought.

The new social-economic drive of the Administration, which will become vigorous if Mr. Roosevelt is re-elected, will be in the direction of building up cooperative enterprises.

For many years under this and previous Administrations there have been governmental efforts to encourage producer cooperatives, some of them successful. Now the interest of Washington is centered upon consumer cooperatives. Recent utterances by President Roosevelt and Secretary Wallace have emphasized this angle of the cooperative movement.

The President's commission, which has gone to Europe to study cooperative developments, consists of four enthusiasts on consumer cooperatives and two who are primarily interested in farm marketing cooperatives.

Consideration of the Robinson-Patman Marketing Act, whose full effects are not yet predictable, suggests that it is aimed particularly at big chain store distributors, on the theory that they compete unfairly with local merchants.

The essence of this new law, which has just gone into effect, is that no manufacturer or producer may grant special price reductions, discounts, bonuses or commissions which he does not also grant to a small distributor or retailer. The law specifically prohibits advertising allowances by national manufacturers to retail distributors which are not extended equally to all.

The Federal Trade Commission is supposed to pass on all questions arising under the Robinson-Patman Act and to rule whether any allowance or discount is permissible. But although Congress entrusted the Commission with this power, it neglected to appropriate any funds for the Commission to use for this purpose.

The Action of the Federal Reserve Board in requiring all member banks to increase their reserves on deposit with the Federal Reserve banks by fifty percent is regarded here as a measure intended to prevent unbridled credit inflation with its accompanying runaway prices.

Financial experts, however, point out that the basic factors making for credit inflation still exist. Bank deposits are growing at the rate of about \$3,000,000,000 a year and there is no indication that Government borrowing on a large scale will not continue. The world's supply of gold is increasing at a sensational rate, while the government silver purchases are steadily increasing the money supply. All of these things point toward a steady rise in commodity prices of all kinds.

Interest increases in the struggle between the two national labor leaders, John L. Lewis and William Green for control of the organized labor situation. Mr. Lewis is regarded here as by far the abler of the two men; indeed he is looked upon as a man of great personal power of leadership and ability to think fast and clearly.

For the first time there seems to be a real possibility of a powerful new type of labor organization gain-

STRAW VOTE BALLOT

Nation-Wide Vote for PRESIDENT

THIS Straw-Vote is being conducted by cooperating weekly newspapers located in states throughout the nation to show pre-election sentiment of small town and rural America in their choice for President for the next four years.

TO VOTE:
Mark a cross X in the square below the name of the candidate you prefer.

Group or club voting is NOT allowed. Only single individual votes will be counted.

A voter need not sign his or her name, but to assist in national tabulation please fill in name of town and state, below.

Town _____ State _____

Vote for one only of these candidates

ROOSEVELT (Democratic)

LANDON (Republican)

LEMKE (Union)

THOMAS (Socialist)

COLVIN (Prohibition)

BROWDER (Communist)

COUNTY SCHOOLS TO OPEN MONDAY

Back to school will troop the children of Jackson county next Monday morning when the schools open for the eighth month's term.

The schools of Sylva, Cullowhee, and Dillsboro will not open until August 31; but all others begin the fall term next Monday.

In connection with the opening of the schools it is interesting to note that the State School Commission has announced an increase in the pay of teachers of 25 per cent, based on the salary schedule of Jan. 1, 1935.

QUALLA

By Mrs. J. K. Terrell

Rev. J. L. Rogers preached at the Baptist church Sunday morning, on the subject "The Ministry Of Suffering". His text was "In all this Job sinned not." He was accompanied to his appointment by Rev. Mr. Inman and Rev. Mr. Massie, of Haywood.

There was singing at the home of Mr. and Mrs. S. M. Crisp, Sunday Monday for their home near Philadelphia, after a visit among relatives.

Messrs. Jack Battle and George Entloe, of Charlotte, spent the week end with home folks.

Mrs. D. M. Shuler spent Monday night with her daughter, Mrs. Rufus Johnson at Deep Creek.

Mrs. P. H. Ferguson, Miss Gertrude Ferguson and Miss Eula Childers, of Whittier, visited at Mrs. Golman Kinsland's, Sunday.

Misses Oma Gass and Lenora Hughes spent the week end at the home of Mr. Dan Gass.

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TODAY and TOMORROW

SAFETY . . . dramatized

Next month a great "motorcade" will travel to New York City. It will be composed of drivers from all of the 48 states. Each will have been chosen to represent his state because of proven skill as a driver. No one can be selected who has not had ten years of driving experience, covered at least 50,000 miles, and his accident record must show a clean slate.

These 48 motorists, representing the very pick of all the drivers of America, are to converge upon New York in August for a highway safety convention, sponsored by the C. I. T. Safety Foundation and co-operated in by the American Automobile Association and the National Safety Council. Prizes will be given to the drivers who come the longest distance and arrive without a scratch on their fenders.

This seems to me like a mighty noble move toward dramatizing the importance of careful driving. It ought to stimulate public interest in the effort to make motoring safe.

SHIPS . . . our program

The "Gridiron Flag" of our country will float again on the seven seas as it has not been seen since war days, if the purposes of the new ship subsidy bill, passed in the last hour of Congress, are carried out. In this new law a Federal Maritime Authority was set up, with power to subsidize and supervise the construction and operation of American ships for foreign trade. Two hundred new ships in seven years at a cost of \$350,000,000 is the building program. I would like to see it even bigger.

The new law provides for subsidies to ship operators to equalize the difference between wages paid to American officers and sailors and the starvation wages paid by ship owners of other nations.

I hope one result will be to fill American youth again with the desire to go to sea, and that Old Glory will again become a familiar sight in every seaport of the world.

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TEACHERS MET HERE WEDNESDAY

The first general meeting of the teachers of the Jackson county schools, for the current year was held in the auditorium of the graded school, in Sylva, yesterday morning, preparatory to the opening of the schools on Monday.

With Superintendent M. B. Madison presiding, the meeting was opened with a devotion, conducted by Rev. H. M. Hocutt, pastor of the Sylva Baptist church, followed by a musical program in which Mrs. George Leiby, of Bryson City gave two violin selections, "Hungarian Rhapsody No. 5, by Brahms, and "Danny Boy", and Miss Dorothy Moore sang "Out of the Dusk to You" and "Dry Those Tears". Miss Mary Long of Bryson City, was accompanist for both Mrs. Leiby and Miss Moore; and Mrs. Leiby played a violin obligato for Miss Moore.

Mr. Madison addressed the teachers, giving them instructions for the conduct of the year's work about to begin.

Items of business brought before the meeting included announcements that any change in the rating of certificates must be reported to the office of the superintendent by August 31; that teachers daily schedules of activities must be turned in by that time; that teachers can obtain transportation on school buses for \$3.00 a month; and that the Christmas holiday season will be from Dec. 20 to Jan. 2.

The study of the new curriculum, and discussion of it will be the major feature of the teachers meetings during the year, the next of which will be held in Sylva on August 29.

WOLFE TO PREACH SUNDAY

Rev. T. R. Wolfe, of the Methodist church, will preach at Dillsboro next Sunday morning at 10:00 o'clock, on "The Church and the Souls of Men" and at Sylva at 11 o'clock, on "The Man Who Is Never Disappointed."

The public is cordially invited.

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B. Y. P. U. TO HOLD SERVICE SUNDAY NIGHT

Sunday night, August 2nd, the B. Y. P. U. will give a special service, at the beginning of the preaching service, at the Baptist church. The program will include the reading of mission work Mrs. Law, Mrs. M. H. and Mrs. Crawford, will be in charge of the program. A cordial welcome is extended by church to the public.

BIRD WILL SPEAK HERE AT BAPTIST MEETING

On Tuesday night of next week, the Brotherhood of the Baptist church will hold its regular meeting, at 8 o'clock. After a brief song and devotional service, Dean W. E. Bird, of Cullowhee, will bring a message to the men, and following his talk a brief social meeting will be held.

All the men of the church are urged to attend.