The Iac on County Journal

A TEAR IN ADVANCE IN THE COUNTY

SYLVA, NORTH CAROLINA . THURSDAY, JULY 30, 1936

\$2.00 A YEAR IN ADVANCE OUTSIDE THE GOU

Drought Effect

Largely Localized,

Washington, July 28-Although

Says Wallace

keekly Papers Join To how Rural Voters' Choice

bic has become a fact. the newspaper ink dried inter Landon's acceptance cannonading on major mouts boomed in earnest. minign is now in full swing s thead of previous national

net year drives for votes. or means of learning voting ment will be employed because is the wish and the demand of government-minded citizens and do of noday. This is so because is have come to learn' that exaught accurate forecast of nationector, results cap be had through s-balloung, in different sections the country, and of different

go of voters. as year, as always, one of the mportant groups of voters are in shedt towns and rural Amer-Up until 1924, there was no de source of obtaining an extenand heara'e straw-vote of this my fist year, nowever, weekly man throughout the country and inungurated the succonde Presidential Vote in ports and rural communities. 128 and again in 1932 the leadmily newspapers cooperated to dar nation-wide Presidential pote more extensive in numi failors east and from all laus more accurate foreeasts 2 November election were ob-I They proved to be foreeasts sere accorate in final results ane within five percent of corr increasting actual results in jotember election. tistues in the average voter's ad aday are "Who will smallmerinal America help elect to Fasilency" in November avia Landon, Lemke, Thomas, g or Browder? In what proporwill these candidates win 14

prediction that the 1936 vidual preference for President. production would be keenly These straw vetes will first show how sentiment is going in Sylva, Jackson county and North Carolina. Then hey will be forwarded to our national lewspaper headquarters, Publishers' Autocaster Service, in New York, for actional tabulation.

Week by week throughout the balorting the national tabulation will be neturned here in exclusive stories to his newspaper so we here may know who small-town and rural America while in other states are favoring or President, in November.

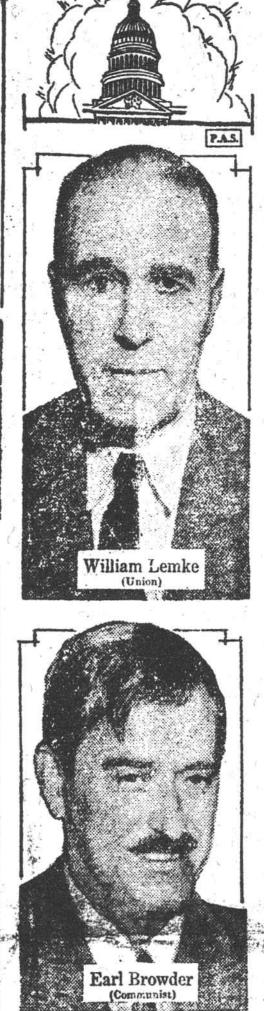
A Journal straw-ballot in this nation-wide vote for President is printed below. Clip it out, vote for he candidate of your choice and mail or bring the ballot to this newspaper fice.

Your vote, as sent in the Journal will be tabulated and the local esults of voting published each week. he vote in the national balloting, s compiled by returns from other eekly newspapers, will also be pub. shed in these columns week by eek as they are are 'available.

The two major party sandidates' ames, Roosevelt and Landon, are given top position on our straw-vote allot inasmuch as one of these major sarty candidates is generally expected o be returned the winner hin the ovember election. The names of the other officially nominated canlidades for the Presidency are listed elow with no thought of advantage n ballot position to any of them. Let us all join hands in this naion-wide vous. Let us help express he political sentament at this time if the voters-in Sylva, Jackson younty and North Carolina.

PRESIDENTIAL CANDIDATES IN NATIONAL CAMPAIGN, 1936





TODAY and

TOMORROW

Next month a great "motorcade"

ought to stimulate public interest in



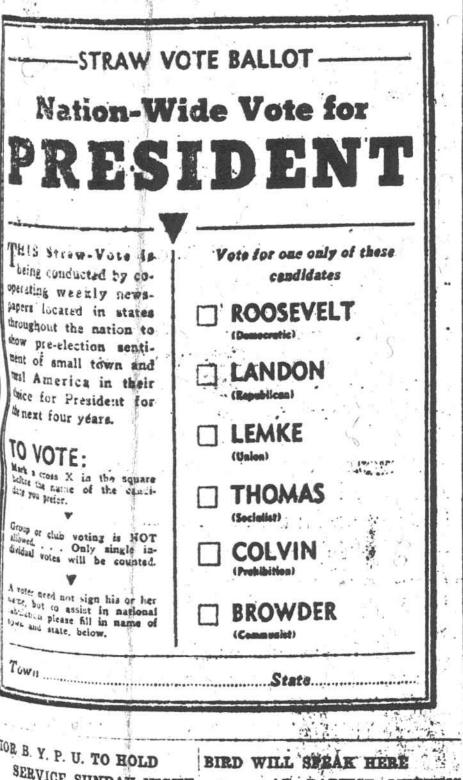
official Washington is as "electionminded" as ever, a good deal of pains is being taken to avoid the appearance of putting pressure on the voters. Word has gone out from the powers that all agencies of governmental departments shall avoid using the words "adjustment" "planning" and "production control". Instead dies are instructed to say 'foresight' and "forward-looking" The information about the drought sugarition received by the Depart

ment of Agricalture is summed up by afficials of that department somewhat as follows: The damage is highly localized as compared with 1934. There is adequate supply of cattle odder and there has been no serious mpairment of the nation's food supily, although higher prices for dairy ind poultry seem possible. The damriment still holds to its estimate of \$7,500,000,000 as this year's farm ncome, pointing out that there has seen no serious impairment in the trea south of South Dakota and west of the Mississippi, which region was the hardest hit by the 1934 drought. The next social-economic drive of the Administration, which will besome vigoroas if Mr. Roosevelt is c-elected, will be in the direction of building up cooperative enterpris-

For many years under this and previous Administrations there have been governmental efforts to encourage producer cooperatives, some of hem successful. Now the interest of Washington is centered upon consumer cooperatives. Recent utterances by resident. Roosevelt, and Secretary Wallace have emphasized this angle A the cooperative movement. The President's commission, which has gone to Europe to study cooperwive developments, consists of four inthusiasts on consumer cooperatives und two who are primarily interested in Larm marketing cooperatives. Consideration of the Robinson-Patman Marketing Act, whose full effects are not yes predictable, suggests that it is aimed particularly at big chain store distributors, on the theory that they compete untairly with local merchants. The essence of this new law, which has just gone into effect, is that no azanufacturer or producer may grant pecial price reductions, discounts, oonuses or commissions which he loes not also grant to a small distributor or rotailer. The law specifical y prohibits advertising allowances by national manufacturers to retail dis-Abadds which are not extended equally to all. The Federal Trade Commission is apposeed to pass on all questions trising under the Robinson-Patina-Act and to rule whether any allowunce or discounts is permissible. But although Congress entrusted the Commission with this power, it neglected to appropriate any funds for the Com aission to use for this purpose. The Action of the Federal Reserve Board in requiring all member banks. to increase their reserves on deposit with the Federal Reserve banks by lifty percent is regarded here a. ... acasare intende? to prevent undate credit inflation with its accompany ment of runaway prices. Financial experts, however, point at that the basic factors making for credit inflation still exist. Bank de posits are growing at the rate of about \$3,000,000,000 a year and there is no indication that Government borrowing on a large scale will not continue. The world's supply of gold is increasing at a sensational rate, while the government silver purchases are steadily increasing the moncy supply. All of these things point toward a steady rise in commodity Interest increases in the struggle

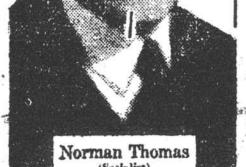
la is what we are going to try id out, and we are giving you a ze to help us.

toperation with hundreds of ir newspapers all over the Unitwe are giving our readers portanity to record their Kndi- Journal.



You are under no obligation in eastng a ballot in this straw-vote tlest You do not have to sign your name. Simply write in the name of the own and state where you will vote n November, so that accurate nationil tabulation can be made.

. Remember, your favorite candidate s depending upon you to help abow is strength in Jackson county, Clip he ballot now. Vote as you choose, hen mail or bring your ballot to The



(Scelalist)

·

COUNTY SCHOOLS TO OPEN MONDAY

Back to school will troop the hildren of Jackson county next Moniday morning when the schools open for the eight month's term.

The schools of Sylva, Cullowhee, and Dillsboro will not open until August 31; but all others begin the fall term next Monday.

In connection with the opening-of the schools it is interesting to note that the State School Commission has announced and increase in the pay of eachers of 25 per cent, based on the salary schedule of Jan. 1, 1935.

late.

fenders,

QUALLA Br Mrs. J. K. Terrell

Rev. J. L. Rogers preached at the Baptist church Sunday morning, on he subject "The Ministry Of Suf-'ering". His text was "In all this Job sinned not." He was accompanied to his appointment by Rev. Mr. Inman and Rev. Mr. Massie, of Haywood. importance of careful driving. It

There was singing at the rome of Ir. and Mrs. S. M. Crisp, Sunday Mr and Mrs. J. M. Hughes, of the effort to make motoring safe. therekee, visited Qualla relatives, SHIPS our program ifter returning from a two weeks' visit-with relatives at Stillwell, Okla-

A bin hday party was given is days, if the purposes of the new ship honor of Mr Frank Kinsland, at his subsidy bill, passed in the last hour home, on July 28th. Games were of Congress, are carried out. In played and refreshments served. A this new law a Federal Maritime large party of young folks was pres- Authority was set up, with power to criting

Mr. and Mrs. Norman Turpin and tion and operation of American ships Runghters, Patsy and Naomi, left for foreign trade. Two hundred new Monday for their home near Phila- ships in seven years at a cost



TEACHERS MET HERE WEDNESDAY

SAFETY dramatized The first general meeting of the teachers of the Jackson county will thavel to New York City. It schools, for the current year was held will be composed of drivers from all in the auditorium of the graded of the 48 states. Each will have school, in Sylva, yesterday morning, been chosen to represent his state preparatory to the opening of the because of proven skill as a driver. schools on Monday.

No one can be selected who has not With Superintendent M. B. Madi had ten years of driving experience, on presiding, the meeting was open covering at least 50,000 miles, and ed with a devotional, conducted by his accident record must show a clean Kev. H. M. Hocutt, pastor of the Syl-These 48 motorists, representing va Baptist church, followed by a muthe very pick of all the drivers of ical program in which Mrs. George America, are to converge upon New Leiby, of Bryson City gave two siolin York in August for a highway safety selections, "Hungarian Rhapsody convention, sponsored by the C. I. T. No. 5, by Brahms, and "Danny Boy' Safety Foundation and co-operated in by the American Automobile Associaand Miss Dorothy Moore sang "Out tion and the National Safety Council. of the Dusk to You'and "Dry Thos Prizes will be given to the drivers Tears". Moss Mary Long of Bryson who come the longest distance and City, was accompanist for both Mrs arrive without a scratch on their Leiby and Muss Moore; and Mrs. Leiby played a violin obligato for Miss This seems to me like a mighty nseful move toward dramatizing the Moore.

> Mr. Madison addressed the teach ers, giving them instructions for the conduct of the year's work about t begin.

The "Gridiron Flag" of our coun-Items of business brought before try will float again on the seven seas the meeting included announcements as it has not been seen since war that any change in the rating of cer tificates must be reported to the of fice of the superintendent by August 31; that teachers daily schedules of activities must be turned in by that time: that teachers can obtain transsubsidize and supervise the construcportation on school buttes for \$3.00 a month; and that the Christmas holiday season will be from Dec. 20 to Jan. 2.

delphia, after a visit among relatives. of \$350,000,000 is the building pro-SERVICE SUNDAY NIGHT The study of the new curriculum, AT BAPTIST MEETING Messrs. Jack Battle and George En- gram. I would like to see it even bigprices of all kinds. and discussion of it will be the major Sinday night, August 2nd, the On Tuesday night of next week, loe, of Charlotte, spent the week end rer. feature of the teachers meetings duri The new law provides for subbetween the two national labor lead-^{r B.} Y. P. U. will give a special, the Brotherhood of the Baptist church ing the year, the next of which will with home folks. Mrs. D. M. Shuler spent Monday sidies to ship operators to equalize ers, John L. Lewis and William Green be held in Sylva on August 29. Mary program, at the beginning will hold its regular meeting, at 8 night with her daughter, Mrs. Rufus the difference between wages paid to for control of the organized labor Preaching service, at the Bap- o'clock. After a brief song and de-American officers and sailors and the situation. Mr. Lewis is regarded here WOLFE TO PREACH SUNDAY Johnson, at Deep Creek. hurch. The program will indicate violational service, Dean W. E. Bird, of Mrs. P. H. Fergson, Miss Gertrude starvation wages paid by ship ownas by far the abler of the two men; Ferguson and Miss Eula Childers, of ers of other nations. indeed he is looked upon as a man of the of mission work Mrs. Law-Rev. T. R. Wolfe, of the Methodist great personal power of leader-hip Monteith and Mrs. Crawford I hope one result will be to fill Whittier, visited at Mrs. Golman church, will preach at Dillsboro next Cullowhee, will bring a message to the and ability to think fast and clearly. American youth again with the dethe leaders of the Juniors, men,a and following his talk a brief Sunday morning at 10:00 o'clock, on Kinsland's, Sunday. Misses Oma Gass and Lenora sire to go to sea, and that Old Glory For the first time there seems to-"The Church and the Souls of Men" be in charge of the program. social meeting will be held. Hughes spent the week end at the will again become a familiar sight in be a real possibility of a powerful and at Sylva at 11 o'clock, on "The Pordial welcome is extended by new type of labor organization gain every seaport of the world. Man Who Is Never Disappointed." thurch to the public. All the men of the church are urged home of Mr. Dan Gass. (Please Turn To Page 2) The public : . cordiallyvited. (Please Turn To Page 2) 1. (Please Turn To Page 3) to attend.