

The Jackson County Journal

ONE YEAR IN ADVANCE IN THE COUNTY

SYLVA, NORTH CAROLINA, THURSDAY, OCTOBER 29, 1936

ONE YEAR IN ADVANCE OUTSIDE THE COUNTY

Election To Cost Parties Many Millions Of Dollars

Washington, October 27.—The most expensive political campaign in the history of the country comes to an end next week. More money will have been spent by both parties in the National, Congressional, state and local campaigns than ever before.

It is not to imply that there is a net loss in the spending of money by political organizations for their purposes. It costs money to pay the expenses of speakers, to pay for advertising in newspapers and to buy time on the air, to buy books, circulars and badges, to pay the salaries of employees, and to pay the expenses of the campaign.

Some of these expenses so far as they are concerned, are reported to the Federal officials in Washington in detail and particular pains are taken to investigate them after the passage of the corrupt practices act, more than 20 years ago. Instances have been very numerous of improper or fraudulent use of campaign funds for such purposes as buying votes or concealing the source of campaign funds.

Some of the states require that all of the campaign expenditures be reported to the Federal officials, so that it is impossible to keep any party, organization or individual from being organized and financed, and to keep them from being reported.

There is nothing to be done, therefore, in the fact that the political campaigns, taken together, will cost around \$25,000,000.

The Republican National Committee is expected to require expenditures of \$8,336,000, the largest amount ever spent by any party in a presidential campaign, except in 1928, when the National Committee spent \$7,152,511. This year the Democratic National Committee will run around \$3,000,000. The Senatorial and Congressional campaigns of the two major parties are expected to spend about \$500,000.

Some of the reasons for the heavy expenditures this year is the great increase in the number of voters whom candidates and committees are trying to reach and influence. The additional more than a million to the registered vote of New York State led to the calling of a special session of the legislature last week for the purpose of enacting a law permitting the polls to remain open several hours after the established closing hour of 6 o'clock.

The efforts of the various committees to get out the full vote is successful, the probability is that many of the crucial states and the process of counting the ballots will necessarily be prolonged. Therefore, quite possible that the election will not close definitely until after the morning of Wednesday.

The cities which use voting machines, such as New York, Buffalo, and West, the total vote is normal and completely tabulated and recorded. After the extension of voting in New York and the probability that it will be necessary to use paper ballots to supplement the voting machines, the process of counting for a long delay in the election right interest.

No previous campaign has been such an extensive use of the method of trying to forecast the election by means of polls or "straw polls." One enterprising newspaper, the Cleveland News, conducted what it called a "poll to end all polls." The newspaper discovered that no less than 3,007 separate polls were made, nationally or by states.

Combining the results of these polls the Cleveland News comes to the conclusion that, if these straws are allowed to show which way the wind blows, Mr. Landon will get (Please Turn To Page 2)

TODAY and TOMORROW

(By Frank Parker Stockbridge)

STORE the independent.
We hear a lot about the decline of the independent small retailer. He is being brushed to the wall by the great chain stores and mail-order houses, people tell us.

Mark Granite, of Newtown, Pennsylvania, thinks that isn't so. To prove that the small independent merchant has as good a chance as ever, if he is bright enough to run a store at all, he has opened an old-fashioned "general store" in his home town.

I attended the opening the other day, when Mark was handing out licks of candy to all the youngsters in town. I am convinced he is right in his general theory that a good merchant, no matter how "little" he is, does not need to fear the competition of the "chains." It's up to Mark now to prove that he is a good merchant.

ATMOSPHERE makes friends.
There is a character to every store and every other place—what, for want of a better word, we call "atmosphere." Either the surroundings create an atmosphere which attracts people, or they don't. The right atmosphere is a more valuable asset than many business men realize.

Mark Granite's new store has the atmosphere of the country store of my boyhood. That is appropriate in Newtown, which was the second town established by William Penn. The people of this part of Bucks County have a feeling for history. I think the new "old" store will please them.

The merchandise is modern, of course, but the fittings, down to the plug-tobacco cutter and the round-bellied stove standing in a box of sand, are such as our grandfathers knew.

COMPETITION its part
I have never known a good business man who was afraid of competition. I have known many business men who were always complaining about their competitors, but none of them was a really good business man.

It has been often said that nine out of ten men who start in business for themselves fail. I don't know that the proportion is as high as that, but I know it is terrific.

The business experts who study the causes of failure say that about a third are due to insufficient capital, another third to incompetence and inexperience, and the rest to a variety of factors. Few fail because of competition. It is my observation that most of the business failures lose out because they paid more attention to spending their incomes than they did to earning them.

REGULATION one viewpoint
I have never been able to see that it is any part of the function of government to protect the incompetent and inefficient against the consequences of their own inherent weaknesses. Too much sympathy is wasted by social uplifters on individuals who are natural-born failures. Too much political effort is aimed at making those of us who stand on our feet take care of the ones who have proved their inability to succeed.

The only regulation of business by government for which I can find justification would be such as would insure to every man the right to fail, or succeed, as his nature may be, as the result of his own efforts.

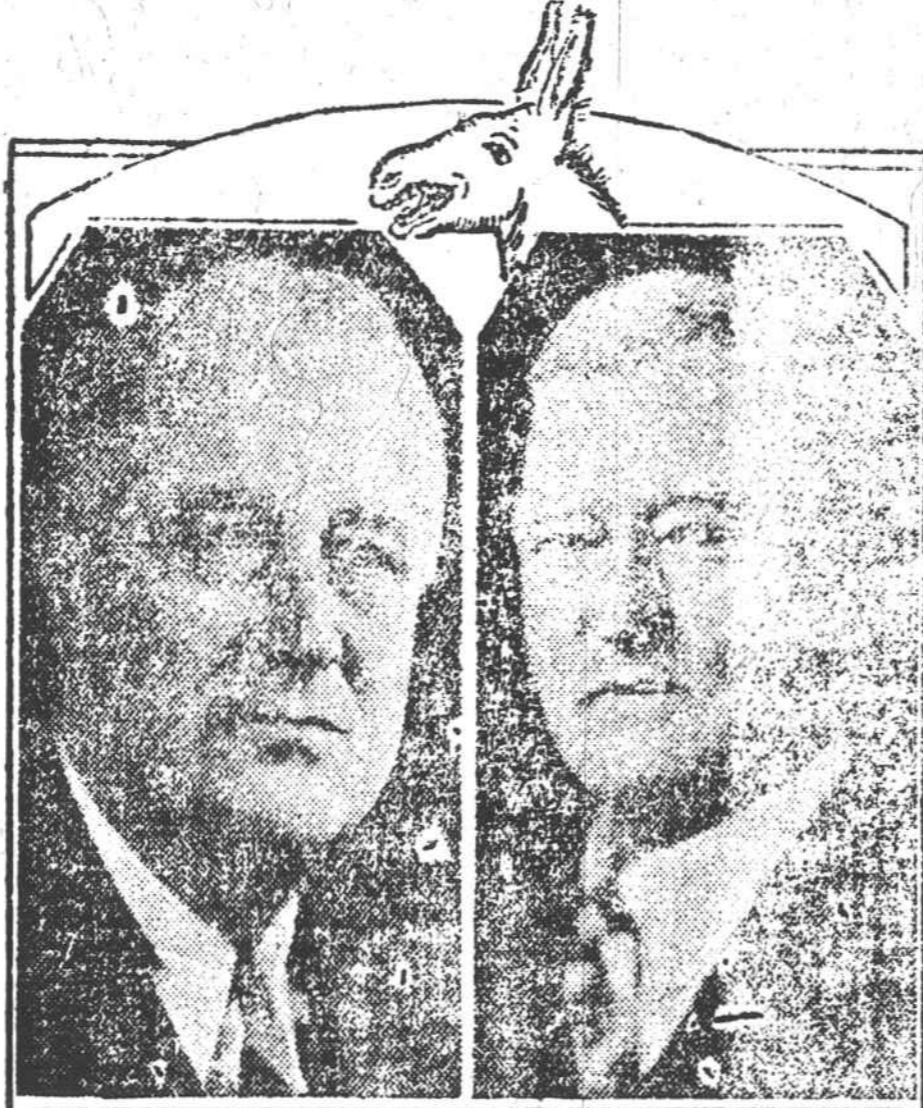
Every legislative attempt to save failures from the consequences of their own failings puts a premium on inefficiency and a penalty on competence.

ABILITY seldom idle
I have had three men of exceptional ability working on my house lately. I have never known a better carpenter than Harry Ruble, a better plumber than Bill Crowell nor a better electrician than Joe Lukens.

They are among the outstanding men of our little community, because they are not only skilled at their respective trades but by reason of their personal characters. None of them "skimps" his work. They all take pride in doing a first-rate job and in seeing the job through, once it is started.

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WHICH



Roosevelt and Garner



Landon and Knox

Next Tuesday the American people will decide who is to preside over the destinies of this country for the next four years.

From almost every precinct in every state in the union come tidings of almost unprecedented interest in the Presidential campaign as attested by the record registration of voters that has crowded the books of election officials.

In New York State, and especially in New York City, the rush of registration of new voters has been so great that the legislature was hurriedly called into session to enact legislation extending the hours of voting to nine o'clock at night, in order that there might be sufficient time for all to cast a vote before the closing of the polls.

Candidates of the major parties have traveled over practically the entire length and breadth of those parts of the country that might be classed as doubtful, and the big guns have been booming for weeks. The bombardment over radio and by mail has been almost incessant. The battle of tongues will come to an end Monday night, and the battle of ballots will begin Tuesday morning, bringing to a close one of the most momentous political campaigns in the history of this country.

Straw ballots have been taken, but they do not agree in their conclusions. Some predict the election of Gov. Landon, while others, equally trustworthy, indicate the reelection of President Roosevelt.

Should the President be reelected, he will have succeeded in consolidating the victories of four and two years, and of reestablishing the old and powerful political party of Jefferson and Jackson, composed of farmers and laborers, plus the solid South, thus relocating the political lines and creating new border states. With Pennsylvania apparently in doubt, when Ohio may easily again

be found in the Roosevelt column, then Indiana, Illinois, Michigan, Iowa, Nebraska, the Dakotas, Minnesota, and even Kansas could cast their electoral votes for Roosevelt without greatly upsetting the present basis of calculations, and when California, Washington and Oregon, the Pacific coast from South to North may again line up behind Roosevelt, it really looks as if, in the event of such a Roosevelt victory, the farmers and laborers of the country had lined up behind the party of Jefferson and Jackson, as they were when the republic was young.

That is what many keen observers believe a Roosevelt victory in the states mentioned above would mean in the history of American politics, and that is thought to be one of the reasons why many industrialists are seeking to encompass the defeat of the President.

Not only are a President and a Vice-President to be elected, but also one-third of the United States Senate. (It would be impossible to change the political complexion of the Senate from Democratic to Republican in this election.) But, the whole House of Representatives is to be elected, as are a Governor, a Lieutenant Governor, members of both houses of the General Assembly, other State officials, and county officers.

The election will also (though politics is not supposed to be considered in connection with either its personnel or its decisions) decide the complexion of the Supreme Court of the United States for years to come, for all the members of that tribunal are advanced in years, and it is probable that some of them will pass from active life before the next Presidential term expires, and the President to be elected next Tuesday will have

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Tuttle Is New Methodist Pastor For Sylva Church

STORES SET CLOSING HOURS

All stores in Sylva, with the exception of drug stores, filling stations, cafes, and one grocery store and market, have arranged to close promptly at 6 o'clock on week days, and at 9 o'clock on Saturdays.

The new arrangement will go into effect Monday, November 6, and will afford time for evening recreation for the people who are employed in the stores.

COUNTY FEDERATION MEET

The County Federation of Home Demonstration Clubs of Jackson County will hold an Achievement Day program at the community club house on Saturday, October 31.

Miss Willie Hunter, clothing specialist, will be present and give a demonstration in clothing and accessories.

WEEK OF PRAYER SERVICES

The Missionary society of the Methodist church will observe the week of prayer, next week with services at the church on Wednesday and Friday afternoons, beginning at 3.30 in the afternoon.

QUALLA

(By Mrs. J. K. Terrell)

On Tuesday, 27th, the funeral of Mrs. Elias Ward was conducted at Ward cemetery by Rev. J. L. Hyatt. The following was read at her funeral: "Mary Bradley was born April 24th, 1853. She professed faith in Christ in 1886 and joined the Shoal Creek Baptist church of which she was a member until death. She was 83 years of age. She was married to Elias Ward in 1873. He died several years ago. She is survived by three daughters, Mrs. Dovie Oaner, Mrs. Maggie Gibson and Mrs. Tammie Jones. She has 9 grand children and 11 great grand children."

On Tuesday afternoon the funeral of Mr. Cam M. Hughes, who died at his home near Canton, Sunday night was conducted at Shoal Creek Baptist church by the pastor, Rev. W. H. Woodard, and Rev. J. L. Hyatt. Interment was in Thomas cemetery. He was well known and highly respected was attested by the large crowd, not only of Qualla folks, but also of visitors present. Qualla was the home of both Mr. and Mrs. Hughes, who was Miss Mary Lou Howell, for several years before moving to Canton. He is survived by his wife and two sisters, Mrs. W. H. Hoyle of Qualla and Mrs. Eva Connor of Ely, and several nieces and nephews.

Rev. J. L. Rogers preached at the Baptist church, Sunday morning on the subject: "The three laws that govern the human family—Struggle, Selfishness and Love". He announced revival services to begin next Sunday evening.

Rev. J. L. Hyatt assisted by Rev. J. J. Bains of Alarka is conducting revival services at Whittier Baptist church.

Rev. E. L. Bass and family were in Qualla, Tuesday. He is a former pastor of Qualla Methodist church.

The Qualla Home Demonstration Club met with Mrs. J. E. Battle, Tuesday afternoon.

Mr. and Mrs. Walter Weeks, of Marietta, Ga., called on Mrs. J. H. Hughes, Saturday.

Mr. Jesse Carter, Misses Myra, Dorothy and LaRue Carter and Mrs. Roxie Carter left, Sunday afternoon, for their home in Greenville, S. C., after a visit with relatives.

Messrs. J. M. and D. C. Hughes and Mrs. W. H. Hoyle visited relatives on Cooper's Creek.

J. L. Hyatt, Mrs. J. R. Messer, Mrs. W. B. Messer and Mrs. Callahan were dinner guests at Mr. D. M. Shuler's, Tuesday.

Mrs. Lillie Parrish, of Whittier, called on Mrs. G. A. Kinsland.

A party of Qualla folks attended the circus, at Asheville.

Mr. C. B. Terrell attended the teachers' meetings at Asheville and Cullowhee.

Messrs. Rogers and Harry Shelton have returned from a trip to Asheville.

All Methodist preachers in Jackson county, except Rev. C. G. Heffner, at Cullowhee were changed and sent to new charges by Bishop Kern at the Annual Conference, which closed its meeting in Salisbury, Monday.

Rev. T. R. Wolfe, for four years pastor of the Sylva and Dillabore churches, was moved to Kernersville in the Winston-Salem District. Rev. Mark Q. Tuttle, who has been at Granite Falls, has been sent to Sylva. Mr. Tuttle is well known here, having served the charge at Cullowhee for four years, a few years ago. He and Mrs. Tuttle are expected to arrive in Sylva, Wednesday, and Mr. Wolfe and his family will leave on Wednesday for Kernersville.

Rev. E. C. Price, preacher in charge of the Webster circuit, which includes Webster, Love's Chapel, East LaPorte, John's Creek, and Wesleyanna, was moved to Clyde, and Rev. G. A. Davis will succeed him at Webster.

The appointments for the district are: Presiding Elder, W. A. Hollins, Andrews, W. S. Smith; Bethel, I. S. Highfill; Brevard Station, J. H. Brendall, Jr.; Brevard Circuit, H. H. Huss; Bryson City, W. M. Robbins; Canton, D. E. Camack; Clyde, E. C. Price; Cullowhee, C. G. Heffner, Jr.; Crabtree, A. F. Phibbs; Delwood, H. D. Jessup; Fines Creek, A. L. Rayle; Franklin, C. C. Harbert, Jr.; Franklin circuit, J. J. Edwards; Glenville, to be supplied; Hayesville, John H. Green; Highlands, W. F. Beadle, supply; Jonathan, W. F. Eaker; Junaluska, J. H. Carper; Macon circuit, O. E. Croy; Murphy Station, W. A. Barber; Murphy circuit, R. J. Starling; Robbinsville, G. L. Lovett, supply; Sylva, M. Q. Tuttle; Waynesville, E. S. Truesdale; Webster, G. A. Davis, supply; Whittier, Melba Crawford; Missionary to Brazil, C. W. Clay.

BALSAM

(Dan Mrs. D.T. Knight)

Mr. and Mrs. Glenn Parris announce the birth of a ten pound girl, Monday, the 19th.

Mr. R. L. Pearson, our depot agent, and family have moved here from Sylva. We are glad to have them with us. Their son, Robert, who is a student in Clemson College, S. C., spent last week end here with them.

Mrs. Barnett, who has been visiting relatives here, returned last week to her home at Aquone.

Childhood and Youth Week was observed last week by the Methodist Sunday School, and an interesting program was rendered, Sunday.

Several Balsamites attended Ringling Bros. circus, in Asheville, Monday.

BISHOP GRIBBIN WILL PREACH HERE SUNDAY

Bishop Gribbin will conduct services at St. John's Episcopal church here, Sunday evening at 7:30. The public is cordially invited.

MISSIONARY ZONE MEETING

The central zone of the Women's Missionary societies of the Waynesville district, Methodist Episcopal Church South, will hold its semi-annual meeting in the church here Saturday, starting at 10 o'clock, with Mrs. H. Gibson, of Sylva, zone chairman presiding.

An interesting program has been arranged, participated in by members of the various societies. Luncheon will be served by the Sylva society.

WILMOT HONOR ROLL

The following is the honor roll for Wilmot school for the first three months of the 1936-'37 school year.

SEVENTH GRADE: Hubert Bangarner, John Lewis, Jr., James Hovey out; Kenneth Ward.

SIXTH GRADE: Inez Bradley.

FIFTH GRADE: Frankie Duzarner, Pearl Laws, Bruce Revis, Kenneth Revis, Donald Bradley. (Trans. Baby Teacher)

FOURTH GRADE: Hayes Settemayer, Pearl Ward, Oks Raby, Willie Mac Settemayer, Gladys Patterson, Carl Ward, Sally Ward.

THIRD GRADE: Charles Ward, Gladys Bradley, R. L. Revis.

SECOND GRADE: Frankie Ward, (Geneva Turpin Teacher)