

**THIS SPRING
BREAK
TELL YOUR
PARENTS
YOU WANT
TO STUDY
PRIMITIVE
CULTURES.**



The sun worshipping. The primitive dances. The mating rituals. The primal screams. Only one beach can hold this much culture on its 23-mile sandy stretch. This Spring Break, head for Daytona Beach. For more information, call 1-800-854-1234 for your free Spring Break Planning Kit.

DaytonaTM
BEACH
**BIG BEACH. BIG FUN.
BIG BREAK.**