

Endowment Limits Might Drive Top Applicants Away

By JOELLE RUBEN
Staff Writer

The inability of some UNC scholarships to keep pace with recent tuition increases could be letting top students slip away to other universities, officials say.

While UNC's tuition has seen two increases in the past two years, many of the University's 800-plus endowed scholarships have not been adjusted accordingly, said Shirley Ort, director of scholarships and student aid.

"In our experience last year, we saw that we were losing students because of merit scholarship offers from other schools," Ort said.

She said these competitors include the University of Virginia, Davidson College, N.C. State University, Wake Forest University and Duke University.

Endowed scholarships, such as the Carolina Scholars Awards, come from donations invested at an assumed 5 percent to 6 percent interest rate. The money earned from the interest is used to fund the

endowed scholarships, with a specified amount being allocated to each student.

"For decades people have been creating endowed scholarships, and we are able to forever spend the interest off that initial gift," Ort said. "With the recent increase in tuition, however, the money just doesn't go as far."

Dan Thornton, senior associate director of academic scholarships, said the distribution of endowed funds is predetermined by donors and the University and that donors must approve efforts to increase

scholarships amounts.

"It doesn't work that as soon as tuition increases, we can go and give more money," Thornton said.

Ort said these restrictions primarily hurt those students ineligible for need-based aid and those who receive merit scholarships in fixed amounts.

Her concern is reflected by Director of Admissions Jerry Lucido's efforts to recruit the most qualified students.

Each year the admissions office distributes surveys to accepted students to

better understand what causes them to accept or decline enrollment in UNC. "Of those students offered a scholarship by the University this year, 27.3 percent were enrolled by UNC and 45.8 percent chose to go to other schools," Lucido said. "To us, this means that scholarships weren't as competitive as they should be."

But Mark Yusko, chief investment officer of UNC, said he sees the tuition increase as a potential marketing tool.

"There is a relationship in the marketplace between price and quality," he

said. "You don't want to be perceived in the marketplace as being of lesser quality because your tuition is significantly lower than your peer group."

Yusko said the University has not necessarily seen the quality of students diminish as a result of many endowed scholarships not increasing. "Our freshman class is the most talented we've ever had," he said. "Something's working."

The University Editor can be reached at udesk@unc.edu.

Zoning Violation Unresolved

By STEPHANIE HORVATH
Assistant University Editor

Town officials say a parking lot that came under fire last year still is not in compliance with Chapel Hill town zoning ordinances.

Lance Norris, Chapel Hill inspections director, said the lot, which is located at 1119 U.S. 15-501, still has cars parked in it even though the owner — whose exact identity is in question — does not have a permit to operate a parking lot.

UNC students have parked in the lot in recent years, including this year.

Norris' department sent a letter Sept. 4 to the registered owner of the lot on file, Barbara Guthrie of Durham, informing her of the problem. The letter stated that she had until Oct. 1 to remove all the cars in the lot or obtain permission to park them there.

Norris said that when an inspections

officer visited the site at the deadline, she found it was still not in compliance.

Norris said the owner is being fined \$25 a day until the cars are removed. He said if the owner does not comply, the matter will be handed to the courts.

But exactly who owns the lot is a matter of confusion. The parking lot is leased by the Mueller Corporation, which runs the Tar Heel Parking business on the lot, even though town records show Guthrie as the owner. Town officials say the owner — not the leaser — is responsible for compliance. But Guthrie said she does not own the lot. Robin Whitley, a town employee, said town records show Guthrie does own a piece of land near the parking lot in question, but the town is not sure if it is the lot in violation.

Gustave Mueller, who runs the Tar Heel Parking business and is a part of the Mueller Corp., declined to comment on the parking lot violations and his role

in the ownership of the lot.

The parking lot came under scrutiny last year when Mueller sold spaces to students who said they were promised more than they got. Several students went to Student Legal Services for help, and SLS lawyers helped them reach a \$5,200 refund settlement with Mueller. But at the start of the fall semester, fliers advertising Mueller's lot again appeared on campus.

Norris said ordinance violations rarely reach the courts. "With general violations, most of the time we contact people and inform them they're in violation, and they'll comply," he said.

Norris said lots in violation usually pop up when UNC classes are in session.

"Sometimes if we see it, we might check, but it's a complaint-driven process," he said.

Norris said in order for the lot to be in compliance, the owner would have to apply for a parking lot permit and meet the town's requirements. He said, "(The owner) will have to provide the planning department with documentation and show he meets their standards."

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MONITOR

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student visas," he said. "Hopefully, changes will make it possible for people to come and study while the government monitors."

But neither Feinstein's proposal nor

Bond's bill supplies any funding to universities to implement substantial changes.

Feinstein's proposal states that \$32.3 million in appropriations would be given to the INS to implement the necessary infrastructure for detection of foreign students who have violated the terms of their visas.

Locke said the lack of funding for

universities might be difficult to overcome but that the benefits of the proposal will outweigh any negatives.

"Regulations usually are unfunded," Locke said.

"But it is for the safety of all of us."

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MARTIN

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which carried throughout the night.

He enthusiastically spoke words of encouragement to an audience of about 150 people in the Carroll Hall auditorium. "Success itself really is dependent on one thing — one's ability to believe that anything they believe in can be done," he said.

By sharing his journey of overcoming the obstacles in his youth, Martin put a personal touch on the power of one person, which he said should never be mistaken. "I'm here to remind you to continue to imagine nothing but the best in life," he said. "Always let the story of Lesra remind you, in each of you there is the power of one."

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BOND TOUR

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bond money to build 23 new homes.

"Without county support, none of this would have happened. We are very appreciative," said Susan Levy, the executive director of Richmond Hills.

Levy said the families who live in the development sometimes come from mobile homes or public housing. With

the help of Habitat for Humanity volunteers, residents are able to assist in building their own homes.

Other locales the group visited included Fairview Park in Hillsborough, C.W. Stanford Middle School, Chapel Hill High School, Seawell Elementary School in Chapel Hill and the Homestead Aquatic Center.

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WARREN

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necessary to succeed in the primaries. "He's never been able to raise significant money," Cobey said. "That's going to be a formidable task."

Despite Warren's previous political experience, Cobey said Warren's chances of winning the primary are slim. "Running for a judgeship is far different than running for a U.S. Senate seat," Cobey said. "It's what you are able to build a candidacy on, and (the other Democratic primary candidates) have a much better chance of building a successful campaign."

Cobey also questioned Warren's decision to give up his judgeship.

N.C. Democratic Party Chairwoman Barbara Allen could not be reached for comment. But Warren said he believes he can win the Democratic primary in spite of his low profile. "I think we'll be fairly prominent ourselves by the time the primaries get here."

The State & National Editor can be reached at stntdesk@unc.edu.

ANALYSIS

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once they acquired the properties that now abut the southern boarder of campus. "We were working to obtain the most flexibility we could relative to the interests of the town," said Bruce Runberg, vice chancellor for facilities planning.

In the end, the access road was not included in the Development Plan. UNC officials said they were hesitant to make plans for property they did not own yet.

Because the town approved the Development Plan, the University now only has to get the town manager to sign the site development plan.

A New Crop of Residents

Another sore spot for residents has been the potential construction of housing along South Campus. UNC has planned housing expansions designed to accommodate 3,300 additional students expected to enroll during the next 10 years.

A new married student housing complex will be built in the Baity Hill area. Eleven three-story units will be built and eventually will replace the Odum Village apartments, which will serve as undergraduate housing while Morrison and Hinton James are renovated.

Eventually, Odum Village will be torn down, and the space will be used to construct more undergraduate housing and additional UNC Hospitals facilities.

The site slated for new housing prompted concern from residents.

A special-use permit was removed by the council on Oct. 3. The permit, created in 1980, ensured that a 200-foot vegetative buffer would protect residents from the University.

Looking Toward the Future

Although the plan often pitted town residents against University officials, even the plan's harshest critics recognize it has some merit. "There were a lot of things that we liked about it, particularly in the arts center," Lewis said, referring to a new arts corridor set to be constructed near Hill Hall. "We like a lot of the plan."

The plan also includes additions to Memorial Hall, the replacement of Venable Hall and three new UNC Health Care buildings. Another key component of the plan is the Ramshead project, which will provide new parking, student dining, recreation and grocery facilities.

Breathing Easier

Now that the long and intricate process of gaining Development Plan approval is complete, both town and University officials are breathing a sigh of relief.

"I'm really glad it is over," Waldorf said. "Looking back on it, I think — all in all — it was a successful process."

Runberg expressed a similar sentiment. "On both sides there's been give and take. I think we are all very pleased that we are through with the process."

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Kudzu



THE Daily Crossword

By Diane C. Baldwin

- ACROSS**
- Poetic peepers
 - Vocalize an ache
 - Iditarod rides
 - Baby powder
 - Forearm bone
 - Gas stove light
 - Thunder god
 - Disappointing grades
 - Missouri feeder
 - Browser
 - Push forward
 - Arctic sea bird
 - Japanese honorific
 - Camera buff
 - Infamous fiddler
 - Part of a tennis match
 - Russian autocrat
 - Flock female
 - Sample
 - Ford fuel
 - Whits
 - Time-wasting bother
 - Worsted fiber
 - Barcelona bravo
 - Lenient
 - Shrinking violet
 - Nest-egg initials
 - Auction end-

- DOWN**
- Hall-of-Famer Mel
 - Betrothed man
 - Secret listeners
 - Ermine in summer
 - Out of the wind
 - Little rascals
 - To the point
 - Singer Simone
 - Mil. alliance
 - Nincompoops
 - Stones song, "Honky — Women"
 - Do beaver's work
 - Fan's belt?
 - Total routs
 - Play lines
 - Mismanages
 - Bread spread
 - Jockey
 - In a fresh way
 - Capital of the Bahamas
 - Secret agent
 - Enunciation problem
 - Slip away
 - Turned-down corner
 - Chafing-dish heat
 - Cleared
 - Gargantuan
 - Attention-getter
 - Ostrich's

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