

SAYS HENRY FORD REMAINS YOUNG

Public Utilities Magnate Attributes Friend's Youth To Lack Of Worry

FORGOT FEW MILLIONS

CHICAGO, March 16—Because Henry Ford refuses to fret or worry, Samuel Insull, Sr., multimillionaire utilities magnate, believes the automobile manufacturer is "getting younger and healthier every year." "It was surprising," Insull told the United Press, while talking about health. "to see how young and vigorous Ford remains. I'm sure it is because he never worries."

Insull himself is 70. While bothered with a bronchial ailment, he still is able to continue in charge of his vest enterprises, whose total value no doubt exceeds those of Ford, but are not owned exclusively by him.

Ford is 65, but Insull said, "mighty young for a man of his years and responsibilities."

The billionaire automobile manufacturer apparently does very little worrying about "details" of his business. In fact, his ignorance of "what is going on," as he puts it, often is enigmatical to those who do not understand his method.

About two years ago Ford was talking with a friend who soon was to be married and intended spending his honeymoon in Europe.

Joke On Friend

With his usual complaisance, Ford offered to furnish the honeymooners with an automobile if they were to stop in England or France.

But the trip was to be mainly in Italy.

"Well," said Ford. "I don't know whether we have any in Italy. I will see."

It developed Ford did have a car in Italy—in fact, a plant and property worth several million dollars.

If that was a joke, however, it turned out to be one on the friend. Ford personally wrote the order for a car, but his secretary failed to see the bridegroom until a month after the honeymoon.

Some time later, Ford opened his commissary, or rather department store, to the public. Previously it had been operated for Ford employees only, to prevent merchants, he said, from robbing the workers of their higher wages.

The savings to be made at the store ranged from 10 to 20 per cent, especially on groceries, and within a month, the turnover was terrific. Merchants began holding conferences to meet the situation, and talks of boycotts against the Ford car was general at these meetings.

Closed Commissary Himself

Then one day an order closed the store to the general public. It was a week, however, before Ford personally heard of the move, a friend of his complaining to the manufacturer that the closing was working a hardship.

The friend had a large family, and said it cost him \$10 a week more to buy groceries than before.

Ford called in the head of his private detective force, and ordered an investigation to find who had closed the commissary.

The investigation required several days, and within ten days, the store reopened to the general public. A few months later, however, Ford himself ordered the store closed.

"Builds" Fordson Factory

An interesting instance of Ford's method took place when the present Fordson factory, largest in the world, was built.

In company with his staff of engineers and executives, Ford motored to a huge tract of marshy land along the River Rouge. Sweeping his arm over the acres of soggy marsh, he asked what they thought of putting a plant there.

One of the engineers depreciated the low site, another suggested a survey, and a third offered something else.

"W"—Ford has always used the plural pronoun—"can put our smelting plant over there"—pointing to the river bank.

"That will make it easy to run our line right along here," another sweep of the arm, "and keep on through here."

With a few more gestures, and short sentences, he drew a picture of the present layout of the factory.

"Now," he said, turning abruptly on his heel, "go ahead. Let's get it up."

And Ford left while the executives figured out details.

The farm population of the United States is now the smallest in twenty years, says the United States Department of Agriculture. Nearly two million persons left the farm last year.

CROP ROTATION BRINGS PROFIT

Blair Says Practice Shown In General Appearance of Farms of The State

ARE BETTER WORKED

RALEIGH, March 19.—One of the visible efforts of following a good rotation of crops is the building of new homes and barns since such rotations have been put into effect.

"The success of sound crop rotations is shown not only in bigger yields per acre and high net income from the farm but also in the general appearance of the farm as well," says E. C. Blair, extension agronomist at State college. "Such farms look neater and are better cultivated. During the past several years, we have placed demonstrations with farmers in most of the counties where county agents are at work. In these demonstrations, we have applied the principles of soil improvement with legumes, fertilizers, manures and limestone to the whole farm in a practical way. Thirty-three of these demonstrations have been running long enough to get the rotation well established. On these 33 farms, 61 per cent of the cultivated land grew some sort of legume in 1928. The average for North Carolina is only 14 per cent of the cultivated land."

Mr. Blair says that a farmer cannot afford to suspend other farm projects to improve his soil. Therefore the rotations advocated allow an income, either in the form of a money crop or feed crop, from each cultivated acre each year. Meanwhile, legume crops for turning under are inter-planted with the income-producing crop, or else grown at a different season of the year.

On one farm, a twelve-acre field made 83 bushels of corn in 1924. This same field, after having a crop of lespedeza turned under, made 500 bushels in 1927. On the same farm, another twelve acres produced 240 bushels of corn in 1925 and 598 bushels in 1928 as a result of a crop rotation with legumes.

On farms where these rotations are followed, a surplus of feed is produced after two or three years and the amount of livestock is then increased.

J. D. Varnell of Wilson county has begun the systematic thinning of a 75-acre woodland on his farm.

Follow The Season With Garden Crops

RALEIGH, March 19.—Timeliness, or planting the garden crop according to its season, is one of the very satisfactory ways of having a good garden.

"This means planting each crop according to its climatic requirements," says E. B. Morrow, extension horticulturist at State college. "Such crops as english peas, radishes, spinach, and lettuce require cool weather for their best development. Don't make the mistake of planting head lettuce so late that the plants will go to seed instead of producing heads. Strong plants should be ready for setting now in most parts of the State. Lettuce also likes plenty of plant food and if good heads are wanted, the soil must be rich. Side-dress the crop with readily available nitrogen, such as nitrate of soda, as soon as the plants have become established. This is also a good practice for early cabbage and most of the other leafy vegetables."

Those who have never grown carrots should make a small planting this year, says Mr. Morrow. The seed are planted at the same time as the beets and the Chantenay variety is well-suited to Carolina conditions. The Long Season is probably one of the best varieties of beets. It remains sweet and tender over a long period and is primarily a home garden type.

Ventilating the hot bed on the bright sunny days is important. Mr. Morrow says that where the hot bed has only poor ventilation, the plant will likely damp-off at the ground or tall leggy plants will be produced. Vigorous, stocky plants are best for setting. Where the to-

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mato plants have begun to crowd in the hot bed, transfer them to the cold frame. Set them four inches apart and keep the frame covered at night and on cold days.

Early and thorough preparation of the soil also means much in getting the cantaloupes and watermelons off to good start. Both of these


crops respond to heavy applications of stable manure. Three or four tons of manure per acre and a handful of superphosphate to each hill will give good results, says Mr. Morrow.

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Worried Night after Night as health declined

"I SUFFERED frequently from nervous headaches, and I could not sleep well," says Mrs. Cora Dover, R. F. D. 2, Hickory Grove, S. C. "I was thin and pale. I was so weak I could scarcely walk. I tried several remedies but nothing seemed to help me. Night after night I worried because I could see I was going down-hill. I had my children to look after, and I was afraid of what would become of them if anything happened to me. I began to take Cardui. It wasn't long until I was beginning to pick up. My strength gradually began to return. I rested better at night and was less nervous. I took several bottles of Cardui, and when I had finished taking it I was in fine health."



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