

The Warren Record

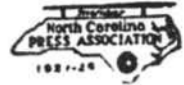
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That Justice May Ever Have A Champion; That Evil Shall Not Flourish Unchallenged.

Entered at the post office at Warrenton, North Carolina, under Act of Congress of 1879.



And all things whatsoever ye shall ask in prayer, believing, ye shall receive.—Matt. 21:22.

Share your bread with little children, see that no one goes about you with naked feet, look kindly upon mothers nursing their children on the doorsteps of humble cottages, walk through the world without malice, do not knowingly crush the humblest flower, respect the nests of birds, bow to the purple from afar and to the poor at close range. Rise to labor, go to rest with prayer, go to sleep in the unknown, having for your pillow the intimate; love, believe, hope, live, be like him who has a watering pot in his hand, only let your watering pot be filled with good deeds and good words; never be discouraged, be magi and be father, and if you have lands cultivate them, if you have sons rear them, and if you have enemies bless them—all with that sweet and unobtrusive authority that comes to the soul in expectation of the eternal dawn.—Victor Hugo.

FROM THE DAILY PRESS

One reason so few people can buy what they need is that so many are busy buying what they want.—Virginian-Pilot.

Living within the income means living without the worry.—Boston Herald. As well as without a large number of other things.—Arkansas Gazette.

Women have all the advantages these days. It takes an income of six figures to get a man in the rotogravure section. One figure will get a girl there.—Tampa Times.

Our Ambassador at London announces that he will not serve liquor at the Embassy. The British Ambassador at Washington has announced the same rule. Hands across the tea!—Dallas News.

A Bowling Green girl is irate because a Louisville newspaper published she was to be married, and she says she doesn't even know the groom. However, lots of others find that out, too late.—Elizabethtown (Ky.) News.

One wag remarks that some girls use dumb-bells to get color on their faces and some use color on their faces to get dumb-bells.—Savannah News.

"Dawes Won't Don Court Knee Pants." Another of those breeches of etiquette.—New York Evening Post.

Alaskan women plan a memorial to the pack mules who lost their lives in the gold rush. Maybe we men will be appreciated yet.—American Lumberman.

President Hoover's dry board would have no trouble floating this year.

A systematic, well conceived and ably financed plan should be worked out here for the promotion of the Warrenton tobacco market. Plans are under way for a general meeting to discuss the situation in a few days, and let us now plan to pull together for the best interests of the town. At least six million pounds of tobacco should be sold here during the coming season.

Dr. E. C. Branson in a recent address said that the best interests of the rural church would be served by consolidation, and predicted that this movement would gain in popular favor. We believe he is right. There would be endless argument about merging where different faiths are concerned, but this is not contemplated by Dr. Branson. He believes that the minister could best serve by being with the people more, and that a strong rural church is preferable to several small, weak ones. Consolidation within denominational lines would have this tendency.

"How Styles Do Change"



HERE - THERE

A column of comment on persons and things seen here and there over the roads of Carolina.

By BRODIE JONES

Strolling into a furniture store the other afternoon in one of the Eastern Carolina towns, I found the proprietor calmly loading a 22-rifle. He looked up with a grin.

"What are you going to do?" "Well, there has been a big rat around here for several days worrying me and while I haven't got any customers I'm going to take a crack at him as soon as he sticks his head around that wardrobe."

If he missed the rat, he may sell the wardrobe for a battle scarred antique.

A good stout fence stood between the young Huck Finns and the green apples, but the apples lost none of their appeal to youthful eyes.

"I'll tell you what we'll do," said one Mother's Pride and Joy.

"What," answered another Tombstone buddy, at that age when apples is apples and friends is friends.

"Let's get Bob through the fence and make him bring us the apples."

Faithful Bob, who had romped in Fall to retrieve Bob White's, was a ready partner to youthful coaxing. The owner of the orchard peered from a back porch. Two small boys were in the grass eating apples and the dog was crawling through the fence with another. The trio were undisturbed.

"New York's calling you." "Put 'em on," I answered.

"Is this Jones, Brodie Jones?" "Yes, sir."

"How're you Jones, guess you remember me, this is Paul Erickson of the Pacific and Atlantic Photos. I was at Columbia with you."

Erickson, now working for a big news agency, wanted pictures that I had taken of the Atlantic Coast Line wreck near Enfield, and it was rather a surprise that his line of work and mine should have crossed after about nine years.

"Get copies if possible, Jones, and rush them to a porter on a fast train, tell him to bring them to our office at Park place and we will see that he is well paid."

The pictures, incidentally, were already on the way to another news agency, and I was sorry.

What a lot of folks thought was a Cannon last Fall seems to be a fire cracker now.

"See where that fellow Saunders went walking down Main street in Elizabeth City the other day with a suit of pajamas on," the man in the next chair commented.

the Summer school looking for learning and new styles.

Johnathan Daniels, whose "Look-Both Ways" column in the Old Reliable is creating comment, had the situation about right when he suggested that W. O.'s figure would cause more comment when draped in a night shirt.

Why not settle it, gentlemen of the press, by meeting at high noon on Capitol Square, with Louis looking "Grave" in his pajamas and W. O. "Saundering" in his nightie and have a style march to the Sir Walter—one on one side of Fayetteville Street, the other across. Let the populace acclaim the hero.

It would make a "swell" benefit program, kid, the flapper who had money and stage-ambition commented.

"I'll take you on for a game, Tom." The remark started the putting contest at Roy Davis' amusement and radio headquarters on Main street. The time was a few hours after supper and the crowd included quite a few golf fans, with ladies represented.

"Go ahead."

"Naw, you lead off."

Tom Burton, dressed nattily as if ready for a tournament stepped to the boards and with all the precision and time of J. Willie White when you ask him the "time of day", proceeded to leisurely sink four balls out of a possible nine. And that was good, too.

Then Red Headed Jerry Allen stepped forward, briefly looked the situation over and nonchalantly sunk five and won. It was the first time he had ever had a golf club in his hands.

There is irony a plenty in this old workaday world.

The permanent 4-H club camp now being constructed at the Mountain Branch Station near Swannanoa will be ready for use this month.

Sun Bathing May Be Dangerous, Dr. Says

NEW YORK, July 17.—Beware of the "sun tan craze."

It's being overdone—dangerously so.

It's all right to become a sun-tan bronze adonis, or venus, as the case may be, but if you must become one, do so gradually.

This is the warning of Dr. Charles Frederick Pabst, chief dermatologist of the Greenpoint hospital, who declares that any person who at one fell swoop acquires a severe case of sunburn has an excellent chance of acquiring a "wooden overcoat."

The quick-tan fad at America's bathing beaches and summer resorts has had, in many instances, a disastrous after effect.

Dr. Pabst has become sufficiently interested in the matter to issue five rules for the guidance of the faddists, and others, to wit:

- 1. Acquire a coat of tan gradually by brief exposures to sunlight. 2. Do not sleep on the beach in the direct rays of the sun. 3. If your skin will not tan, you are a Yellophobe and should avoid the direct rays of the sun. 4. When fishing or sailing do not forget that water reflects the ultra-violet rays of the sun. 5. In July and August protect yourself as much as possible from the direct rays of the sun, if you want to avoid illness from sunburn.

"This sun-tan fad is being overdone," said Dr. Pabst, "and already hospitals are receiving many cases of severe sunburn. It would be well for all persons desiring a coat of tan to realize that there are certain persons, medically classified as 'yellophobes,' who do not tan. They are exceptionally sensitive to the sun's rays and burn instead of tanning."

Advertisement for Boyd-Gillam Motor Company. Text: 'Your Ford dealer offers solid values in USED CARS'. Includes a 'Guaranteed Ford Used Cars' logo and details about car sales and financing.

Too Much Bunk In Tire Selling, Dealer Believes

"There has been too much bunk in tire selling," says Walter B. Fleming, local Dunlop tire dealer. "In the first place most people are apt to be a little bit mad when they buy a tire."

"They don't get any fun out of it, as they would out of buying a new car or even new clothes."

"To them it represents a disagreeable but necessary purchase, and the only thing they want to do is to make sure they are buying most wisely. But they wonder how to buy wisely, because most tire claims are as much alike as the statements of two prize fighters before a fight. Each agrees to knock out the other fellow in the first round."

"This situation is probably the reason why the Dunlop Surety Bond Guarantee, which is now offered with every Dunlop tire, is proving so popular with our customers. This guarantee is just a simple common-sense, straight forward statement, covering the buyer against the twelve major tire troubles, even if he admits the troubles are his own fault. It has no ifs or ands and it applies even on Dunlop Pneumatic Truck tires."

"We find that this 'plus value'—if you could so call it, which we are able to offer, does more to satisfy customers than all the high power salesmanship in the world. They can read through this simple guarantee, see that its faithful per-

formance is guaranteed, not only by Dunlop, but by the American Surety Company of New York, and buy with confidence that every claim will be fulfilled."—Adv.

In Memoriam

MRS. REBECCA CHAMPION In loving memory of our dear aunt, Mrs. Rebecca Champion, who departed this life one month ago.

Faithful toiler, thy work all done, Precious soul, into glory gone, Beautiful life, with its crown now won.

God giveth thee rest; Rest from all heart-aches, and Rest from all fears, Rest from all possible Sighing and tears, Rest through God's beautiful Endless years

At home with the blest. Her NEICES AND NEPHEWS.

Secretly all of us think that our personal wages and profits are a little below normal, while prices are way above normal.

It's funny how people can be as peaceful as turtle-doves one minute and fighting like tigers the next.

Patronize the Advertiser.

FOR SALE—KITCHEN RANGE in good condition. Also Baby Carriage in excellent condition. Mrs. Gordon Poindexter, City. jy19-2t

ONE LARGE DWELLING NEAR Macon for rent. Nice place to spend the Summer. Box 162, Macon, N. C. jy19-4tc-wge

CARD OF THANKS I wish to express my appreciation to each and every friend for their kindness and expressions of sympathy during the illness and death of my husband, Walter Overby.

HELEN M. OVERTON CARD OF THANKS We desire to express our appreciation to our friends for many acts of kindness shown during the death of our dear husband, Walter Overby. May God bless each and every one of you.

THE MARTIN FAMILY EXECUTOR'S NOTICE Having qualified as executor under the last will and testament of Julia J. Martin, deceased, of Warren county, North Carolina, this is to notify all persons having claims against the said estate to present them to the undersigned on or before July 19, 1929. All persons indebted to said estate will please make immediate settlement with me. This 19th day of July, 1929. W. D. MARTIN, Executor.

ADMINISTRATRIX'S NOTICE Having qualified as administratrix upon the estate of Mrs. Perry, late of Macon, Warren county, N. C., this is to notify all persons having claims against said estate to present them to me on or before July 19, 1929, or to be properly verified, on or before July 19, 1930, or this notice will be in bar of recovery. This July 19, 1929. Mrs. ARTHUR NICHOLS, Administratrix.

You Should Remember

That advertising lowers the cost of most commodities to the consumer.

It increases the profits to the seller because the selling cost is lowered.

The actual cost of advertising is a very small item in the final cost of the commodity.

A. F. Langmas, assistant professor of business administration at the Washington State College at Pullman, Wash., recently made a study of conditions and his figures are surprising.

Twenty-nine firms answered inquiries as to the effect of advertising on the prices of their products.

Five reported that the price of their products was reduced and the quality remained the same.

Eight indicated that their prices and quality remained the same.

Five showed that the price was reduced and the quality improved.

Eleven reported the prices remained the same but the quality was greatly improved.

In other words, without advertising we would be paying more for poorer stuff.

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