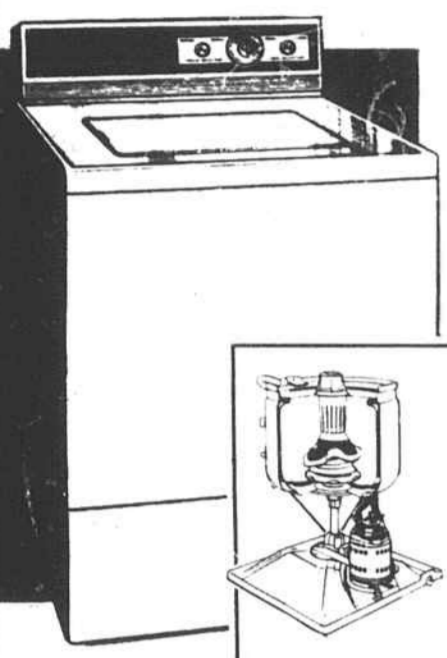


PHILCO APPLIANCE "BONUS DAYS"

NEW AND BETTER WAY TO WASH!
PHILCO
 AUTOMATIC WASHER
 with exclusive
BLADES-OF-WATER ACTION



Now, Philco puts more action in the wash water, does a more thorough washing job and is easier on the clothes.



FEWER PARTS, FEWER TROUBLES

Now, Philco has simplified the mechanism of the automatic washer, reduced structural and moving parts by 25%.

No bumps or bangs

Automatically adjusts its spin speed to handle any off-balance, even washes heavy shag rugs without banging.

- Big Load Capacity
- Two Automatic Wash Cycles
- Automatic Soak Cycle
- 2-Speed Washing and Spinning
- Automatic Lint Filter, Detergent Dispenser

Our Greatest Washer Value

\$209⁸⁸ w/t

PHILCO W2G2



NEW 1967 PHILCO NO FROST REFRIGERATOR FREEZER



BIG 13.7 CU. FT. 2-DOOR WITH GIANT FREEZER
\$259⁸⁸ w/t

No defrosting ever!

No defrosting in the freezer section. No defrosting in the refrigerator section. No defrosting ever!

- Philco Power Saver saves electricity in normal weather
- Separate zero zone freezer with storage door and 2 Fast-Freeze ice cube trays
- Dairy Bar Storage Door for foods you use most. Holds tall bottles and half-gallon milk cartons. Enclosed butter keeper, lift-out utility trays

Model 14RD7-B

This is a facsimile of the NEMA seal. When the actual seal is affixed to a refrigerator it signifies that the net refrigerated volume and square feet of shell area published are certified accurate by the National Electrical Manufacturers Association.

PHILCO Famous for Quality the World Over PHILCO

PHILCO-FORD
Save! Save! Save! During Appliance Bonus Days

SAVE with usual LOW PRICES

Act NOW and SAVE



DON'T PRESENT THIS COUPON until after you've agreed on the model and price!

get EXTRA \$\$\$ OFF with with this . . .

BONUS COUPON

Value Riot!

Sensational Values on
 NEW 1967 **PHILCO**
 REFRIGERATORS



Only \$169⁸⁸ w/t

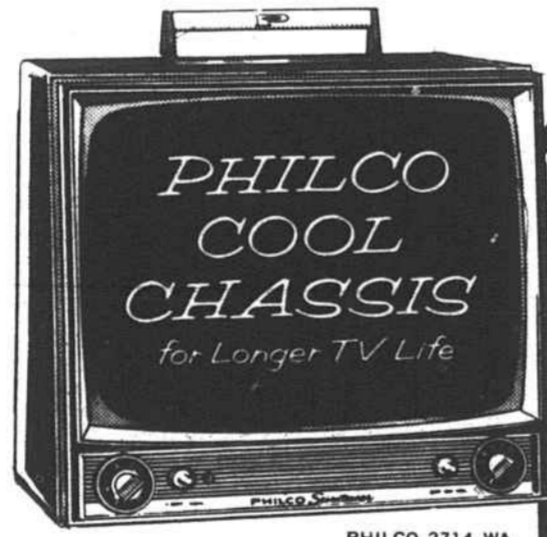
Model 9RS2-B

8.5 Cu. Ft. Volume • Freezer compartment holds 43 lbs. of frozen foods • Insulated freezer door • Dairy Bar Door for planned storage • Full-width chiller drawer • White titanium porcelain enamel interior

PHILCO

It's like having a TV in every room!

NEW PHILCO PORTABLE TV



PHILCO 2714 WA

KITCHEN, PLAYROOM, DEN or BEDROOM

Sleek, trim contemporary portable TV—carry it easily from room to room to room. Finished to blend with Walnut furniture. Private-listening ear-speaker and jack with 20-ft. cord.

It's almost all picture too—and what a picture!

AS LOW AS **\$2.50** A WEEK

A houseful of TV pleasure in Slim Compact TV

- Cool Chassis TV beats the heat, gives long life dependability to tubes and parts
- 18,000 volts of picture power
- Memory-Matic VHF preset fine tuning. Set it once and channel stays fine tuned
- 6" oval speaker
- 82 channel VHF/UHF front selectors



While they last!

AS LOW AS **\$2.50** A WEEK

PHILCO 2708 TN
 Cool Chassis TV with 18,000 volts of picture power. VHF/UHF front selectors. 6" oval speaker

PHILCO Famous for Quality the World Over

BEST COLOR TV VALUE IN TOWN!

PHILCO
 COLOR TV WITH
 SOLID STATE RELIABILITY

NO TUBES TO BURN OUT in the signal-receiving circuits
 Philco has replaced all the tubes in the signal-receiving circuits with long-life transistors and diodes that won't wear out like tubes.



Model 5242 BR
 21" overall tube diagonal; 265 sq. in. picture

New Philco Transformer-powered 26,000-volt Color Pilot Chassis • Philco High Brightness Color Tube • Automatic Color Lock Degaussing System • Automatic Picture Pilot checks picture contrast 15,750 times per second • Switch-Lite VHF-UHF Channel Indicators, all 82-channel reception

Terrific Value!

\$388⁸⁸

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