

The Home of Fine Furniture

For over fifty years this business has been giving consistent service in fair and honorable dealings with hundreds of families.

High Quality Furniture at the Lowest Possible Price has been the guiding principle in the upbuilding of a business which we are proud to say has had a part in the furnishing of most of

the homes and institutions of this county.

We propose to maintain our reputation for reliability and service by adhering to the business principles upon which our success has been founded and to keep pace with the needs of this prosperous district in every way in our power.

Undertaking Supplies

WELCOME TO CONCORD

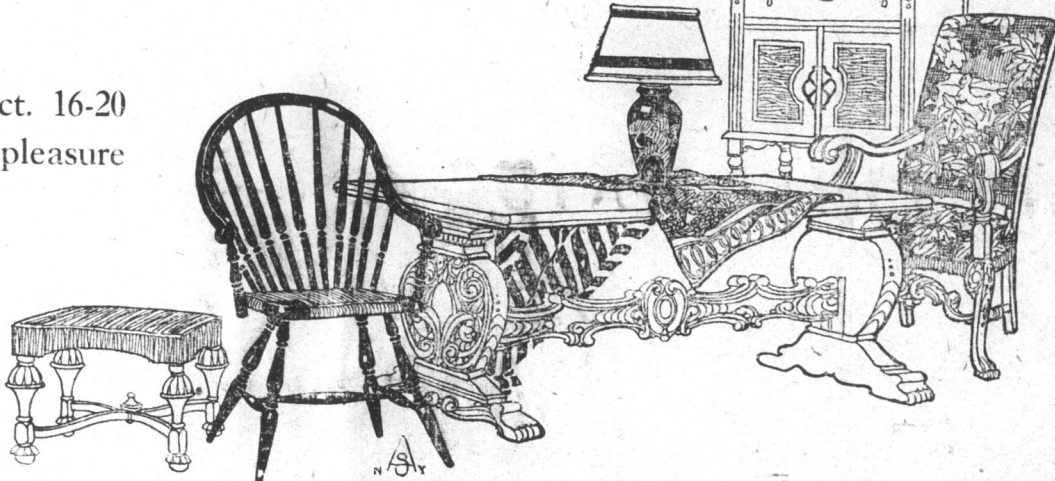
Enjoy the Cabarrus County Association Fair Oct. 16-20
Make this Store your headquarters. It will be a pleasure to show you anything in our stock

Bell-Harris Furniture Comp'y

"The Store That Satisfies"

Concord,

North Carolina



THE MAYOR



Josiah Bailey Womble.

Elected in 1921 with a majority of 485 and re-elected by acclamation in 1923 for a further term of two years, Mayor Womble believes he has fulfilled his platform pledges to conduct the city's affairs on a basis of conservative progress. During his administration the street paving, sewers and sanitary facilities have been about doubled. The tax rate up till now has been \$1.00, but the Mayor expects that the new rate will be \$1.20 or \$1.25.

Born at Goldston, Chatham County, North Carolina, Mayor Womble was educated at the grammar schools and Oak Ridge Institute. Since leaving college 20 years ago, he has been with the Southern Cotton Oil Company, one of the largest firms of its kind in the business of making cotton seed oil meal, hulls and linters. With the exception of the oil which is sent away to be refined and is sold everywhere, most of the other products are sold in the Carolinas. Mr. Womble started with the company as a bookkeeper and worked up to be manager of the plant here. The head office is in New York and the district office in Charlotte. Mayor Womble attends the First Presbyterian Church and is a member of the Rotary Club, the Elks and the K. P's. He likes hunting and is thinking about golf.

Southern Motor Co. Gives Fine Service

One of the most attractive and respected business men in Cabarrus county is A. H. Jarratt, president and manager of the Southern Motor Service Company, South Union street. After a residence of five years in Concord, Mr. Jarratt has been honored with the confidence of his fellow business men to the extent that he has been elected president of the Retail Merchants' Association, and gives much of his time to furthering the interest of this organization which is devoted to encouraging good business practices among the members. Before coming to Concord Mr. Jarratt was a school teacher and later a salesman on the road, but his lifelong knowledge and love of Concord appealed to him so much that he resolved to make it his permanent home. To this end he assisted in establishing the Motor & Tire Service Company in 1921, of which he was general manager until July 1923, when he sold his stock in Motor & Tire Service Co. and organized the Southern Motor Service Co., of which he is president and general manager. He married a Concord girl, belongs to the Rotary Club, and the Knights of Pythias, and is active in any movement to promote the growth of Concord and Cabarrus county.

The chief lines handled by the Southern Motor Service Company are Good-year tires, Alenite greasing system, oils and gasoline, Willard batteries and service and a general line of automobile supplies and accessories. Branches are now being opened at Salisbury and Charlotte.

Brown Contracting Co. A Large Firm

One of the largest distributors of livestock and hauling contractors in this section of the Piedmont district is the Brown Contracting Company, founded about fifty years ago by the father of the present owners, W. A. Brown is president and manager and E. L. Brown is associated with him in the business. They sell and trade mules and horses, do all kinds of grading and heavy hauling. Owning a large brick stable 150x104 feet, the firm is well equipped to give service to its many patrons and does a turnover of about \$200,000 a year. The company owns one of the largest sawpits in the district and furnished the sand entering into the construction of the Cabarrus Savings Bank building, Bell & Harris building and many others. The grading of the road from Concord to Charlotte was done by the Brown Contracting Company as sub-contractors to the Harris Construction Company. They furnished the sand for the construction of the Kannapolis road for the contractors, Thompson Caldwell Company. During the trading season they handle about 200 head of livestock and work on a policy that they will take back any animal that is not satisfactory to the purchaser. They have 50 teams on construction work practically all the time and about 60 employees.

Electric Maid Bake Shop Makes Good

Although a new comer to Concord, Alfred Peterson is rated highly throughout the south as one of the best bakers to ever travel this territory. After working for years for the Electric Maid Bake Company of St. Paul, Minn., traveling for the company installing Electric-Maid baking equipment, throughout the south, he saw the opportunity awaiting him here to establish a business for himself and naturally opened with the Electric-Maid bakery equipment in a building 18x45 feet at 12 West Depot street. Established in May of this year, Mr. Peterson reports that his business has grown wonderfully and he is now employing four people. He bakes pastries and a complete line of bread and fancy breads for the retail trade.

Kidd-Frix Co. Has Grown Very Rapidly

From a standpoint of percentage of increase, the Kidd-Frix Music & Stationery Company has enjoyed an almost phenomenal growth since its establishment here a little over two years ago, although it has had many serious obstacles to overcome.

The company opened its doors for business on the morning of April 16th, 1921, after having secured a store room 22x70 feet, in the City Hall Building. The city, having built an annex to the City Hall, offered to lease to the highest bidder the space formerly occupied by the Fire Department, to be remodeled into a store room to suit the convenience of the tenant. As a result of a sealed bid, the store room was leased by two brothers, Messrs. Paris and Richard M. Kidd, of Mecklenburg County, and fitted up for them as an up-to-date store room for the display and sale of musical instruments. The firm operated under the name of Kidd Bros., until June 1st, 1921, when Mr. Paris Kidd purchased his brother's interest and operated as a sole owner for a time.

His brother-in-law, Mr. G. W. Frix, of Danville, Va., a piano man of long experience, was attracted by the business to such an extent that he insisted upon joining partnership with Mr. Kidd. Accordingly, they increased their capital from \$2,000 to \$4,000, Mr. Frix becoming half owner. They added a line of stationery and office supplies, as well as sheet music, phonographs, records, player rolls and other musical merchandise. They changed the style of the firm to Kidd-Frix Music & Stationery Co., which name it now bears.

As the public will doubtless recall, it was at that time that the textile strike occurred and the mills stood idle for so long in Concord. This was very hard on the new business, since it was comparatively unknown in the vicinity and was struggling because of limited capital, and because of the belief in the minds of so many that music was a luxury and not a necessity. But the new firm weathered the storm safely and the coming of 1922 found them established upon a firm running basis.

In May of 1922, it was decided to incorporate the business under the laws of the State of North Carolina. So a charter was applied for and obtained, a meeting of the stockholders was held and officers elected. Mr. G. W. Frix was elected president of the new corporation, Mrs. Paris Kidd, vice president, and Mr. Paris Kidd secretary and treasurer. At a recent meeting of the stockholders,



Home of a Number of Fraternal Organizations.

after the mid-year inventory, it was decided to declare a stock dividend and increase the capital stock. So at present the firm has a paid in capital stock of \$12,000 and a surplus of \$6,000, as opposed to the \$2,000 capital with which the business began.

Mr. George W. Frix, the president of the Company, is a business man of experience and recognized ability. He has been selling musical instruments for nearly 30 years and comes of a family who were engaged in the same business. He is a native of Georgia, but lived in North Carolina several years before moving to Danville, Va., where, for the past fifteen years he has been sole owner of a large store devoted to the sale of musical merchandise.

Mr. Paris Kidd, the secretary and treasurer, was born on a farm in Mecklenburg County, where he grew to young manhood, learning between the plow handles, that important lesson, that it requires hard work and determination to succeed at anything worth while. He left the farm to engage in the mercantile business in the neighboring town of Huntersville. After operating a large commissary store in Huntersville for several years, he went to Danville, Va. in 1910, where he gained his first experience in the piano business in the store of his present partner, Mr. Frix. After remaining there three years, in 1919, he moved back to Mecklenburg County to

engage in the piano business for himself, removing from there to Concord in 1921. His wife, the vice-president of the company, was Miss Mary Frix, sister of Mr. Frix. Coming from a family of dealers in musical merchandise, as she does, she has the advantage of having been almost brought up in a piano store. She, however, does not take an active part in the management of the business, as she has other interests, being a member of the faculty of the city schools.

The firm is exceptionally fortunate in securing very loyal and efficient employees, in addition to its officers, Miss Stella Hahn, of Mt. Pleasant, has charge of the inside work of the store, especially of sheet music, phonograph records and player-rolls. Mr. J. C. Ballard, of Concord, is the book-keeper and floor salesman. The outside salesmen are Mr. B. T. Kidd, of Charlotte, Mr. R. T. Solomon, of Concord, and Mr. Frank Kennedy, of Athens, Ga.

The company has arranged a most attractive booth at the Cabarrus County Fair. It will be distinctly worth while to visit their booth, for good music will be the order of the day at that place.

In addition to having the opportunity to hear their excellent music, you will have an opportunity to purchase a good piano at your own price. One of the pianos on display, one of the best styles that the Company sells, will be sold absolutely to the highest bidder. Any one interested in buying a good piano at a very attractive price should by all means visit their booth for information regarding depositing their bids.

To those who are not lucky enough to secure the particular piano on display, a further opportunity will be given to purchase a piano at an attractive price. Immediately after the Fair the company plans to put on the greatest sale it has ever undertaken in its history.

E. G. Martin Owns The Carolina Cafe

The Carolina Cafe passed into the ownership of E. G. Martin recently, a well known caterer who for twelve years has been in the cafe business in Concord and now employs seven persons. He was born and reared in Concord and by reason of diligence, courtesy and service has built up a large circle of patrons, who appreciate good cooking and wholesome food. He has a stock of \$7,000. Mr. Martin attends the Reformed church, is married and has three children.

Some men make their own opportunities; others make their own difficulties.

New Management Hotel is Popular

Under the management of E. S. Leonard, who became proprietor of the St. Cloud Hotel last spring, the hotel has made rapid strides in winning the good will of the travelling public. Mr. Leonard who is an experienced hotel man of many years' standing, also controls the Carroll Hotel at Gaffney, S. C. which he secured three years ago. Hearing of the opportunity here for a well managed hotel, he decided to locate in Concord. Mrs. Leonard manages the hotel at Gaffney and Mr. Leonard spends most of his time here. He conducts the hotel on the American plan and has 50 rooms all with hot and cold running water and several with private baths. He caters to a high class travelling and family trade. Mr. Leonard when in Gaffney was a member of the Rotary Club there. He is a Shriner, a Mason, a K. P. and an Elk.

Co-operative Dairy Pasteurizes Milk

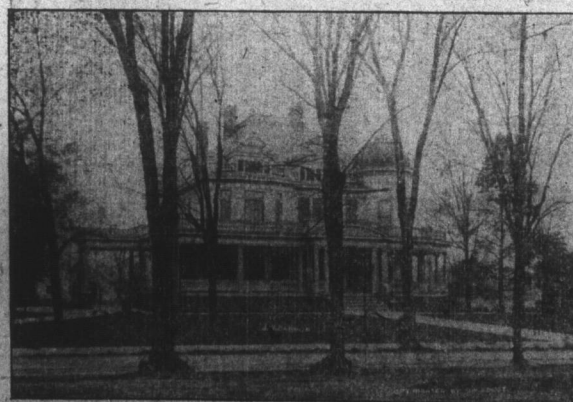
After a life spent in the milk business R. L. Burrage is now the owner and manager of the Co-operative Dairy Company, which is an outgrowth of the Burrage Dairy. Milk, cream and ice cream are the products distributed in a

fully modern plant where everything is pasteurized. Mr. Burrage has a dairy farm with 27 cows which help to supply this plant, and in addition he buys milk from other farmers. The first process in preparing milk for distribution is to put it through a clarifying machine which extracts all the dirt. It is then piped to the pasteurizing vat where the milk in quantities of 200 gallons is heated by means of a steam coil to 140 degrees this destroying all germs. It then goes to the cooler and bottler and from thence to the cold storage room. At no time does the milk come in contact with the hands of the workers. Three trucks are required to attend to the customers of the dairy. Mr. Burrage was born and reared in Cabarrus county. He attends the Methodist Church, is an Odd Fellow and a member of the Junior Order United American Mechanics.

Makes a Good Polish.

The following is said to be an excellent furniture polish, which may be made at home: One ounce of beeswax, one ounce of castile soap, one-half ounce of white wax, one gill of turpentine, one gill of boiling water. Shred the wax finely and dissolve it in the boiling water; mix them both at once, together, and beat until quite cold, when it will be of a creamy consistency.

RESIDENCE OF MRS. J. W. CANNON



Home is one of Most beautiful in Concord.