

**Bollinger Motor Co. Gives Service**

Established in April of this year the Bollinger Motor Company, on North Church street, just beyond the Locke Mills, has already won popular favor by thorough prompt work and reasonable charges. The firm repairs all makes of cars, and makes a specialty of bearing in Ford bearings, having special equipment for this purpose. Gasoline, oils

and grease are also sold. Occupying a building 40x100 feet, the company has plenty of storage space. Y. C. Bollinger the proprietor and active manager, was an automobile mechanic for five years before starting in business for himself, and knows the value of thoroughly skilled help now that he has a business of his own, and employs only mechanics who have been thoroughly trained. He has been three years in Concord. He was born at Statesville, N. C. He is a bachelor and attends the Baptist church.

**Financial Strength of Concord Banks One of the Greatest Assets of the City**

**Strong, Progressive, Financial Institutions Have Contributed Much to Growth and Progress of Entire Community.—Reflect Substantial Character of This Section.**

As the financial center of a great agricultural section, Concord is equipped with three strong banks.

These are not mere financial institutions, but are real throbbing agencies of strength and character, which are the backbone of the business, commercial and agricultural life of the city and county.

The growth of these banks has kept pace with the expansion and development of the city and have reflected its progress and the aims and visions of its people.

No worthy individual or interest has ever been without the support of these institutions, and while their policies—one and all—have been more or less conservative, they have acted in a most liberal manner wherever possible, and have guided and protected the people in times of depression and have counseled conservatism in days of abnormal prosperity.

The banks in the city represent great resources, the per capita strength for the community being far above the average, while the deposits reflect the thrift of the people, the business interests, and are therefore of a character which show in unmistakable terms that Concord is a thrifty, far-seeing city, built on a most solid foundation, independent yet contributing to the financial strength of the State in an unmistakable manner.

The savings feature of the Concord banks has been one of their biggest advertisements, and the fact that they have stressed thrift has added to their weight, in preserving the stability of the community in season and out.

Concord has never been affected by panics or so-called periods of depression, and situated as it is in the heart of a great agricultural belt, it has been less affected by changes due either to inflation or depression.

**The Gas Company Is Popular With All**

The Concord & Kannapolis Gas Company was formed in May, 1917, to purchase the franchise, goodwill and stock in trade of the old Concord Company, which was organized in 1912. The owners of the company are Walter Whetstone, president; T. H. Graser, vice president; W. R. Anderson, secretary-treasurer, and J. S. Palmer, general manager and part owner. These gentlemen are the sole stockholders and enjoy the confidence of business men in Concord and Kannapolis, the two points served by

the company's plant. In addition to distributing gas, the company handles an up-to-date line of gas appliances such as the Chambers fireless cooker gas range; the Humphrey hot water heaters; and other well known makes. Mr. Palmer, the manager, was born and reared at New Bern, and has been in the gas business ever since he left school, coming to Concord in 1910 to take part in the organization of the Concord and Kannapolis Gas Company, of which he has been general manager since its formation. He is a Kiwanian and an Elk.

That the Concord and Kannapolis Gas Company is well regarded is evidenced by a letter written on September 15, by A. H. Jarratt, president of the Retail Merchants Association and Vice President of the Southern Motor Service Company, who wrote, "In the five years that I have been in Concord, my experiences with the gas company has been nothing but pleasant and satisfactory. In the few cases where I have felt that I had a just complaint I have been more so frankly and honestly and pleasantly by Mr. Palmer, the manager here, and treated so justly that the least I can say is that he and his whole force are as prompt, courteous and fine a set of real men as I have seen my lot to run into in any organization. I have never felt so frankly satisfied with the service and treatment I have received in any town as I have here in Concord."

**Auto Supply and Repair Company Strong**

Established in September, 1921, the Auto Supply & Repair Co., Inc., at 8-10 E. Corbin street, in two years has gained a dominant place in automobile circles in Cabarrus county. From the beginning it had the benefit of the famous Studebaker line, which is popular with all classes in the county. The business was formed by A. B. Palmer, president; R. C. Estaker, vice-president; Z. B. Thornburg, secretary-treasurer, and H. D. Black, general manager, and who is also financially interested in the company. The company bought out the former Consumers Tire and Supply Company, which handled tires and accessories only, and at once added largely to the stock, at the same time taking on the agency representing the Studebaker automobile and opening a large repair shop where general repairs are made to all makes of cars. Three mechanics are employed; one salesman and an office force of two. In addition a general line of genuine Ford parts are carried. With three months remaining in 1923, the Studebaker corporation has already surpassed its entire production for 1922, according to a report just received from the Studebaker factory by the Auto Supply & Repair Co. Production for the first eight months of 1923 was 110,540 cars as compared with 109,222 for the full calendar year of 1922. August pro-

duction was 15,700 cars, and broke all previous records. Production for the first eight months of 1923, was more than 32,000 in excess of the first eight months of last year.

Sales are expected to exceed 150,000 cars this year as against 110,239 last year. And they are well ahead of production which amounts to about 30,000 cars for the first two months of the present quarter as compared with 30,109 for the full third quarter of last year.

All plants are running at capacity to meet the continuous, large demand for Studebaker cars from all sections of the country, and indications point to a heavy fall business.

**Musette, Inc., Store of Real Convenience**

Musette, Inc., is composed of J. L. Bell, president and K. E. Caldwell, secretary-treasurer. The firm was established in January, 1920, not long after both members had been mustered out of the army. The name of the firm was taken from the emergency kit which the French soldiers carried in France. Both Messrs. Bell and Caldwell saw active service in France and when considering what to call their business thought of the name "musette," a kit in which the French soldiers carry necessities. Musette, Inc., carries a stock of Edison phonographs and records, books, office supplies, gift novelties, stationery, Spalding's athletic goods with a total stock valued at about \$10,000. They have a nice store 30x65 feet at 7-9 North Union street. Both members of the firm attended Davidson College; both went to war; both were lieutenants; both belong to the Presbyterian Church; both belong to the Country Club and are tennis champions and both were born and reared in Cabarrus county.

The Wallace plant of the Victor-Monaghan Company at Jonesville, S. C., which was recently purchased by Ridley Watts & Co., is to be called the Wallace Manufacturing Company. A reorganization meeting of the stockholders was held in Greenville on Thursday, when the new company was organized with a capital of \$700,000, consisting of \$250,000 of preferred and \$450,000 common stock. T. M. Marchant was elected president; W. H. Beattie, vice-president and treasurer, and R. A. Lybrand, Jonesville, was elected secretary. Mr. Marchant, who is president of the Victor-Monaghan Co., and Mr. Beattie, who is a son of W. E. Beattie, former president of the Victor-Monaghan Co., are from Greenville. Mr. Lybrand has been associated with the Wallace plant. Directors chosen were: W. E. Beattie, T. M. Marchant, J. E. Sistine, W. H. Beattie, of Greenville, and Ridley Watts, C. W. Dail, of New York, and also Reudin Lindsay, of Jonesville.

**Ivey An Ardent Booster for Fair**

That the organization of the Cabarrus County Fair Association is the most forward step taken in Concord in many years, is the opinion of C. M. Ivey, of Ivey's Shoe store, who is one of the most enthusiastic boosters for the fair, in a city where most of the business men are natural born boosters. Mr. Ivey is secretary-treasurer and general manager of Ivey Shoe Company. Leroy Ivey is

president and C. A. Ivey, vice president. They occupy a two-story building on South Union street, in the heart of the retail district and handle a complete line of men's, women's, young men's and young women's and children's shoes, also women's fine hosiery. Mr. C. M. Ivey was born in Stanly county and has been a resident of Concord for twenty years. He is a Rotarian, a Pythian, an Elk and belongs to the Methodist church.

Women have again been denied membership in the Trades and Labor Congress of Canada.



**Bring the Family Here**

You will find that the cost of a big meal, all cooked and served in a most delightful "homey" atmosphere, is less than the same Dinner could be served at home.

**Fair Week**

We have secured the services of a number of first class cooks and waiters so as to give the many people Real Service Fair Week. We are prepared to serve the crowds.

**SOUTH UNION STREET Carolina Cafe**

"THE HOME OF GOOD EATS"

**Pure-Safe Milk**

Freedom from harmful and dangerous bacteria is assured when you buy Pasteurized Milk, which is the only kind we sell.

**Pastuerization**

Kills Absolutely all Disease Germs such as typhoid and tuberculosis. Our modern sanitary plant clarifies, pasteurizes and cools the milk and our system is such that it is not touched by hand at any time during the process of bottling.

Our milk is as safe as it is pure and the only kind which should be given to babies, invalids and to all who are particular about what they drink.

Our Ice Cream and Cream is also handled in the same modern sanitary way, guaranteed purity and freedom from bacteria.

PROMPT DELIVERY SERVICE

**Co-Operative Dairy Co.**

PHONE 292

R. L. BURRAGE, Proprietor

WHY ACCEPT ANYTHING LESS THAN THE BEST?

**BUILD YOUR OWN**



**Make Your Dreams Come True!**

For Solid Satisfaction in any Building Enterprise the materials must be right. Buildings are erected not for a day but for a life time. Our Lumber and Building Supplies can be thoroughly relied upon to give Lasting Service and Satisfaction. North Carolina Pine, Builders Supplies, Builders' Hardware, Rough and Dressed Lumber, Doors, Sash, Blinds, Mantles, Balusters, Shingles, Upson Board.

**F. C. NIBLOCK**

CONCORD, N. C.

**H O M E**